

# **Strengthening International Education Collaboration through Student Exchange Networks**

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## ***About us –***

# ***University of Northampton Overview***

- A public university founded in 1975, though the institute's historical roots date back to 13 century
- Based in Northampton, the heart of England, less than an hour's train journey to the central London
- The home to 16,000 students from diverse cultural and academic backgrounds
- Offering over 100 programmes, ranging from undergraduate degrees to PhDs, across three faculties

# ***About us – our mission and achievements***

- Our Mission: Transforming lives and inspiring change through Education

- Our achievement:

Awarded TEF Gold (2017) and TEF Silver (2023) in teaching

Recognised for innovation in social impact and sustainability

Employability – a 95% employment rate (HESA DLHE) for our graduates

One of the UK top recruiter universities in Vietnam– over 100 Vietnamese students are studying at our UK campus and 300 with our Vietnamese partners

# ***Collaboration and operation in Vietnam – our legacy***

- Long standing tradition of collaboration in Vietnam, over two decades of partnerships with Vietnamese universities
- Renowned for welcoming Vietnamese students with exceptional services:

*Supporting Vietnamese students on UK and overseas campus*

*Building robust relationships with local partners*

*A dedicated Hanoi based team to facilitate the collaboration*

- UoN encourages International collaboration through students and staff exchanges – Pioneered return visits to Vietnam after the Pandemic

# ***Collaboration and operation in Vietnam – our strategic approach***

- Recruitment : Attract Vietnamese students to study in the UK
- Transnational Education: Working with our partners to deliver UoN degrees in Vietnam
- Students and staff exchanges: Foster students and staff mobility between the UK and Vietnam
- Joint research: encourage staff engaging in research projects with our Vietnam partners



# ***Student Exchanges at University of Northampton – incoming opportunities for Vietnamese students and staff***

- One-term exchange programmes at the UK campus
- Short summer programmes for cultural and academic immersion
- Ad hoc group visits tailored to partner needs
- Academic staff training for lecturers from Vietnam Universities: two weeks to three months

# ***Student Exchanges at University of Northampton – Out going opportunities for UoN students and staff***

- Academic visits and flying faculties to partner universities in Vietnam
- Annual two-week study tours to Hanoi and HCM city since 2014
- Joint activities with Vietnamese universities

# ***The impact of Student Exchanges***

- Since 2014, over 200 UoN students and 20+ staff have visited Vietnam
- Increased understanding of Vietnamese culture for UK students and staff
- Cross-cultural Collaboration during study tours and joint activities
- Rebuilding relationships post-pandemic : UoN was the first British university to return to Vietnam



# ***The impact of Student Exchanges – Strengthening Academic Partnership***

- Joint curriculum development and research opportunities
- Establishing transnational education programmes in Vietnam
- Co-designed programmes that blend UK and Vietnamese educational strengths



# ***The benefits of the Exchange Programmes to students***

- Culture awareness and Global perspectives
- Academic enrichment
- Language and communication skills
- Career opportunities and employability
- Personal growth and independence
- Fostering lifelong connections



# ***Challenges and Opportunities***

## Challenges:

- Managing logistical and financial constraints for exchanges
- Addressing cultural and language differences

## Opportunities:

- Expanding TNE programmes to enhance student mobility
- Leveraging technology to facilitate virtual exchanges



# ***Future directions for British and Vietnamese Universities***

- Increase the scale of exchange programmes
- Encourage students and staff to involve and participate
- Develop dual-degree and co-curricular initiatives
- Build a more inclusive network for students with diverse background

***University of Northampton always keeps its door open to  
Vietnamese universities for collaboration and is happy to discuss  
any potential opportunities***

***Thank you for listening!***

***Our contacts:***

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