

Think Ahead

ACCA

# Enhancing Employability

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2015



ACCA  
The Global Body  
for Professional  
Accountants



# Student Expectations

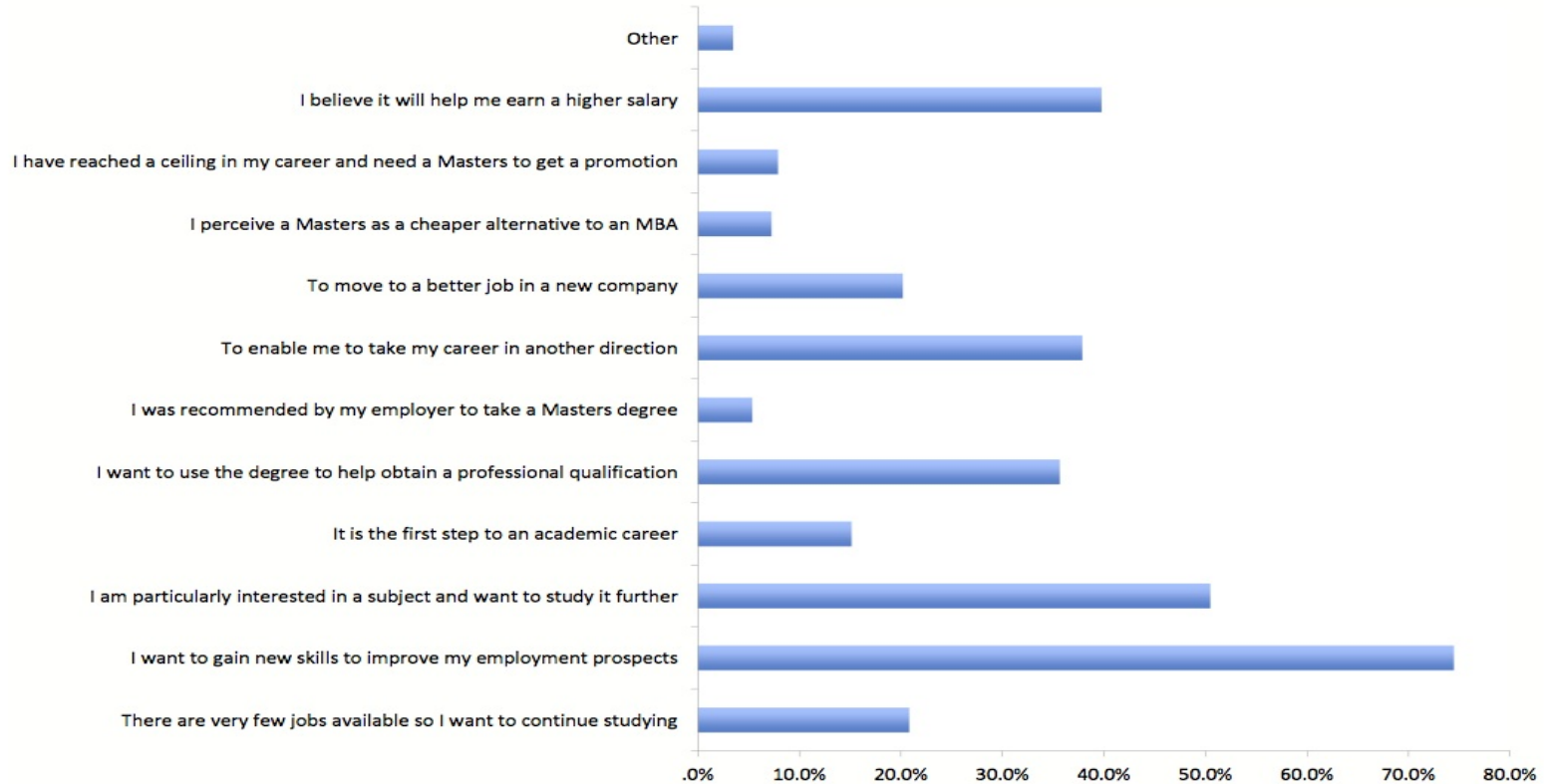
Launch my  
career

Stand out from  
the crowd



# Why study at masters level

Figure 20. Motivation to study a specialist business Masters among all respondents



1366 respondents on the tomorrows masters research by Carrington Crisp Dec 2012

An aerial photograph of a city, likely Singapore, showing a dense urban landscape with numerous skyscrapers and a winding river. In the foreground, a man in a white shirt and brown trousers is riding a black bicycle with a basket on the front. The background is a bright blue sky.

# Employer drivers

War for talent -  
Global and Local

Mobile and  
flexible staff

## Student Drivers

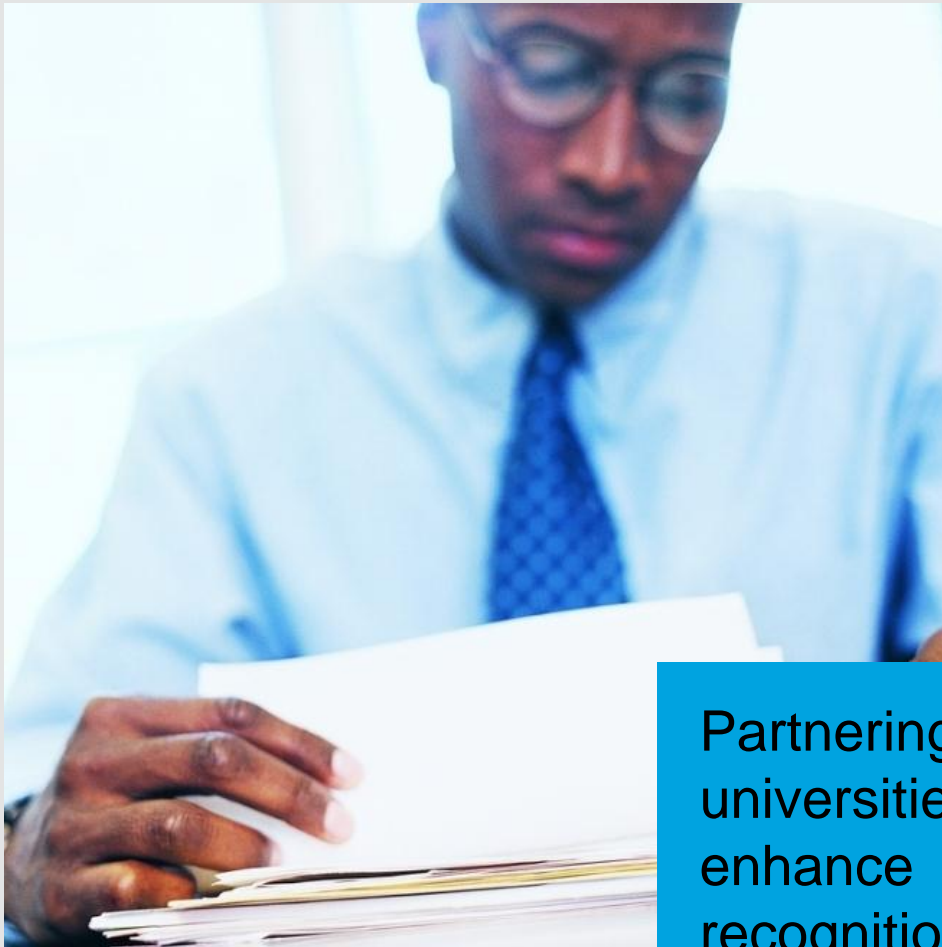
Stand out from the crowd

- Higher Degree
- Professional qualification
- Efficient study route

## Employers' Drivers

War for talent is local and global

- Qualifications are used as a sifting mechanism
- International recognition is important for flexibility



Partnering with  
universities to  
enhance  
recognition and  
employability

# ACCA partners with Universities

University of London  
MSc in Professional  
Accountancy  
Launched 2015

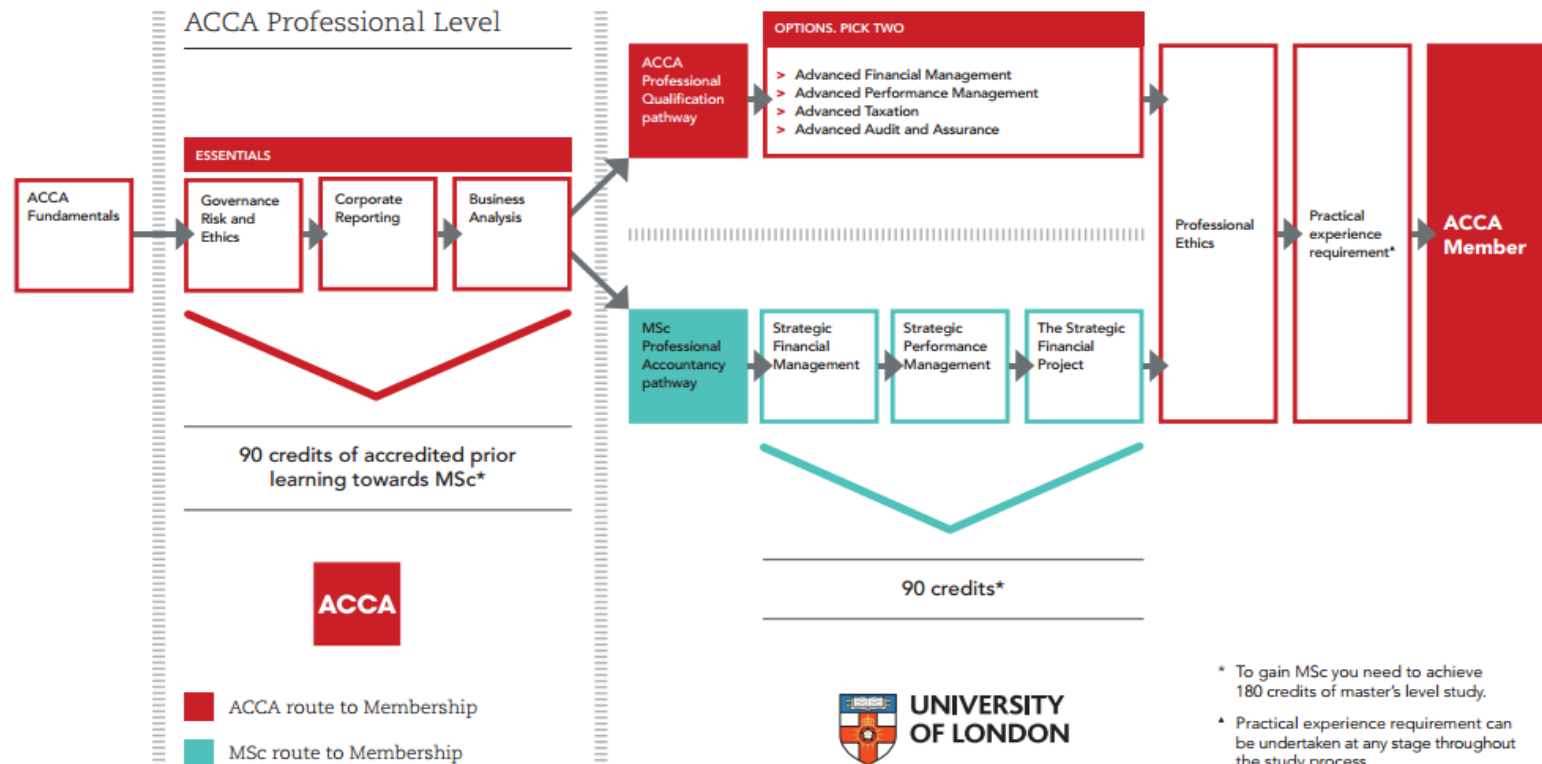
Oxford Brookes University  
BSc (Hons) in Applied  
Accounting  
Launched 1999



# ACCA partners with University of London

MSc Professional Accountancy  
Student pathway

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# Enhancing Employability

Thank you  
Forum discussion  
and questions