



MINISTRY OF EDUCATION AND TRAINING



## VIETNAM UK HIGHER EDUCATION COLLABORATION FORUM

*The global landscape in internationalising higher education – in favour of quality over quantity*

Hanoi, 30/10/2018

Ballroom, Hilton Hanoi Opera hotel, 1 Le Thanh Tong

### Event handbook

#UKVNHEP

#ThinkTNE

#HEGlobal

## Welcome notes from Donna McGowan, Country Director, British Council Vietnam



Dear delegates

2018 marks an important milestone in the relationship between the UK and Vietnam. We are celebrating 45 years of diplomatic relations between the UK and Vietnam and 25 years of the British Council's presence in Vietnam. Therefore, it is even more meaningful to partner with the Ministry of Education and Training in organising the UK – Vietnam Higher Education Forum in Hanoi this year under the theme 'The Global landscape in internationalising higher education – in favour of quality over quantity.'

Internationalising Higher Education (IHE) is a core area of the British Council's portfolio in Vietnam. The value and benefits of international collaboration, and student and academic mobility and exchange are reaped not only by individuals and institutions; they support the development and building of nations and are very much central to the purpose of the British Council.

The forum is a part of our wider 2018 - 2020 Higher Education Partnership programme, in collaboration with the Ministry of Education and Training. The Programme supports the Ministry's strategy for internationalising higher education and the development of the Masterplan on Higher Education 2020-2030 towards 2035.

As IHE does not just include student mobility, a truly international approach is not one dimensional but multi-faceted. To be competitive, relevant and influential in this context, institutions and governments must consider all aspects of IHE holistically. At this Forum, higher education leaders, researchers, policy makers and practitioners from the UK, Vietnam and East Asia countries will discuss issues and challenges, share experiences and best practices on areas including the global landscape of higher education, regional issues of cross border quality assurance of transnational education and specific topics regarding developments in Vietnam such as research and mobility, intercultural skills, university-industry links and governance and autonomy.

At this forum we will announce the launch of UK- Vietnam Higher Education Network set up by British Council in Vietnam in collaboration with the Ministry of Education and Training. The Network will further enhance the higher education partnership and be the catalyst for innovations in the development of the UK Vietnam HE partnerships.

I hope the Forum will encourage new ideas, animated discussions and the exchange of experiences and expertise leading to benefits for all involved and the creation of new partnerships. This is the essence of cultural relations.

I would like to express my sincere thanks to the Ministry of Education and Training in Vietnam for their support and collaboration in making this happen, and to all delegates for their valuable contributions.

### Welcome notes from Assoc. Prof. Nguyen Van Phuc, Vice Minister, Ministry of Education and Training



I would like to cordially welcome all honoured guests, representatives of ministries and organisations, and representatives from over 60 UK and Vietnamese higher education institutions to the Vietnam UK higher education collaboration forum today. The event is organised on the anniversary of 45 years of diplomatic relations between the UK and Vietnam, and 25 years of the British Council in Vietnam.

I trust that the forum today will be a very good opportunity for you all to share experiences in training, research, development collaboration, labour force enhancement, and to look for partnership opportunities especially in the global landscape of internationalising of higher education that stands in favour of quality over quantity.

On behalf of the Ministry of Education and Training, I would like to thank all honoured guests and delegates for spending time to join the forum.

As you might know, the Vietnamese economy is integrating with the world's economy; therefore, education and training plays a crucial role in developing a high quality labour force to support the country's development. Over the last 30 years, with the open-door policy, Vietnam has achieved great outcomes in internationalisation of education and training, contributing greatly to the development of the country. There have been numerous training collaboration programmes, ODA projects, research, lecturer and student exchanges, and joint training programmes between Vietnamese universities with overseas partners in general and UK universities in particular. The UK, over the past few years, has supported lots of Vietnamese students through the government-funded Chevening scholarship. Many of these graduates have been working hard to contribute their knowledge and capacity to the education of the country in particular and to Vietnam economy in general.

The Vietnamese government has also sent Vietnamese students overseas through various government-funding scholarship scheme such as Project 322, Project 911 and Project 599, and scholarship schemes from other ministries or businesses. Apart from that, there are many Vietnamese students who have been awarded scholarships by UK universities or businesses such as BP scholarship scheme, or going to study in the UK on self-funded basis. Currently, the number of Vietnamese students in the UK is approximately 12,000, making UK the third most populous country that hosts Vietnamese students. This shows that the UK is an attractive destination for Vietnamese students to further their education both at further and higher education institutions.

However, the collaboration between Vietnam and regions in the UK is still limited compared with actual potentials of both sides. Many Vietnamese universities have not had enough information and opportunity to partner with UK universities. Currently, according to statistics by March 2017, there are approximately 80 joint training programmes in Vietnam between 30 UK universities and colleges working in partnership with 30 education institutions in Vietnam. In those 80 programmes, 13 per cent of the programmes are at college level, 70 per cent at undergraduate level, and 17 per cent at master level. There have not been joint training programmes at doctorate level. Furthermore, in 29 foreign invested education institutions in Vietnam, there are only 2 UK invested institutions which are British University Vietnam, and British International School.

We all know that there are many prestigious universities, ranking in the top positions in the UK where students from many countries worldwide including Vietnam wish to come to study and research.

Therefore, the theme 'The global landscape of internationalising of higher education – in favour of quality over quantity' of the forum today, organised on the occasion of UK Vietnam 45 years of diplomatic relations, brings a very important message about the future of education collaboration of the two countries. The forum will connect higher education leaders of the UK, the region and Vietnam; debate national, regional and international issues and challenges in internationalisation of higher education (IHE); and share new trends in IHE with quality assurance being the driving force to move higher education to a new stage. At the forum today, experts from UK and regional universities will share experiences in key priorities of IHE in Vietnam which are i) university leadership and governance, ii) transnational education and quality assurance, iii) university industry link, and iv) research and mobility.

I hope that delegates joining the forum today will actively discuss your ideas as to how to enhance partnerships between the UK and Vietnam in the context of globalisation of

higher education. I especially would like to see more UK education institutions set up their branches in Vietnam.

On this occasion, I am also very glad to announce the launch of the UK Vietnam higher education network and partnership projects in the four mentioned priorities with 30 UK and Vietnamese founding members. I believe that after the forum today, and in the upcoming Education World Forum organised in London in January 2019, we will be able to see more members in the UK Vietnam higher education network, to see more memorandum of collaborations signed between UK and Vietnamese higher education institutions, and to see the achievements from these partnerships.

Finally, on behalf of the Ministry of Education and Training Vietnam, I would like to thank the British Council in Vietnam for organising the Vietnam UK higher education collaboration forum today with us, and thank you honoured guests and delegates for joining the Vietnam UK higher education collaboration forum today.

I would like to announce the opening of the forum, and to wish the event every success. I would like to wish you all good health and success. Thank you

Internationalising higher education plays a strong role in developing inter-cultural and diplomatic relations. OECD estimated that 2025 will see approximately eight million: mobile”students worldwide – a 48% increase in comparison with 2014\*. The World Bank in Vietnam, at the Education Conference in 2018, considered ‘internationalisation’ as one of the four big global trends in higher education development.

In Vietnam, Resolution 29-NQ/TW, on fundamental and comprehensive innovation in education and training, set up the platform for international collaboration development in education. With developing countries like Vietnam, IHE acts as a driver to enhance the quality of human capital and as a result, provides a competitive advantage for the economy, to learn from experiences to speed up education reform, and establish excellent universities. For higher education institutions, IHE helps enhance capacities in teaching and research, remodel curricula, promotes student employability and student exchange. IHE brings benefits not only to developing countries but also developed countries.

Vietnam is recognised as one of the countries with the most ‘open’ attitude to international education. It was rated as ‘Very high’ and ‘High’ in terms of government support for international student mobility, joint training programmes and research\*\*. However, in order to establish a position in the regional or international higher education sector, Vietnam’s government considers quality the top priority and this needs to be balanced against the rapid development of quantity of programmes.

As a world leader in education, the UK education system is strongly internationalised. As a UK international organisation of educational and cultural relations, the British Council’s mission is to promote friendly knowledge and understanding between people in the UK and worldwide. The British Council is also one of the pioneers in promoting IHE globally. The British Council in Vietnam commits to supporting Vietnam in its effort to internationalise education, science and innovation, and to promote higher education partnership between the UK and Vietnam.

### **The forum**

In 2015, the British Council in Vietnam worked closely with the Ministry of Education and Training (MOET), and the Vietnam Embassy in the UK to successfully organise the first UK Vietnam higher education collaboration forum ‘**Connecting Opportunities for Sustainable Education Partnerships**’ in London.

In 2018, the second UK Vietnam Higher Education forum, which takes place in Hanoi on the anniversary of 45 years of diplomatic relations between the UK and Vietnam, and 25 years of the British Council in Vietnam, is themed '**The Global landscape in internationalising higher education – standing in favour of quality over quantity.**'

The main objectives of the forum are:

- to connect UK, international and Vietnamese higher education leaders
- to debate regional and global issues about internationalising higher education
- to discuss new trends in IHE with quality assurance as the driving force to move higher education to a new stage
- to share UK experience and expertise in key priorities for IHE in Vietnam: i) Leadership and Governance, ii) TNE and Quality Assurance, iii) University Industry links, and iv) Research and Mobility
- to launch the UK Vietnam Higher Education network and higher education partnership focusing on the four aforementioned priorities

**Participants:** Higher education leaders, researchers and specialists in internationalising higher education from Vietnam and the UK, and media.

\* *OECD report on Education Overview, 2014*

\*\* ['The shape of global higher education: National policies framework for international engagement'](#), British Council

| Event programme |  |          |
|-----------------|--|----------|
| Timing          | Session  | Venue    |
| 08.00-08.30     | <b>Registration</b>  |          |
| 08.30-08.45     | <b>Opening remark</b> <ul style="list-style-type: none"> <li>• Donna McGowan, Country Director, British Council in Vietnam</li> <li>• Assoc. Prof. Nguyen Van Phuc, Vice Minister, Ministry of Education and Training</li> <li>• Gareth Ward, HM Ambassador, British Embassy</li> </ul>  | Ballroom |
| 08.45 – 09.00   | <p>Launch UK Vietnam Higher Education Network and projects under the Higher Education Partnership initiative</p> <p>Collaboration Agreement signing between British Council in Vietnam and Department of Higher Education, Ministry of Education and Training</p>  |          |
| 09.00 – 09.45   | <b>Opening plenary</b> <ul style="list-style-type: none"> <li>• Global landscape of higher education internationalisation and changing roles of higher education institutions in the new phase<br/><i>Kirsty Williams AM, Cabinet Secretary for Education, Wales</i></li> <li>• Vietnam Internationalisation of Higher Education Strategy<br/><i>Assoc. Prof. Tran Anh Tuan, Deputy Director General, Department of Higher Education, Ministry of Education and Training</i></li> </ul>  |          |
| 09.45 – 10.00   | <b>Break</b>   |          |
| 10.00 – 11.00   | <b>Panel discussion 1</b> <p>Rethinking international partnership of universities - building confidence and standing in favour of quality over quantity</p> <p><i>Chair and speaker: Prof. Iwan Davies, Senior Pro Vice-Chancellor and Hodge Chair in Law, Swansea University</i></p> <p><i>Panellists:</i></p> <ul style="list-style-type: none"> <li>• <i>Assoc. Prof. Dr Hoang Minh Son, President, Hanoi University of Science and Technology</i></li> <li>• <i>Assoc. Prof. Dr Le Thi Kim Oanh, Vice Rector, University of Science and Technology, University of Danang</i></li> <li>• <i>Prof. Nguyen Trong Hoai, Vice President, University of Economics HCMC</i></li> <li>• <i>Dr Milena Bobeva, Associate Dean (Global Engagement), Faculty of</i></li> </ul> |          |



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|               | <i>Management, University of Bournemouth</i>   |  |   |
| 11.00 – 12.00 | <p><b>Panel discussion 2</b></p> <p>TransNational Education (TNE) and quality assurance - case studies and experience sharing from countries in East Asia region</p> <ul style="list-style-type: none"> <li>• What is needed to strengthen the quality assurance of TNE?</li> <li>• How can inter-agency cooperation work to improve the quality of TNE and what is a suitable model of cross-border cooperation?</li> </ul> <p><i>Chair and speaker 1: Prof. Chris Baldwin, CEO and Provost, University of Newcastle Medicine Malaysia</i></p> <p><i>Speaker 2: Prof. Dr. Angela Yung Chi Hou, Executive Director, Higher Education Evaluation &amp; Accreditation Council of Taiwan</i></p> <p><i>Panellists:</i></p> <ul style="list-style-type: none"> <li>• <i>Mr Chris Jefferey, Dean, British University Vietnam, Vice Chairman British Business Group Vietnam</i></li> <li>• <i>Ms Teresa Santos, Executive Project Coordinator, Office of the Vice President for University and Global Relation, Ateneo de Malina University</i></li> <li>• <i>Assoc. Prof. Ho Thuy Ngoc, Dean of the Faculty of International Education, Foreign Trade University</i></li> </ul> |  |   |
| 12.00 – 13.30 | Lunch  |  | Ba Mien restaurant  |
| 13.30 – 14.15 | <p><b>Workshop 1</b></p> <p>Cross-national research collaboration</p> <p><i>Chair and speaker: Dr Jeff Bray, Principal Academic in Consumer Behaviour, Bournemouth University</i></p> <p><i>Panellists:</i></p> <ul style="list-style-type: none"> <li>• <i>Dr Nguyen Xuan Huan, Assoc. Prof. of Communication Network, Faculty of Science and Technology, Middlesex University</i></li> <li>• <i>Dr Dang Duc Long, Head of</i></li> </ul>   | <p><b>Workshop 2</b></p> <p>New role of higher education as human capital development to becoming strategic partner of industry</p> <p><i>Chair and speaker: Prof. Balbir S. Barn, Deputy Dean, Faculty of Science and Technology, Middlesex University</i></p> <p><i>Panellists:</i></p> <ul style="list-style-type: none"> <li>• <i>Dr Raymond Lee, Associate Dean (Global Engagement) and Professor of</i></li> </ul> | <p>Workshop 1 – Ballroom A</p> <p>Workshop 2 – Ballroom B</p> |

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|               | <p><i>Research Office, Vietnam UK<br/>Institute for Research and<br/>Executive Education,<br/>University of Danang</i></p> <ul style="list-style-type: none"> <li>• <i>Assoc. Prof. Nguyen Ngoc Trung, Deputy Head, Scientific Research and Technology Transfer Office, Hanoi University of Science and Technology</i></li> </ul>  | <p><i>Biomechanics, Faculty of<br/>Technology, University of<br/>Portsmouth</i></p> <ul style="list-style-type: none"> <li>• <i>Assoc. Prof. Nguyen The Quan, Vice Dean, Faculty of Construction Economics and Management, National University of Civil Engineering</i></li> <li>• <i>Dr Nguyen Thi Lan Anh, Vice Dean of Nursing and Midwifery faculty, Hanoi Medical University</i></li> <li>• <i>Dr Nguyen Trong Hieu, Director, National Institute of Patent and Technology Exploitation (NIPTEX)</i></li> </ul>  |   |
| 14.15 - 14.20 | Short break  |   |   |
| 14.20 – 15.05 | <p><b><u>Workshop 3</u></b></p> <p>Student mobility and employability – increasing need for intercultural skills and academic English</p> <p><i>Chair: Christopher Jeffery, Dean, British University Vietnam, Vice Chairman British Business Group Vietnam</i></p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>• <i>Martin Goosey, Head of Young Learners, British Council in Vietnam</i></li> <li>• <i>Dr Milena Bobeva, Associate Dean (Global Engagement), Faculty of Management, Bournemouth University</i></li> </ul> <p><i>Panellists:</i></p> <ul style="list-style-type: none"> <li>• <i>Prof. Chris Baldwin, CEO and Provost, University of Newcastle Medicine Malaysia</i></li> </ul> | <p><b><u>Workshop 4</u></b></p> <p>Autonomy – what does it mean to HEIs in the UK context?</p> <p><i>Chair: Dr Jane Davidson, Pro Vice-Chancellor, University of Wales Trinity Saint David</i></p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>• <i>Rob Humphreys, member of the Higher Education Funding Council for Wales (HEFCW)</i></li> <li>• <i>Dr Nguyen Thi My Huong, Interim Rector, Vietnam UK Institute for Research and Executive Education, University of Danang</i></li> </ul> <p><i>Panellist:</i></p> <ul style="list-style-type: none"> <li>• <i>Prof. Nguyen Trong Hoai, Vice President, University of Economics HCMC</i></li> </ul> | <p>Workshop 3 – Ballroom A</p> <p>Workshop 4 – Ballroom B</p> |

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|               | <ul style="list-style-type: none"> <li>• <i>Assoc. Prof. PhD. Tran Thi My Dieu, Rector, Van Lang University</i></li> </ul>  | <ul style="list-style-type: none"> <li>• <i>Assoc. Prof. Nguyen Quang Linh, President, Hue University</i></li> </ul> |          |
| 15.05 – 15.15 | Break   |  |          |
| 15.15 – 15.45 | <b>Workshop summary</b> <ul style="list-style-type: none"> <li>• <i>Dr Jeff Bray, Principal Academic in Consumer Behaviour, Bournemouth University</i></li> <li>• <i>Prof. Balbir S. Barn, Deputy Dean, Faculty of Science and Technology, Middlesex University</i></li> <li>• <i>Christopher Jeffery, Dean, British University Vietnam, Vice Chairman British Business Group Vietnam</i></li> <li>• <i>Dr Jane Davidson, Pro Vice-Chancellor, University of Wales Trinity Saint David</i></li> </ul> |  | Ballroom |
| 15.45 – 15.50 | <b>Closing</b><br><i>Assoc. Prof. Tran Anh Tuan, Deputy Director General, Department of Higher Education, Ministry of Education and Training</i>  |  |          |
| 15.50 – 16.30 | <b>Tea break and networking</b>   |  | Foyer    |



**Assoc. Prof. Nguyen Thi Kim Phung, Director General,  
Department of Higher Education, Ministry of Education and  
Training**

Dr. Nguyen earned a BA, MA and a PhD in Law from Hanoi Law University, Viet Nam, where she had been a lecturer since 1988 and was then appointed to Vice Rector in 2009.

In her current position as Director General of the Higher Education Department, she and her colleagues are in charge of supervising and monitoring the quality of teaching and research in higher education institutions throughout the country. She is also involved in developing policies for the future of higher education in Vietnam. Her goal is to apply what she has learned as a university lecturer and leader to perform as an efficient and practical policy maker.

Following the fundamental reform in higher education approved by Resolution 29/NQ-TW, her projects are: to revise Higher Education Law to improve the effectiveness of higher education autonomy and accountability, to design and implement a Higher Education Master Plan aimed at enabling Vietnamese higher education to meet regional standards, as well as to place Vietnam's universities in the world higher education map by the year 2035.

### **09.00 – 09.45 : Opening plenary (*Ballroom*)**

Global landscape of higher education internationalisation and changing roles of higher education institutions in the new phase



**Kirsty Williams AM - Cabinet Secretary for Education, Welsh  
Government**

Kirsty Williams has been Wales's Cabinet Secretary for Education since May 2016. She entered government following an agreement with the First Minister, leading a "national mission of education reform" at all levels. She has been the Assembly Member for Brecon & Radnorshire since 1999, and was leader of the Welsh Liberal Democrats 2008 – 2016. She was the first female leader of a Welsh political party. She is married to a farmer and the couple have three daughters. They live on the family farm outside Brecon.



**Assoc. Prof. Tran Anh Tuan, Deputy Director General,  
Department of Higher Education, Ministry of Education and  
Training**

Professor Tran Anh Tuan received a BA and MA in Geography in 1996 and 2000 respectively from the Hanoi University of Science. In 2006 he completed his PhD in Human Geography at Kansai University, Japan. He is a long serving member of the Vietnam Association of Geography and the Japan Human Geography Association.

**Employment record**

- From 2013 to present, Deputy Director General, Department of Higher Education, Ministry of Education and Training
- From 2009 To 2013, Vice Dean of Faculty/ Head of Department/ Lecturer, Faculty of Geography, Dept. of Human Geography, Vietnam National University, Hanoi University of Science,
- From 1996 To 2009, Lecturer, Faculty of Geography, Dept. of Human Geography, Vietnam National University, Hanoi University of Science

**Other experiences:**

*Team Leader/Manager of Project (In the last 5 years):*

- 1) Assessment of Rural Transformation of Hanoi City under pressure of urbanization (Case study in Hoai Duc District). 2010 – 2011.
- 2) Geographical scientific base for establishment of household ecological economics system for sustainable development in Quang Ninh District, Quang Binh Province. 2009-2010.
- 3) Surmounting the consequence of Dioxin in the American war in Quang Tri Province. Provincial project. 2009-2010.
- 4) The Study on environmental usage and endogenous powers of social organizations in rural Vietnam. 2004-2005.
- 5) An analysis of social services accessibility of local communities for sustainable development in Yen Chau District, Son La Province. 2007.
- 6) Geographical Study on Socio-economic activity in terms of agricultural land use in the Red River Delta, Vietnam. 2004-2007.

## 10.00 – 11.00: Panel discussion (*Ballroom*)

Rethinking international partnership of universities - building confidence and standing in favour of quality over quantity



**Professor Iwan Davies, Pro-Vice-Chancellor (Internationalisation and External Affairs), Swansea University and Chair of the Global Wales Partnership**

Professor Davies holds the Hodge Chair in Law at the University and is currently Senior Pro-Vice Chancellor. He is a leading authority on international commercial law and is a Fellow of the Learned Society of Wales. He is Adjunct Professor of International Commercial Law at the World Maritime University, Malmo, Sweden and also the Beijing University of Science and Technology and also as Guest Professor of China-ASEAN Research Institute of Guangxi University.

He is the Senior Pro-Vice Chancellor leading on the University's Internationalisation Strategy and also on the development and delivery of Swansea University's new £450M Bay Campus which includes academic strategy and planning considerations involving external partnerships within the UK and also overseas.

Professor Davies holds a number of external roles. He is currently Chair of Global Wales which is a partnership between Universities Wales, British Council, Welsh Government and the Higher Education Funding Council for Wales (HEFCW) that aims to promote Wales through its world-class higher education (HE) sector in priority overseas markets.



**Assoc. Prof. Dr Hoang Minh Son, President, Hanoi University of Science and Technology**

Assoc. Prof. Dr. Hoang Minh Son was born in 1969 and got his PhD in Control and Automation at the Technical University of Dresden, Germany in 1998. His research areas focus on Advanced Process Identification and Control Design, as well as Automation Software Technology. He has been working at HUST since 2000 and has held positions as Vice Dean of School of Electrical Engineering, Head of Undergraduate Studies Department of HUST. Assoc. Prof. Dr. Hoang Minh Son was appointed as Vice President in charge of Academic Affairs in March 2014 and as President of HUST for the term of 2015-2020 in July 2015.

**Prof. Le Thi Kim Oanh, Vice Rector, University of Science and Technology – University of Danang**



Prof. Le Thi Kim Oanh obtained her Bachelor's Degree from Danang University of Technology (DUT) in 1986, and has taught at the Faculty Project Management of DUT since 1986. She holds a Masters in Management of Technology from AIT (Thailand) and a PhD in Environmental Economics from Kyoto University (Japan). She functioned as Deputy Director of Science, Postgraduate, and International Cooperation Department of DUT from 2006 to April, 2012. Since May 2012, Prof. Le Thi Kim Oanh has been promoted to the position of Vice-Rector of Danang University of Science and Technology – The University of Danang.

Prof. Le Thi Kim Oanh is the author/co-author of several books, five research projects, and numerous research papers published in domestic and international journals and conferences. Her current research interest is in the area of environmental management and policy, environmental financing, industrial management and operations.



**Prof. Nguyen Trong Hoai, Vice President, University of Economics Ho Chi Minh City**

Nguyen Trong Hoai is a Professor at the University of Economics, HCMC (UEH). He obtained his MA and PhD in Economics from the University of Colombo, Sri Lanka. His research interests include sustainable development, education internationalisation, green growth, green behavior, public health, regional development and smart cities. He is currently serving as Vice President of UEH with the areas of international relation and academic research.

Besides that, he has now been assigned as a member of the Center of Education Accreditation at Vietnam National University Ho Chi Minh City (VNU-HCMC) in. Additionally, he is a Director of The Vietnam-Netherland Programme for Master of Development Economics, a collaboration between UEH and the International Institute of Social Studies at Erasmus University, Rotterdam. He also has been assigned as a member of the editorial advisory board of the Journal of Asian Business and Economic Studies (JABES) at UEH.

He has published more than 60 academic articles in national journals as well as high ranking international journals. He also has successfully transferred the applied research projects to the policy makers both at provincial and national level, with important research areas such as competitiveness, supporting industries, public health, regional development, and internationalisation of the education system in Vietnam. In addition, he has been in charge of the consultancy committee in HCMC and has been a key note speaker for national and

international conferences for sustainable development, education internationalisation and accreditation.



**Dr Milena Bobeva, Director of MBA programme, Associate Dean (Global Engagement), Faculty of Management, Bournemouth University**

Dr Milena Bobeva is the Director for the MBA programme and an Associate Dean (Global Engagement) in the Faculty of Management, Bournemouth University. She is a Chartered Manager and a Fellow of the Chartered Management Institute, and a Senior Fellow of the UK Higher Education Academy.

Milena is a key advocate of education innovation through staff-student co-creation and Technology Enhanced Learning. Her subject expertise is multidisciplinary, covering system analysis, business process optimisation, blended and e-learning, and performance management. Applied research features prominently in her academic practice, with key focus on experiential project-based learning and developing student employability through industry engagement.

### **11.00 – 12.00: Panel discussion (*Ballroom*)**

#### **Transnational Education (TNE) and quality assurance - case studies and experience sharing from countries in East Asia region**

- **What is needed to strengthen the quality assurance of TNE?**
- **How can inter-agency cooperation work to improve the quality of TNE and what is suitable model of cross-border cooperation?**



**Prof. Chris Baldwin, CEO and Provost, University of Newcastle Medicine Malaysia**

I started my academic career as a junior technician at the London School of Hygiene and Tropical Medicine in 1979. Whilst working I studied part time for my ONC, HNC, BSc and PhD and was awarded my PhD in 1992. I moved to Newcastle University in 1995 and in 2000 I was appointed as a member of Faculty at Northumbria University. I returned to Newcastle in 2006, was appointed Head of School of Biomedical Sciences in 2011 and awarded my personal chair in 2015. I moved to Malaysia in 2015 and was appointed CEO and Provost of Newcastle University Medicine Malaysia in 2018.





**Prof. Angela Yung-Chi Hou, Executive Director, Higher Education Evaluation and Accreditation Council of Taiwan**

Prof. Angela Yung-Chi Hou, Executive Director, Higher Education Evaluation and Accreditation Council of Taiwan

Angela Yung-Chi Hou, is Professor of Higher Education at the National Chengchi University, Taiwan and has served as Executive Director of Higher Education Evaluation and

Accreditation Council of Taiwan since 2016. She has been involved in quality assurance practices and international research for more than 15 years. Currently, she also serves as the Vice President of APQN and a Board member of INQAAHE. She has actively taken part in quality assurance development of Asian higher education in the Position of APQN Vice President over the past 6 years. When she worked at Fu Jen Catholic University, she served as Dean of the Office of International Education, Director of Faculty Development Center, and Director of Public Affairs.

*Abstract:*

*Malaysia, Singapore, China, and South Korea employed branch campuses as a means of developing and promoting economic growth and global competitiveness. The aim of this study was to explore national policies and regulatory frameworks for international branch campuses in the four key nations identified above. The development of internal quality assurance mechanisms and external review approaches in international branch campuses were investigated, via in-depth interview and document analysis. The study presented three major findings. First, an inclusive model of internal quality has been developed in international branch campuses found in the four nations. Second, the international branch campuses' external quality assurance approaches, in the four countries, were diverse and included exemption, reliance on home country accreditation, duplication, and international accreditation. Third, South Korea and Singapore were more closely aligned to liberal regulation with minimal quality assurance, whereas Malaysia and China were in the category of liberal regulation and restrict regulation, respectively, but with comprehensive quality assurance process.*



**Christopher Jeffery, BUW Dean – Vice Chairman British Business Group Vietnam**

Chris has been Dean of British University Vietnam for nearly 8 years and an active BBGV member for 7 Years. He is presently a Board Member based in Hanoi and has been active in all aspects of the Chamber in Hanoi, from Charity to Membership and also policy and advocacy.

Chris moved from Cass Business School in London where he was faculty and Director of Executive MBA, to help set up the University and been part of the leadership team from that point, being involved in the expansion and moving to the new \$25 million campus at EcoPark. He also is on the advisory board of United Nations International School Hanoi and Operation Smile and represents BBGV on the Vietnam Business Forum, where he is a board member.



**Ma Teresa Santos, Executive Project Coordinator – Office of the Vice President for University and Global Relations**

Teresa has been a professional for 28 years and spent most of that time in the field of education.

For the last six years, Teresa has been the Assistant to the Vice President for University and Global Relations of the Ateneo de Manila University. In that role, she has provided key contributions in the formulation and implementation of the university strategic plan. She has managed initiatives such as shifting the Ateneo academic calendar, facilitating interventions to improve faculty and student mobility, establishing new facilities that strengthen connections with the outside world such as the global classroom and a residence hall facility. She has also been the TNE lead for the British Council-CHED Joint Development of Niche Programs that saw the establishment of two dual degrees between Queen Mary University of London and the Ateneo de Manila University, in Big Data and Innovation through Media Arts Technology. Today she continues to be engaged as the Executive Project Coordinator for the Office of University and Global Relations of Ateneo.

Prior to this, Teresa managed a joint degree program for Ateneo with the UN-mandated University for Peace. She has also provided consultancy services for five years to federal and state government agencies and other organizations in Australia in relation to Technical Vocation Education and Training (TVET). Teresa has also taught at the higher education level and children with learning difficulties. She has also spent time establishing a centre which runs pre-school and after school programs to this day.

Teresa completed her undergraduate studies in the Ateneo de Manila University and her Master's degree in Education in Macquarie University in Australia. She is currently completing her doctoral studies in Educational Leadership and Management.

*Abstract:*

*TNE in the Philippines: QA Policy Considerations to Ensure Delivery of High Quality TNEs. This presentation will look at the experience of developing a TNE with a UK university, with special focus on QA policy considerations that will ensure the delivery of high quality TNEs, but also allow space for innovation to trial and pilot new methods that will be responsive to the needs of the students.*



**Assoc. Prof. Ho Thuy Ngoc, Dean of the Faculty of International Education, Foreign Trade University**

Ho Thuy Ngoc is currently Dean of the Faculty of International Education, Foreign Trade University.

She has been managing international programs at the University since 2010. In addition, she has over 18 years working at all levels of public education including lecturing, advising or managing.

She has made national and international presentations for many professional groups, mostly on cross-border program management, quality assurance at higher education.

**13.30 – 14.15: Parallel workshop 1 (Ballroom A)**

**Cross-national research collaboration**



**Dr Jeff Bray, Principal Academic in Consumer Behaviour, Bournemouth University**

After a career in senior Retail Management roles both in the UK and internationally, Jeff Bray joined Bournemouth University as an Academic in 2004. He holds a PhD in Consumer Behaviour, and publishes in leading Marketing and Consumer Journals.

His research and scholarship is interdisciplinary and focuses on applications of consumer theory to a variety of contexts. His current research examines consumer decision making with respect to food choice, and the health impact that might be achieved through influencing these choices. This work is currently supported by EU project FoodSMART (grant 643999) and British Council project Veg+ (grant 332207684).

**Abstract:**

*There is no purpose in research that does not generate an impact in society. For research to make a significant impact it must transcend national borders and have global relevance. Working collaboratively allows different skills, experiences and knowledge to come together forming synergies and enabling greater outcomes. Often, the introduction of different perspectives serves as the catalyst, unlocking research hurdles and allowing projects to progress smoothly and with impact.*

*Cross-national collaboration enhances the opportunities to bring together different skills, experiences and knowledge, but vitally adds different cultural perspectives. Research especially in the social sciences must incorporate the cultural perspectives to enable the findings to be globally valid and useful.*

*This presentation will reflect on two ongoing cross-national research collaborations; EU project FoodSMART (grant 643999) and British Council project Veg+ (grant 332207684). It will identify the contributions made from international partners and demonstrate how the research is completely dependent on this collaboration. How the cross-national collaboration acts as a catalyst for internationally impactful research will be discussed.*



**Dr Nguyen Xuan Huan, Assoc. Prof. of Communication Network, Faculty of Science and Technology, Middlesex University**

Dr Huan Nguyen received the B.Sc. degree with the Hanoi University of Science and Technology, Vietnam in 2000 and the Ph.D. degree from the University of New South Wales, Australia in 2007. He is currently an Associate Professor at Middlesex University, U.K. His research interests include 5G technologies and communications for critical applications. He has published more than 100 research papers and a grant holder for several Newton Fund/British Council projects. He is the chair of the ICT'19 and co-chair of the IWNPD'17 conference. Dr. Nguyen is a Senior Member of the IEEE and currently serving as the Editor of the KSII Transactions on Internet and Information Systems.



**Dr Dang Duc Long, Head of Research office, Vietnam UK  
Institute for Research and Executive Education, University of  
Danang**

Dr. Dang Duc Long received a PhD in Biochemistry at the University of Massachusetts- Lowell in 2003. Since that time, he has been doing extensive research in a number of cross-disciplinary areas, such as bioinformatics, biosensor, and enzyme technology. Dr. Long has a respectable reputation for published work, which has appeared in top journals, such as *Nature Structural and Molecular Biology*, *Nature Methods*, and *Development*. Since 2015, he has been the Head of the Research Office of VN-UK Institute for Research and Executive Education (VNUK IREE) at the University of Danang. In this capacity, he is the leading figure in Vietnam carrying out the project of building up the UK-ASEAN Research Hub, a collaborative project between Aston University and the University of Danang that will enable ASEAN-UK research partnerships to be nurtured and developed. In addition, Dr. Long has been a key member in the Global Challenge Research Funding (GCRF) project and the Researchers Link Workshop, which is enabled by the Newton Fund. Dr. Long has also co-founded two technological start-ups in Vietnam.



**Assoc. Prof. Nguyen Ngoc Trung, Deputy Head, Scientific  
Research and Technology Transfer Office, Hanoi University of  
Science and Technology**

Nguyen Ngoc Trung is Deputy Head of the Scientific Research and Technology Transfer Office of Hanoi University of Science and Technology (HUST). He is a lecturer in the Department of Optics and Optoelectronics at the School of Engineering Physics (SEP). He joined HUST in 1999, and became an associate professor in 2011. He received a PhD in Electronic Engineering in 1995 from the St. Petersburg State Electro-technical University "LETI" in Russia. He has taken part in research for the process of fabrication and characterization of materials and semiconductor devices. Currently, his research focuses on developing fabrication processes for High Electron Mobility Transistors (HEMT) for high frequency, high power electronic application. In the last 5 years, he has co-authored more than 10 ISI papers.

### 13.30 – 14.15: Parallel workshop 2 (Ballroom B)

New role of higher education as human capital development to being strategic partner of industrial policy



**Professor Balbir S. Barn, Deputy Dean, Faculty of Science and Technology, Middlesex University.**

Balbir is a senior academic with a 30 year track record of software engineering research in industry and academia. The record includes over 25 research and consultancy projects with over £2.2M of income. He is the author of 120+ journal and conference research papers. His publications cover many areas of software engineering research from enterprise modelling simulation technologies through to mobile app research targeted at youth justice. In his deputy Dean role, he is responsible for the faculty research and

learning and teaching strategy.

**Abstract:**

*This presentation will describe two key UK policies around Industry strategy, the UK Industrial Strategy 2017 and the Knowledge Exchange Framework (KEF). The presentation will outline the how Higher Education plays a critical role in supporting industrial policy from both researches, planning and knowledge exchange. Importantly, the role of partnerships with international providers will also be elaborated particularly with respect to engineering provision. Recommendations on how Universities in Vietnam can interact with their similar policies in Vietnam will also be outlined.*

*The UK Industrial Strategy published in November 2017, sets out a long-term plan to boost the productivity and earning power of the UK population. The strategy proposes four challenges: UK to be at the forefront of artificial intelligence; Future of mobility to be based on electric cars and self-driving vehicles; A shift to clean growth (low carbon economy); and harnessing innovation to meet the needs of an aging society. To address these challenges, more value has to be captured/extracted from universities through investment and measurement.*

*The Knowledge Exchange Framework (KEF) introduced in October 2017 is the so-called third leg of the function/role of higher education (Teaching, Research and Knowledge Exchange). KEF attempts to create a framework for identifying and encouraging high performance through collaboration with business and the wider community. KEF will provide information on universities' performance in knowledge exchange.*



**Dr Raymond Lee, Associate Dean (Global Engagement) and Professor of Biomechanics, Faculty of Technology, University of Portsmouth**

Professor Raymond Lee received his PhD in Bioengineering from the University of Strathclyde, Glasgow, which was funded by the British Council Fellowship. He also won the Association of Commonwealth Universities Development Fellowship which allowed him to undertake research at King's College London. He has held various senior academic appointments in the UK, Australia and Hong Kong, and the current professorial title for 15 years. His research lies at the interface of engineering and clinical science. He has specific interests in ageing, osteoporosis and healthcare technologies.

Professor Lee is Associate Dean (Global Engagement) and Professor of Biomechanics of the Faculty of Technology, University of Portsmouth. He is responsible for the development and implementation of internationalisation strategies for the Faculty, including transnational education (TNE), international partnerships, student exchange, enhancing the international reputation and presence of the University. He is involved in multi-disciplinary research with collaborators around the world, with a user-driven approach addressing the needs in the clinical and industrial sectors. He is also interested in promoting public engagement with science globally, inspiring the younger generation to take up STEM careers. Externally, Professor Lee is a member of Board of Governors of University College of Osteopathy. He has been invited to serve as panel members for research funding bodies (for example, Arthritis Research UK, and Fundação para a Ciência e a Tecnologia, Portugal) and to act as external members of professorial conferment panels.



**Assoc. Prof. Nguyen The Quan, Vice Dean, Faculty of Construction Economics and Management, National University of Civil Engineering**

Quan T. Nguyen is an Associate Professor in the Faculty of Construction Economics and Management, National University of Civil Engineering (NUCE), Hanoi. Graduated from the University of Leeds in 2009, he is now lecturing, providing consultancy services in construction management, as well as doing research in sustainable construction, affordable housing, BIM and integrated project delivery. He is currently directing the Institute of Investment and Construction Management, a technology transfer centre established by NUCE, where he founded the NUCE BIM Centre in 2017. He is also an active member of the supporting team for the BIM Steering Committee in Vietnam.



**Dr Nguyen Thi Lan Anh, Vice Dean of Nursing and Midwifery Faculty, Hanoi Medical University**

As Vice Dean of the Nursing and Midwifery Faculty at Ha Noi Medical University, Dr Lan Anh is a nursing educator who has devoted the last 18 years of her professional life to teaching, researching with, and supervising both undergraduate and postgraduate students. During this time she has developed extensive experience in creative and innovative strategies of curriculum design and educational programmes for both under and postgraduate level courses. Her recent activities in HMU's higher education and training programmes include the management and implementation of Viet Nam's national education reform initiatives such as the 2012 Competence Based Curriculum Programme, HPET's Education Renewal Programme implemented in 2017, and coordinating the implementation of a number of new education initiatives with international partners from countries including Australia and the UK.

She has maintained her clinical expertise in patient care for intensive care units and surgical patients, with 13 years' experience as a senior nurse in these fields. She also led and managed research projects in the operating departments of hospitals that partner with Hanoi Medical University.

In the general education field, she has also successfully designed a tailor made sexual health education model for secondary school students in Viet Nam. This arose from her PhD studies at Birmingham City University, UK. An article reporting on this will shortly be published in the British Journal of School Nursing.



**Dr Nguyen Trong Hieu, Director, National Institute of Patent and Technology Exploitation (NIPTEX)**

Dr Nguyen Trong Hieu is an expert in his field of Mechanical Engineering and Mechatronics, who was trained in Japan and Germany. He has been working on many consulting projects on technology transfer in renewable energy and mechanical engineering from Japan and Germany to Vietnam. He currently holds the position of Director, National Institute of Patent and Technology Exploitation.



## 14.20 – 15.05: Parallel workshop 3 (Ballroom A)

Student mobility and employability – increasing need for intercultural skills and academic English



### **Christopher Jeffery, BUU Dean – Vice Chairman British Business Group Vietnam**

Chris has been Dean of British University Vietnam for nearly 8 years and an active BBGV member for 7 Years. He is presently a Board Member based in Hanoi and has been active in all aspects of the Chamber in Hanoi, from Charity to Membership and also policy and advocacy.

Chris moved from Cass Business School in London where he was faculty and Director of Executive MBA, to help set up the University and been part of the leadership team from that point, being involved in the expansion and moving to the new \$25 million campus at EcoPark. He also is on the advisory board of United Nations International School Hanoi and Operation Smile and represents BBGV on the Vietnam Business Forum, where he is a board member.



### **Martin Goosey, Head of Young Learners, British Council in Vietnam**

Martin Goosey (MSc, MA, DipTESOL) is Head of Young Learners, British Council in Vietnam, having worked in ELT (English Language Teaching) teaching, training, and management in Europe, the Middle East, and Asia for 25 years. An experienced conference presenter, he has run workshops for universities/colleges, the British Council, and IATEFL YLT SIG; has reviewed course books for major publishers; leads standardisation and assessment of Trinity YL (Young Learners) qualifications; writes occasional materials for CUP; and has published numerous articles. Having taught every age-group from five to adult and innumerable ESP (English for Specific Purposes) courses, his training specialism is in helping teachers develop a reflective practice appropriate to their context.



### **Dr Milena Bobeva, Director of MBA programme, Associate Dean (Global Engagement), Faculty of Management, Bournemouth University**

Dr Milena Bobeva is the Director for the MBA programme and an Associate Dean (Global Engagement) in the Faculty of Management, Bournemouth University. She is a Chartered Manager

and a Fellow of the Chartered Management Institute, and a Senior Fellow of the UK Higher Education Academy.

Milena is a key advocate of education innovation through staff-student co-creation and Technology Enhanced Learning. Her subject expertise is multidisciplinary, covering system analysis, business process optimisation, blended and e-learning, and performance management. Applied research features prominently in her academic practice, with key focus on experiential project-based learning and developing student employability through industry engagement.



**Prof. Chris Baldwin, CEO and Provost, University of Newcastle Medicine Malaysia**

I started my academic career as a junior technician at the London School of Hygiene and Tropical Medicine in 1979. Whilst working I studied part time for my ONC, HNC, BSc and PhD and was awarded my PhD in 1992. I moved to Newcastle University in 1995 and in 2000 I was appointed as a member of Faculty at Northumbria University. I returned to Newcastle in 2006, was appointed Head of School of Biomedical Sciences in 2011 and awarded my personal chair in 2015. I moved to Malaysia in 2015 and was appointed CEO and Provost of Newcastle University Medicine Malaysia in 2018.



**Assoc. Prof. Tran Thi My Dieu, Rector, Van Lang University**

Assoc. Prof. Tran Thi My Dieu has been the lecturer of Van Lang University since 1995. She received her Master's degree in Water and Wastewater Engineering at Asian Institute of Technology, Thailand in 1998. She completed her PhD in Environmental Science at Wageningen University, Netherlands from 1998 - 2003 and attained the position of Assoc. Professor in 2016. She was formerly Dean of the Department of Environmental Technology and Management of Van Lang University from 2010-2016 and became Rector of Van Lang University in 2016.

She has experience in carrying out scientific research projects on wastewater treatment and refuse; municipal and industrial solid waste treatment, refuse, recycling and management; sustainable development, especially in the field of eco-industrial parks, eco-industrial clusters and eco-towns; climate change issues.

Her aim is to continuously improve training quality, enhance scientific research activities of students and lecturers, and create an internationalisation-friendly environment in the university.

## 14.20 – 15.05: Parallel workshop 4 (*Ballroom B*)

Autonomy – what does it mean to HEIs in the UK context?



**Dr Jane Davidson, Pro Vice Chancellor, External Engagement and Sustainability, Director of INSPIRE, University of Wales Trinity Saint David**

Dr Jane Davidson is Pro Vice-Chancellor for External Engagement and Sustainability and Director of INSPIRE at the University of Wales Trinity Saint David (UWTSD). She leads on partnerships with public sector organisations, business and industry collaboration, regional regeneration through the Swansea City Deal, and the interface between higher and further education. The UWTSD Group is on a journey to embed sustainability throughout the university's culture, campus and curriculum. Jane has won a number of UK wide awards for this work and has recently become a faculty member of Harvard University.

From 2007- 2011, Jane was Minister for Environment, Sustainability and Housing in Wales where she proposed legislation to make sustainable development its central organising principle – the Wellbeing of Future Generations Act came into law in April 2015. She created a Welsh Climate Change Commission and Future Generations Commissioner, the 800 mile Wales coastpath, and legislated on waste which has seen Wales become the fourth best recycling country in the world and introduced the Welsh charge on carrier bags.

From 2000 – 2007, Jane was Minister of Education, Lifelong Learning and Skills in Wales. She introduced major curriculum changes – the Foundation Phase and the Welsh Baccalaureate and integrated Education for Sustainable Development and Global Citizenship into the Welsh curriculum. She also introduced free primary school breakfasts, the Education Maintenance Allowance for further education learners and grants to university students from low-income backgrounds.

Jane is a patron of the Chartered Institute for Ecology and Environmental Management (CIEEM). She holds honorary fellowships from CIW (Chartered Institute of Waste), CIWEM (Chartered Institute of Water and Environmental Management) and is a WWF Fellow. She is a RSA Fellow and the Chair of the RSA in Wales.



## **Rob Humphreys, member of Higher Education Funding Council for Wales (HEFCW)**

Rob Humphreys was Director of The Open University in Wales from 2007 to 2017. The Open University offers part-time higher education via internet-based distance learning and is the largest university in the United Kingdom, measured by student numbers. During Rob's leadership of the Open University in Wales its undergraduate part-time market share in Wales increased by around 40%, moving from third place to first place amongst providers of part-time HE for adults. He is now a member of the Higher Education Funding Council for Wales – the body that regulates and funds universities in Wales. He has twice been elected by University leaders in Wales to the post of Vice Chair of the sector-wide body, Universities Wales.

During his career at senior level Rob has been appointed by the Government to serve on a number of major reviews and Commissions in Wales, each leading to major constitutional or sectoral change. These include Independent Review of Higher Education (2009), the Commission on Devolution (2010 – 2014), and most recently the Diamond Review of higher education funding in Wales (2015-16). He was appointed by the Welsh Government as Chair of the independent review of governance in further education (the Humphreys Review) and as the independent chair of the merger of the two Workers Educational Association organisations in Wales to become WEA Cymru (now Adult Learning Wales). On two occasions was appointed as specialist adviser to the Welsh Affairs Committee of the United Kingdom Parliament. Most recently he has been advising the Welsh Government on how to best evaluate governance within institutions of further education and vocational training. Before joining the Open University Rob was Director of the National Institute of Adult Continuing Education in Wales, and prior to that taught adult education at Swansea University for 12 years. During his time at Swansea he worked on the award-winning Community University of the Valleys project which provided higher education in communities which had experienced the rapid decline of heavy industry, and for which he was awarded a Distinguished Teaching Award. Rob was a founder member and first chair of the Swansea Festival of Learning and is an elected Fellow of the Learned Society of Wales. He lives in Swansea on the southern coast of Wales with his wife, the award-winning film maker Catrin Evans and their sixteen-year old daughter.



**Dr Nguyen Thi My Huong, Vice Rector, Vietnam Institute for Research and Executive Education, University of Danang**

Huong pursued and completed her MBA at the School of Management, Asian Institute of Technology in Thailand and achieved another Master's degree in Management at CERAM (France) in the dual degree program. She finished her PhD at Manchester Business School where she studied the mechanisms that facilitate entrepreneurial activities of privatized firms in Vietnam. She is now the interim rector of VNUK Institute for Research and Executive Education, University of Danang. Huong was a member of Parliament in the National Assembly of Vietnam between 2007 and 2011 and served on the Committee of Foreign Affairs of the Assembly. In addition, she involved herself in real-life business as the co-founder of Thuan Minh corporation, a security equipment company and HRpro Vietnam, a provider of human resource consulting services. Most recently, she was the co-founder of Fablab Danang, a maker space which has grown quite successfully despite being only one year old, and has now engaged in some start-up businesses such as Tara, a natural cosmetics business and Ubest, an online platform to develop childrens' creativity.

*Abstract*

*Effective Governing Boards of Universities- Lessons Learned from the UK and Vietnam  
Dr. Nguyen Thi My Huong, Vice Rector-in-charge of VN-UK Institute for Research and Executive Education, the University of Danang; Professor Martin Broad, Dean, Southampton Business School, University of Southampton.*

*An effective governing board of a university is one of the most essential factors in the realisation of its autonomy. With help from a Higher Education Partnership Fund, we have identified similarities and differences in managerial and administrative aspects of higher education institution's governing boards in the UK and Vietnam. We apply particular focus two questions: How do members of the HE governing boards construct their individual roles and responsibilities, and secondly, what are important factors (organisational, individual, legal/regulatory, and any other) in enabling or disabling the governance role of the HE governing board members. Based on this analysis, we show several weaknesses in the way that HE's governing boards are constructed, and then propose some realistic improvements to Vietnam HE governance system, with reference to current practices in the UK.*



**Prof. Nguyen Trong Hoai, Vice Rector, University of Economics Ho Chi Minh City**

Nguyen Trong Hoai is a Professor at the University of Economics, HCMC (UEH). He obtained his MA and PhD in Economics from the University of Colombo, Sri Lanka. His research interests include sustainable development, education internationalisation, green growth, green behavior, public health, regional development and smart cities. He is currently serving as Vice President of UEH with the areas of international relation and academic research.

Besides that, he has now been assigned as a member of the Center of Education Accreditation at Vietnam National University Ho Chi Minh City (VNU-HCMC) in. Additionally, he is a Director of The Vietnam-Netherland Programme for Master of Development Economics, a collaboration between UEH and the International Institute of Social Studies at Erasmus University, Rotterdam. He also has been assigned as a member of the editorial advisory board of the Journal of Asian Business and Economic Studies (JABES) at UEH.

He has published more than 60 academic articles in national journals as well as high ranking international journals. He also has successfully transferred the applied research projects to the policy makers both at provincial and national level, with important research areas such as competitiveness, supporting industries, public health, regional development, and internationalisation of the education system in Vietnam. In addition, he has been in charge of the consultancy committee in HCMC and has been a key note speaker for national/international conferences for sustainable development, education internationalisation and accreditation.



**Assoc. Prof. Nguyen Quang Linh, President, Hue University**

Assoc. Prof. Nguyen Quang Linh has 34 years of experience teaching and conducting research in the field of nutritional diseases and systems for livestock and aquaculture. He did his MSc and PhD in the Netherlands, and his Post-doctorate in Germany. He has published more than 100 articles in international and Vietnamese journals, and been working as a consultant and team leader for projects and programmes supported by international organisations such as World Bank and ADB. He is currently President of Hue University, Director of the university's Centre for Incubation and Technology Transfer, and Editor in Chief of the Hue University Journal of Science.

Our purpose in Education & Society is to promote *Friendly knowledge and understanding between the UK and EA through delivering 'Our Shared Prosperity' through Education & Society.*

Education is a proven way of building relationships and trust between countries. As emerging powers in East Asia gain economic and educational strength, we work with the UK sectors to engage in genuine and trusted partnerships bringing mutual benefit.

In Vietnam, the British Council will:

- work towards internationalizing education and promoting science and research partnerships
- promote creativity, enterprise, and social innovation
- improve the teaching and learning of English

In particular,

- Through the UK government's Newton Fund, continuing to build human capital in science with funding from the Newton Programme Vietnam
- Increasing the number of HE partnerships on research and mobility; University – Industry Links and quality assurance in UK Vietnam joint degrees
- Establishing HE policy forum on university governance, quality assurance and engagement with industry
- Training more than 2,000 university lecturers and school teachers in both rural and urban areas.
- Working with Vietnamese universities to provide training on business and entrepreneurial skills embedding with social innovation and social enterprise to a network of 200 university master trainers.

### **The UK EA Higher Education Partnership (HEP) Programme**

The British Council UK-EA Higher Education Partnership Programme (HEP) aims to create university level collaboration between UK and East Asia (EA) countries to strengthen the UK's position as a trusted partner in the ambitious educational reform in EA countries, driving the move towards a knowledge economy.

The Programme will create a framework for the development of UK-EA higher education partnership, based on themes such as collaborative teaching programmes, transnational education; research and innovation, student and academic mobility through policy dialogue, partnership and individual engagement.

The Programme's primary stakeholders in the UK and EA include UK and EA tertiary education institutions; leaders, academics, researchers and ministers, policymakers, and officials from UK and EA HE agencies/bodies.

In Vietnam, the two year UK Vietnam Higher Education Partnership (HEP) programme (2018-2020) works to support the Ministry of Education and Training in implementing its internationalisation of the higher education sector. The creation of UK Vietnam Higher Education Network under HEP aims to sustain the partnership outcomes, and widen the learning and practices to the sector in Vietnam.

The UK Vietnam higher education network includes over 30 UK and Vietnamese higher education institutions, organisations and businesses who implement 10 different higher education partnerships in the four key areas which are i) university leadership and governance, ii) transnational education and quality assurance, iii) university industry links, and iv) research and mobility.



## Upcoming opportunities

### **Regional Higher Education Policy Forum (13 Dec 2018)**

Higher Education Horizons 2025: New Agendas for Internationalisation in ASEAN – To bring together key stakeholders from Ministries of Education, HE sector and other influencers in the regions to share and discuss internationalisation strategies for the near future, and to promote regional and UK collaborations in Higher Education through knowledge exchange and focused discussion.

### **UK- EA Higher Education Forum on University-Industry Links (28 February – 1 March 2019, Manila, Philippines)**

British Council will bring together key policymakers, universities and industry sector representatives in EA to a regional forum to share and discuss policies and strategies in promoting and supporting university-industry collaboration. The forum will provide valuable market insight on HE agenda and priorities of EA governments in strengthening their engagement with the industry sector in the light of the Fourth Industrial Revolution. The forum also aims to identify collaboration areas and models for UK-EA university partnerships that will engage the industry.

### **Going Global 2019 (13-15 May, Berlin, Germany)**

Going Global is the British Council's annual flagship conference for leaders in international education to debate the future of further and higher education. Going Global 2019 will focus on 'Knowledge diplomacy and the digital world: does international tertiary education have a role?' Higher education leaders are invited to contribute to Going Global 2019 by submitting a poster presentation from now, and registering to attend from 21 January 2019. Please visit and bookmark <https://www.britishcouncil.org/going-global> for further information.

**ASEAN Breakfast Session at Going Global 2019** – Policy level ASEAN HE session, to be developed in consultation with ASEAN national and regional stakeholders. Please be in touch with us for updates.

### **UK Vietnam Higher Education Partnership projects**

The UK Vietnam higher education partnership (UK-VN HEP) projects delivered by the UK Vietnam Higher Education Network focus on four key priorities which are 1) university leadership and governance, 2) transnational education (TNE) and quality assurance, 3) university industry link, and 4) research and mobility. These projects will include a number of activities and dissemination workshops that can be opened to wider universities in Vietnam.

Please register with the British Council to receive updates on these opportunities at <https://www.britishcouncil.vn/en/newsletter-subscription>

### **STEM Ambassador recruitment**

The British Council in Vietnam is offering early career researchers or STEM stakeholders and teachers the opportunity to join a STEM (Science, Technology, Engineering and Mathematics) Ambassador Network as part of an exciting project entitled “Promote school girls’ interest and participation in science and innovation through STEM education and digital skills”.

The project aims to provide better opportunities for girls from secondary and high schools in Vietnam to explore their potential and become empowered to pursue STEM subjects at university level and careers in STEM associated fields. The project seeks to address Vietnam’s current deficit in STEM-specialist human resources and this STEM ambassador network initiative is part of a broader response to Industrial Revolution 4.0 challenges. Being a STEM Ambassador is about motivating young people to engage with science, technology, engineering and mathematics, and about encouraging students to consider further study and STEM related careers. Essentially, you will be tasked with inspiring the next generation of STEM professionals.

As a STEM Ambassador, you will be equipped with the essential skills, knowledge, procedural and role expectation information. You will need to work with teachers and school students to promote learning about STEM and developing STEM-related projects in school. For further information, please visit

<https://www.britishcouncil.vn/en/programmes/education/science-innovation/current-opportunities/STEM-ambassador>

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