



# Vietnam CREATIVE HUB-MAKING

In partnership with   

## International Conference on 'Creative hub-making' Ho Chi Minh City, 06 to 08 March 2016

From 06 to 08 March 2016 the British Council is hosting an event for creative hubs from across Vietnam which is a practical response to a [report](#) mapping Vietnam’s creative hubs that was commissioned in December 2014. One of the main findings from the research was that the 40 hubs interviewed indicated they would like:

*“A conference to introduce and connect all creative hubs together - an opportunity for them to meet, to share ideas and to build an action plan together to build a stronger and bigger creative community”*

The research showed that hubs also wanted specific skills training in areas such as income generation and community building.

The purpose of the event is to provide an opportunity for networking, exchange and action planning, and to provide skills training in a number of practical areas.

The event is designed around three ‘tracks’:

- 1) *Creative hub ecology - understanding the ecology, sharing case-studies and developing network potential*
- 2) *Collaboration clusters - skills workshops on specific practical topics.*
- 3) *Challenge - small group peer problem-solving sessions around identified issues*

Date	Description
Before event	Invite participants into restricted group wiki on movement platform to create and share profile, and access the Mapping of Vietnam Creative Hubs report and other relevant content
<b>06 March</b> 18.00 – 21.00	Programme Starts with Introduction reception and buffet dinner Framing of event, agenda setting and expectations At Koto Kumho Restaurant, on the third floor of Kumho Asiana Plaza 39 Le Duan, District 1, Ho Chi Minh City
<b>07 March</b> 09.30 – 10.30 (Track 1)	Why the creative economy matters and how creative hubs build the ecology Overview of Vietnam mapping research, what it means and what’s changing Q and A ADC Academy, on the third floor of MH Building, 728-730 Vo Van

BREAK	Kiet, District 5, Ho Chi Minh City
11.00 – 12.00 (Track 1)	Four case studies: two from the UK and two from Vietnam
12.00 – 13.00  LUNCH	Crowd-sourcing of ideas, themes, knowledge, stories and challenges for peer-to-peer group session (happening on 08 March)
14.00 – 15.00  BREAK	Four case studies: two from the UK and two from Vietnam
15.30 – 17.00 (Track 2)	Skills workshops in small groups: <i>Investment and sustainable income streams</i> <i>Hub community growth and collaboration</i> <i>Space and digital design and making</i> <i>Mapping and enabling for wider region participants</i>
17.00 – 17.30	Regroup and review
<b>08 March</b> 09.30 – 10.00	Regroup and refresh
10.00 – 11.30	Skills workshops in small groups: <i>Investment and sustainable income streams</i> <i>Hub community growth and collaboration</i> <i>Space and digital design and making</i> <i>Mapping and enabling for wider region participants</i>
BREAK	
12.00 – 13.00 (Track 3) LUNCH	Peer-to-peer problem-solving groups focussing on identified challenges facilitated by open <sup>o</sup> team and other participants
14.00 – 15.30  BREAK	Skills workshops in small groups: <i>Investment and sustainable income streams</i> <i>Hub community growth and collaboration</i> <i>Space and digital design and making</i> <i>Mapping and enabling for wider region participants</i>
16.00 – 17.30	Developing practical ideas for network development – sharing learning, commitments for action.
17.30	CLOSE
Post event	Follow up learning through wiki platform on <a href="http://movement.open.co">http://movement.open.co</a>