



**international  
unit**

# **UK Higher Education: Internationalisation at the Heart of Excellence**

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# About the International Unit

- The Higher Education International Unit represents the UK higher education sector internationally:
  - Help higher education institutions **build capacity** to take advantage of international opportunities
  - Provide **information**, intelligence and guidance
  - Shape UK and other governments' **policy**
  - **Represent** the UK higher education internationally



Cyngor Cyllido Addysg  
Uwch Cymru  
Higher Education Funding  
Council for Wales

hefcw



# Features of UK higher education

- Highly autonomous - underpinned by structures to ensure quality of teaching
- Diverse and high quality
- Highly performing and efficient:
  - Education: high student satisfaction and employability
  - Research: High quality and highly efficient
  - Relations with business and the community
- International character

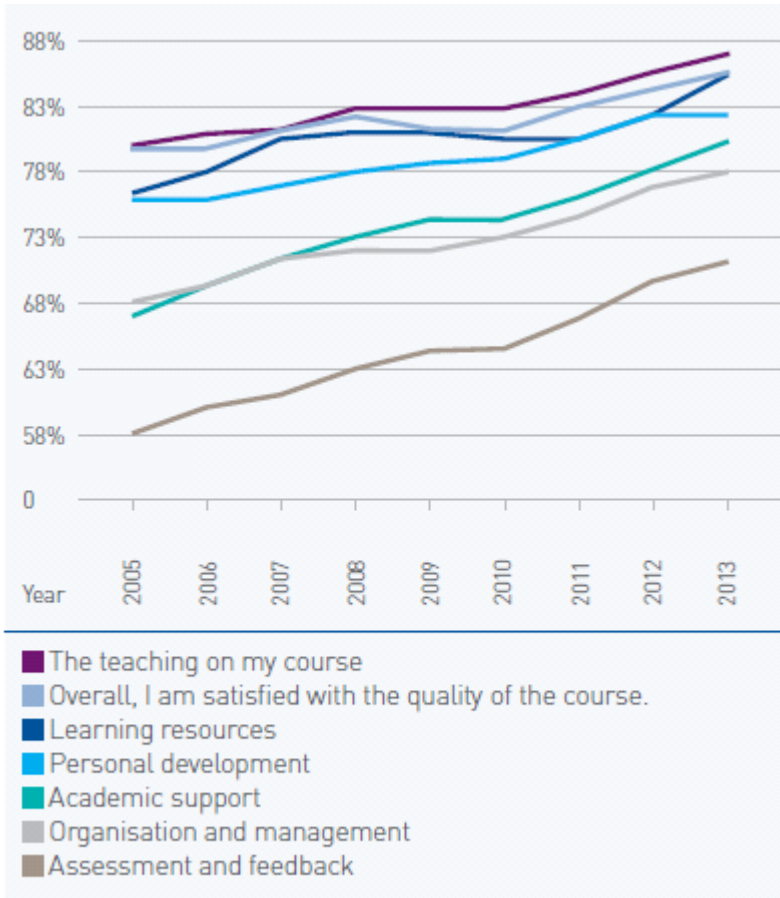
# UK higher education

- 2.5 million students
  - 133,000 EU
  - 303,000 Non-EU
- 166 Higher education institutions
- 181,000 staff
- £28 billion total income

# Research system

- Dual support system
- HEFCE block grant and Research Excellence Framework
- Research Councils grants peer reviewed
- Policy measures to encourage university-business interaction and invest in innovation
- Increasing importance of international and European income and policy
- 10-year science and innovation framework

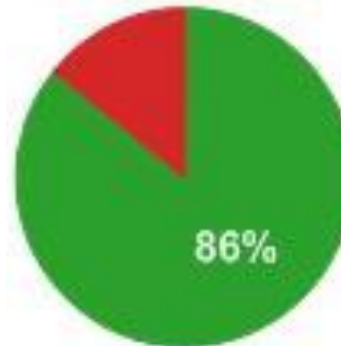
# Student satisfaction



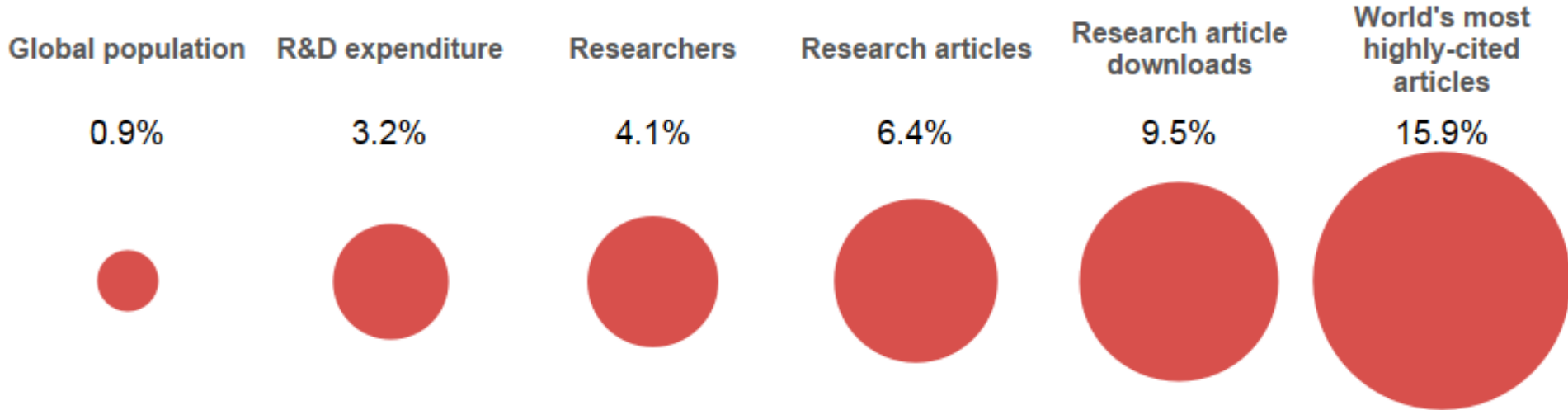
Source: National Student Survey

- Percentage of students expressing overall satisfaction with their course at all-time high (NSS)
- International student satisfaction grown by 8-10% since 2005 (I-Grad Student Barometer)
- 86% would recommend the UK

Recommend



## Excellence in research ...



- Second in the world for **research** – with 1% of the world's population the UK produces 15.9% of the world's most highly-cited articles.
- The UK is ahead of the US on Field Weighted Citation Impact
- Estimated return on public investment between 20-50

# ...and highly efficient

Relative index of share of world citations per unit spend on GERD

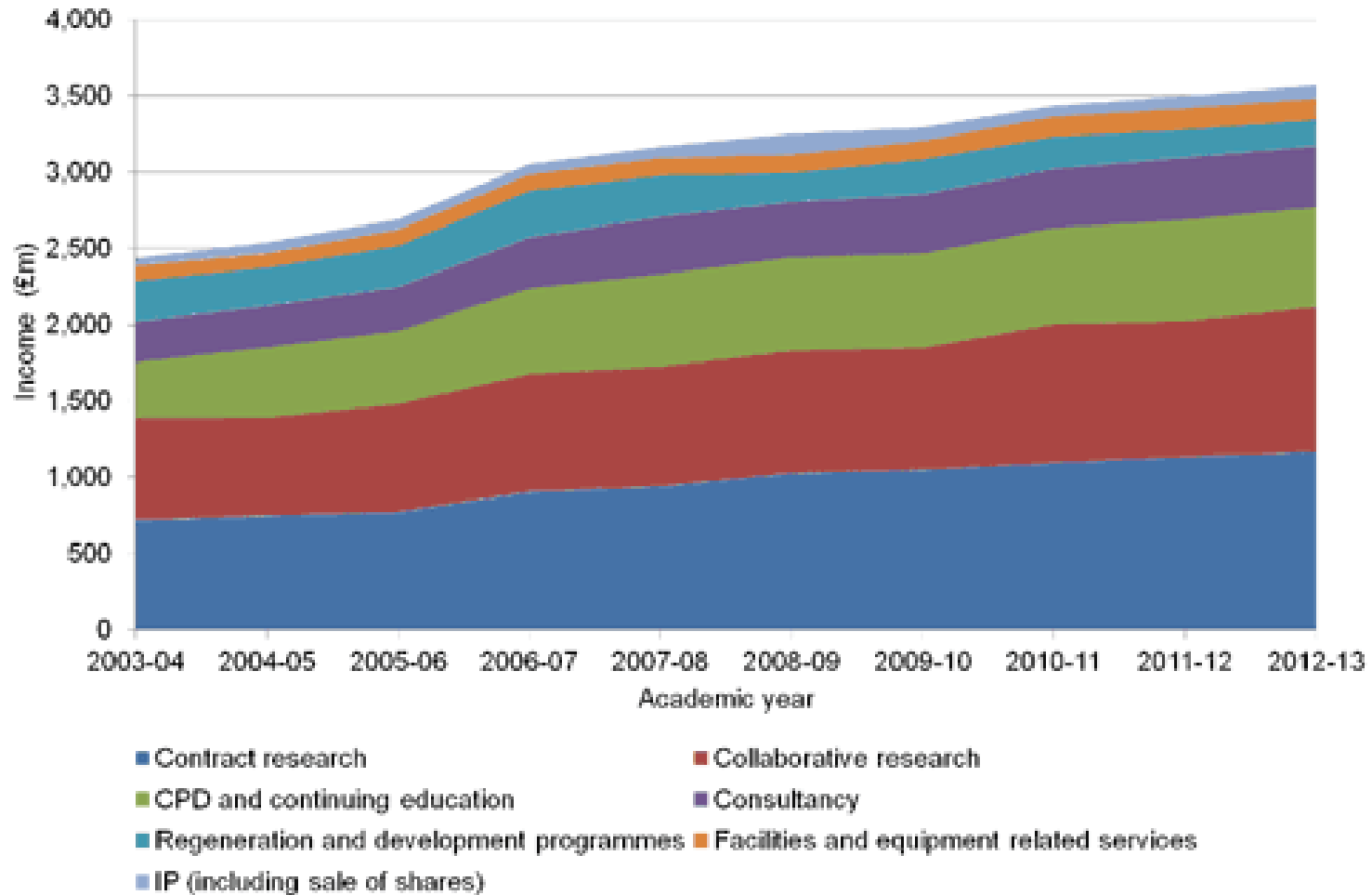




# University-industry collaboration

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Selected HE-BCI income streams 2003-13 (real terms)



Note: 'CPD' = 'Continuing Professional Development'. Source: HE-BCI Part B Tables 1, 2, 3 and 4c

# THE ECONOMIC IMPACT OF HIGHER EDUCATION INSTITUTIONS

For the full set of reports on the impact of higher education institutions on the UK economy, visit: [www.universitiesuk.ac.uk](http://www.universitiesuk.ac.uk)

## ECONOMIC OUTPUT



In 2011-12, the higher education sector generated over **£73 billion** of output (both direct and indirect effects).

## CONTRIBUTION TO NATIONAL ECONOMY

The UK's higher education sector makes a significant contribution to the national economy.



Higher education contributed **2.8% of UK GDP** in 2011 (up from 2.3% in 2007)...



... and generated **2.7% of all UK employment** in 2011 (up from 2.6% in 2007).



### UNIVERSITY JOBS

UK universities employed **378,250 people** in 2011, just over 1% of all UK employment in 2011.



### JOBS IN THE ECONOMY

For every **100 full-time jobs** at universities, another **117 full-time jobs** are generated in other sectors of the economy.

## IMPACT OF SPENDING

University spending has a big impact. Universities generate **more GDP per unit of expenditure** than other sectors including health, public administration and construction.



**757,268**  
jobs

### JOBS GENERATED

In 2011-12 the higher education sector generated **757,268 full-time equivalent jobs**.



### UNIVERSITY REVENUES

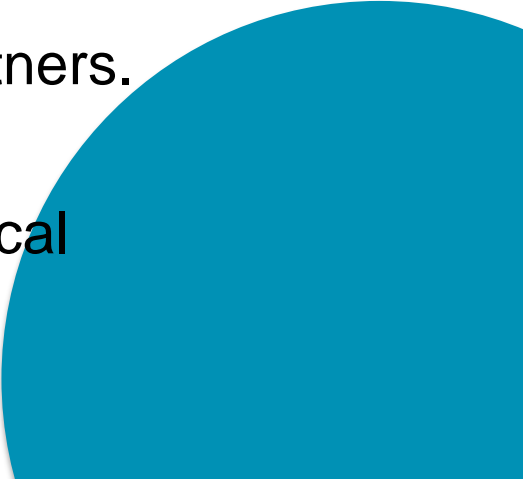
In 2011-12, **less than half** of all revenue to universities was from public sources.

# Internationalisation at the heart of excellence

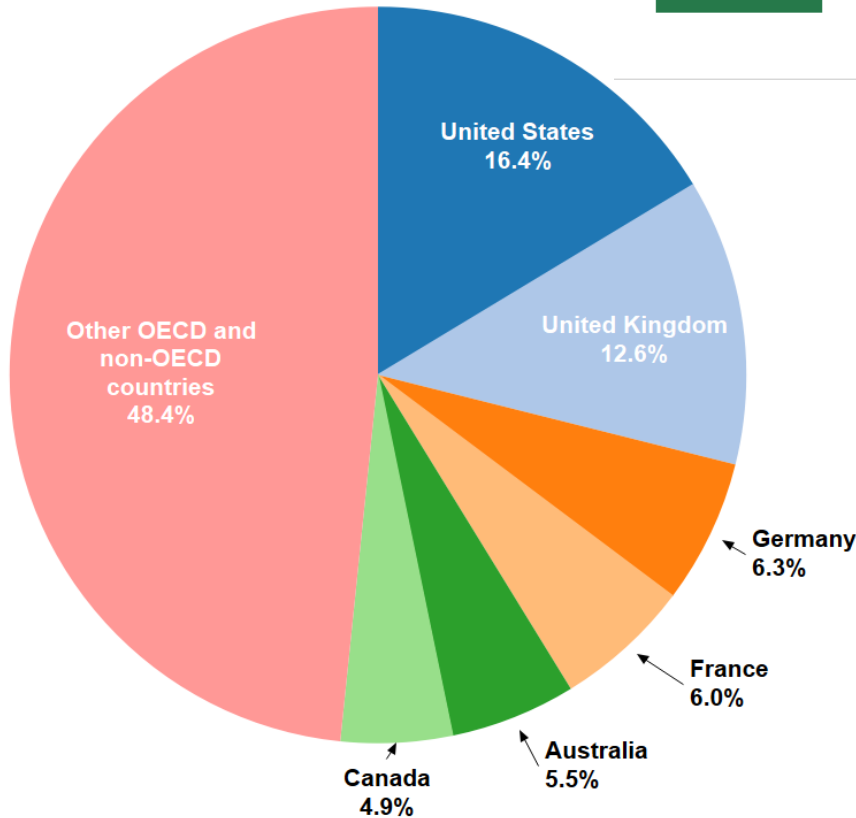
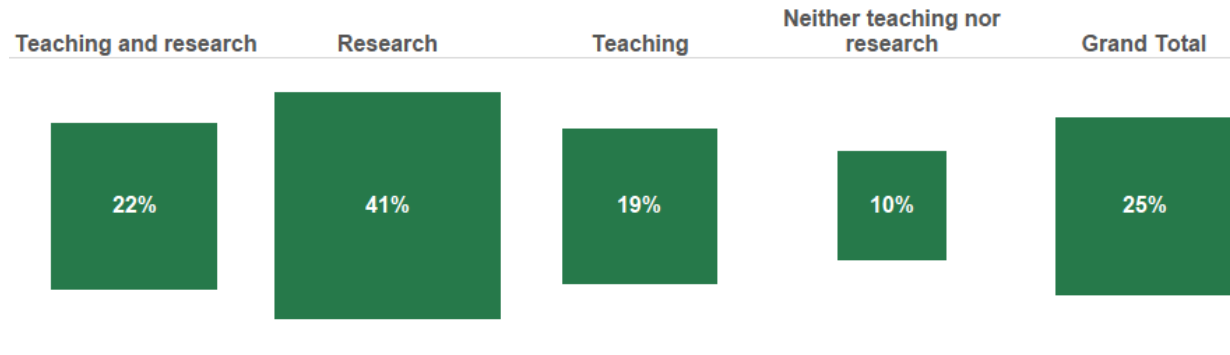
Virtuous cycle for universities:

- Internationally co-authored work more likely to achieve a higher citation impact, internationally mobile researchers more productive, internationally mobile students more employable
- Excellence of teaching and research supports internationalisation

Strategic national and local connections:

- International profile attracts students, talent, partners.
  - International mobility leads to collaboration
  - Global knowledge economy networks support local development
  - National benefit: policy support
- 

# UK higher education: internationally attractive

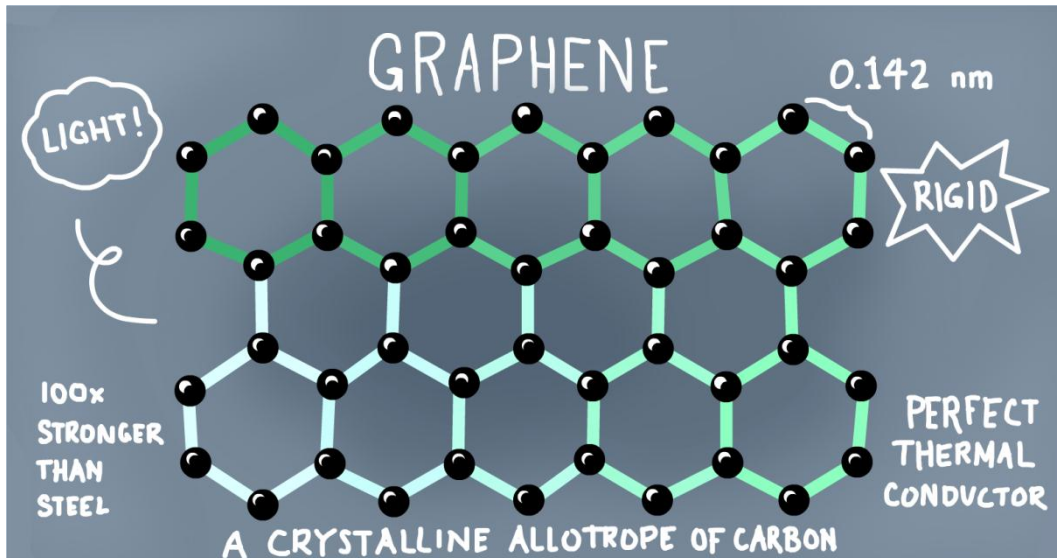


25% of all academic staff and 17% of students are international

2<sup>nd</sup> most popular destination for international students, including at PhD level

# Vietnam-UK Opportunities

- Research Collaboration
- Academic Exchange
- University-Business Links
- UK Outward Mobility



# Success in internationalisation

Success in international partnerships:

- Reciprocity, **mutual** beneficial, trust
- **Understanding** strengths, interests and aspirations
- Encouraging a **diversity** of institutions to engage

Learning from each other - both systems are changing and becoming more global

**Future success together:**

- Wider range of universities building partnerships
- Two way mobility
- Partnerships in skills, business, local growth

How do you want to work together?



Global  
opportunities  
for UK higher  
education

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**Thank you**

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