

SEMINAR

“BUILDING EFFECTIVE UNIVERSITY LINKS FOR INDUSTRY ENGAGEMENT – LEARNING FROM VIETNAM AND UK SUCCESSFUL MODELS

Ho Chi Minh City, 07 June 2019

D201-202, University of Social Sciences and Humanities, 10-12 Dinh Tien Hoang,
District 1, Ho Chi Minh City

Handbook

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Welcome notes from Donna McGowan, Country Director, British Council Vietnam



Dear delegates

Innovation has been identified as key strategy for sustainable economic growth. Collaboration between university and industry drives innovation, stimulates knowledge exchange and enhances student employability. University, as a source of knowledge creation and talent provision, can work with industry to invest in technology advancement, plan strategically and support the development of local and regional economies.

Universities and industries are at the very core of innovation enterprise but the gap between them is a challenge that many countries are facing. The government of Vietnam understands the crucial role of university and industry partnership in addressing quality resource challenges and contribution to the country's economic development, and is working to find a way for universities and industry to function effectively together.

The UK, through its research and higher education institutions, has an excellent track record of research and innovation and has ranked fourth as the world leader in innovation. With its long track record of university-industry links, Vietnam can draw on the UK's expertise in this area.

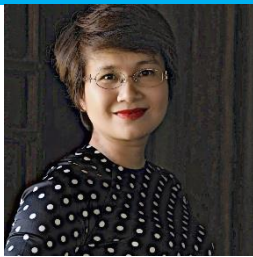
As the UK's international organisation for culture relations and educational opportunities, the British Council promotes deeper intercultural understanding between people of Vietnam and the UK through knowledge exchange and experience sharing. In our recent report on 'University Links for Industry Engagement - Opportunities, models and approach for partnership between UK and EA countries to deepen the university – industry links', we have identified that there is much commonality in the 'grand challenges' identified in the UK and across EA such as climate change, ageing populations, future cities, food and energy sustainability. The report has identified potential approaches for UK and Vietnam higher education institutions to collaborate in:

- Capacity building
- Developing business demand aligned to sectoral approaches and innovation
- Policy engagement

The seminar 'Building effective university links for industry engagement – learning from Vietnam and UK successful models' is part of our university-industry links component within our UK–Vietnam Higher Education Partnerships programme. It is very timely as the Ministry of Education and Training is developing the guide promoting U-I links within

Vietnamese higher education institutions to be issued later this year. We hope that the seminar, as one of series of activities with the UK-Vietnam Higher Education Network will be beneficial to both UK and Vietnam members in partnership development and in industry engagement, as well as acting as a platform for policy discussion and inputs.

**Welcome notes from Assoc Prof Nguyen Thu Thuy, Deputy Director General,
Department of Higher Education, Ministry of Education and Training**



University-industry linkages are important indicators for measuring a country's Global Competitiveness Index. In Vietnam, university-industry collaboration has been highlighted as a key priority in education and training, contributing to improving the quality of human resources.

Resolution 02/NQ-CP, of Vietnam's Government, puts forward important targets to improve the business environment and enhance national competitiveness. As such, it underlines the need for strengthened collaboration between universities and businesses to lift Vietnam's Global Competitiveness Index ranking by 10-15 places by 2021.

University-industry collaboration can take various forms:

- Businesses provide students with internship opportunities, site visits
- Businesses provide and supply technologies, funding for educational support and research in universities
- Firms recruit researchers from universities to work on a part-time basis
- Firms take part and provide consultations in universities' academic councils
- Firms exploit commercial values from research through technology transfer contracts
- Building of science parks where both sides can collaborate
- Universities can establish their own firms to invest in R&D, experiments, pilot/prototype production
- Universities build-up incubation centres.

In principle, the Ministry of Education and Training (MoET) encourages higher education institutions here to be proactive in:

- 1) Allocating and investing resources in collaboration with businesses, whereby universities are aware that such investment is essential.

2) Finding corporate partners: highlighting universities' demands on their website and other communications channels, so firms can identify and access partners.

3) Connecting with other higher education institutions with similar collaboration demands to share resources.

4) Continuing to improve quality assurance activities (in terms of training curriculum, faculty quality, teaching methodology, infrastructure) to improve the quality of research (human resources, laboratories, libraries) so universities are well prepared for collaborating with corporate partners.

5) Expanding and enhancing international cooperation to meet international standards.

The MoET always welcomes suggestions and recommendations so together we can overcome the constraints and difficulties that arise in the collaboration process between universities and businesses.

To support this objective, recent legal documents and policies include:

- Decision No.1665/QĐ-TTg (30 October 2017) by the Prime Minister approving the project "Supporting students and pupils to start up, until 2025".
- Decision No.69/QĐ-TTg (15 January 2019) by the Prime Minister approving a project to improve higher education quality during 2019-2025.
- Circular No.05/2019/TT-BKHĐT (29 March 2019) giving guidelines on supporting human resources development in SMEs.

The MoET has already initiated a big project for Ho Chi Minh City University of Technology (HUTECH) researchers to study "the model and policies for enhancing the quality of University-Industry collaboration in the context of the 4th Industrial Revolution in Vietnam". We hope to receive insightful recommendations for designing further policies to make such collaboration stronger and more effective.

This event today, I believe, is a very important and welcome initiative by the British Council to contribute to Vietnam's strategic targets of enhancing the effectiveness and efficiency of partnerships between British and Vietnamese firms and universities. We highly appreciate all the British Council's wonderful contributions in improving the educational environment in Vietnam and also around the world.

Welcome notes from Assoc Prof Ngo Thi Phuong Lan, President, University of Social Sciences and Humanities, Vietnam National University HCMC



As President of the University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City, I take great pride in welcoming all attendees to this seminar on “*Building effective University links for Industry engagement – learning from successful models*”. It is indeed an exciting time for us as we continue to grow and adapt as well as always remaining motivated, responsive and open to new ideas to ensure our institutions stay at the cutting edge.

Paying tribute to the UK-Vietnam Higher Education Network mission, this seminar aims to address its themes across a wide variety of issues, such as partnership projects, UK university-industry linkage models, formation and building of a university-industry network in the region and UK for skills development (education and training), acquisition and adoption of knowledge (innovation and technology transfers) and promotion of enterprises (start-ups and spin-offs). This seminar will also share experiences to strengthen leadership capacity, consolidate additional private R&D investment, exploit scientific capabilities, expand research by public institutions, foster the commercialisation of public R&D outcomes, increase the mobility of labour between public-private sectors and supply skilled workers for enterprises. In addition, it will emphasis the wide-reaching benefits of university-industry linkages with regard to creating job opportunities, enhancing creativity and innovation, and stimulating collaboration in local learning and technology transfers between multinational enterprises and local universities. It will also pave the way for building and achieving high-quality joint training programmes for credit transfers and student mobility in the internationalization of higher education and for scholar exchanges and quality assurance.

I would like to express my gratitude to the organisers who have so expertly guided the implementation of this seminar, and to the scholars who have made our UK-Vietnam Higher Education Network and University-Industry linkages a world-class centre. Without their dedication, organisation and sound guidance, we would be unable to accomplish the work we have been tasked with, particularly to build greater awareness of UK-Vietnam Higher Education Network and University-Industry linkages worldwide.

I strongly believe we will unite further in the pursuit of a better mutual understanding, closer ties and more effective cooperation for a bright future of UK-Vietnam Higher Education Network and University-Industry linkages.



Looking forward, I would like to wish all of you marvellous adventures, fantastic bonds and amazing experiences on the journey of a lifetime for the sake of education.

Introduction

This seminar will offer participants from the UK-Vietnam Higher Education Network an opportunity to meet with colleagues and be updated on opportunities for networking in the area of university-industry linkages.

Participants will include 100 representatives from the Ministry of Education and Training (MoET), UK Higher Education Institutions (HEI), senior leaders and academics from HEIs in the UK-Vietnam Higher Education Network and those interested in joining.

Format of the event

- Seminar with practical sharing from HEIs in Vietnam and University of Salford combined with a panel and open forum for discussion.
- Languages of the seminar are English and Vietnamese with simultaneous translation.

Objectives of the seminar

- Support the internationalisation of higher education and the Higher Education Reform Agenda (HERA) in Vietnam
- Share UK university-industry linkage models
- Showcase updated outcomes of UK-Vietnam Higher Education Partnership (UK-VN HEP) projects
- Introduce new HEIs having joined the UK-VN HEP 2019-2020

Programme

Time	Content
08.00-08.30	Registration
08.30-08.45	Opening remarks <ul style="list-style-type: none"> • <i>Donna McGowan, Country Director, British Council in Vietnam</i> • <i>Associate Professor Nguyen Thu Thuy, Deputy Director General, Department of Higher Education, Ministry of Education and Training</i> • <i>Dr Pham Tan Ha, Vice President, University of Social Sciences and Humanities</i>
08.45 – 09.05	Overview of Vietnam Landscape - University Industry Collaboration <ul style="list-style-type: none"> • <i>Associate Professor Dr Huynh Chau Duy, Director, Institute of Postgraduate studies, Ho Chi Minh City University of Technology (HUTECH)</i>
09.05 – 09.20	British Council's Study Opportunities, Models and Approaches for UK-East Asia Higher Education Partnerships to Deepen University Collaboration with Industry and Business Enterprises <ul style="list-style-type: none"> • <i>Donna McGowan, Country Director, British Council in Vietnam</i>
9.20 – 9.40	Effective engagement with industry – UK perspective through University of Salford's models on: <ul style="list-style-type: none"> ➤ Establishing a university-industry professionals network to support and develop academic staff. ➤ Knowledge Transfer Partnerships ➤ Engaging employers to enhance the curriculum and address graduate employability ➤ Capacity building to enhance university-industry capacity through doctoral programmes, skills for enterprise, university infrastructure to support university-industry linkages.

	<ul style="list-style-type: none"> • <i>Professor Hisham Elkadi, Dean, School of the Built Environment, University of Salford</i> • <i>Professor Zeeshan Aziz, Director Infrastructure Research Group, School of the Built Environment, University of Salford</i>
9.40 – 10.00	<p>Developing World Class University-Industry Linkages at Cranfield University – Sharing of Best Practices</p> <ul style="list-style-type: none"> • <i>Dr Rebecca Charles, Lecturer in Human Factors in Aviation, Cranfield University</i>
10.00 – 10.20	<p>Break and Networking</p>
10.20 – 10.40	<p>Developing an Industry-driven Curricula to support Collaborative R&D, University Industry engagement and open innovation</p> <ul style="list-style-type: none"> • <i>Amina Helal, Academic Developer, University of Salford</i>
10.40 – 11.40	<p>Panel Discussion</p> <p>Activities and approaches to working with industry – Vietnamese HEIs sharing case studies on their jointly developed research projects, co-location of facilities and expertise, technology transfers, and skills and knowledge development for industry employees</p> <ul style="list-style-type: none"> • <i>Assoc. Prof. Le Thi Kim Oanh, Vice Rector, University of Technology, University of Danang</i> • <i>Dr Hoang Ngoc Minh Chau, Deputy Head, Office of Research and Project Management, University of Social Sciences and Humanities</i> • <i>Dr Pham Minh Trien, Deputy Head of Department of Science, Technology and International Relation, University of Engineering and Technology, Vietnam National University Hanoi</i> • <i>Dr Le Dinh Vu, Director, Student Counselling and Support Centre, University of Industry Ho Chi Minh City</i> • <i>Moderator: Professor Hisham Elkadi, Dean, School of the Built Environment, University of Salford</i>
11.40 – 11.50	<ul style="list-style-type: none"> • Introduction of Steering Committee and Chair(s) of the UK Vietnam Higher Education Network



	<ul style="list-style-type: none">• Introduction of new HEIs joining the Network in 2019• Introduction of activities for the UK Vietnam HE network
11.50 – 12.00	Closing Speech <ul style="list-style-type: none">• <i>Associate Professor Nguyen Thu Thuy, Deputy Director General, Department of Higher Education, Ministry of Education and Training</i>
12.00 – 13.30	Lunch and Networking

Biography and abstract

08.45 – 0905: Overview of Vietnam landscape - university industry collaboration



Associate Professor Huynh Chau Duy, Director, Institute of Postgraduate studies, Ho Chi Minh City University of Technology (HUTECH)

Duy C. Huynh was born on 20th May 1979 and received the B.E. and M.E. degrees in electrical and electronic engineering from University of Technology, Vietnam National University of Ho Chi Minh City, Vietnam, in 2001 and 2005, respectively and Ph.D. degree from Heriot-Watt University, Edinburgh, U.K., in 2010.

He is currently Director of Institute of Post-Graduate Studies at Ho Chi Minh City University of Technology, in Vietnam. He is also a Senior Lecturer, Associate Professor and his research interests include the areas of energy efficient control in drive systems, power systems and renewable energy sources; and smart cities. He works closely with the industry, local and national governments. He has attracted a number of projects with funds from Vietnam Enterprises and Government.

He has a large number of publications (60+), 5 books, graduated 30 Master students; and is supervising 3 Ph.D. students.

He is a member of IEEE and a member of the compilation board of the master plan for Vietnam higher education development in the period 2021 – 2030, vision to 2035.

Abstract

University - Business Cooperation (UBC) is understood as transactions between Universities and Businesses for mutual benefits. The UBC fostering can help universities to resolve the problem of decreasing public funds and increase the educated quality; help businesses to gain and maintain their competitive advantage in today's dynamic national and international markets, help to contribute for the economic development on national and regional levels, help to reduce the unemployment rate in graduates, as well as meet the demands of the labour market, especially in Industry 4.0.

This report shows the overview of Vietnam landscape on UBC including the review of the current policy framework and the practical models of UBC. Then, the UBC model assessment is implemented on the UBC ecosystem created by Davey and Galan-Muros with the action, factor, result, outcome and impact levels.

The recommendation is suggested in this report for fostering the UBC mainly including supported policies and strengthened awareness of benefits.

0905 – 09.40: British Council's Study

Opportunities, Models and Approaches for UK-East Asia Higher Education Partnerships to Deepen University Collaboration with Industry and Business Enterprises

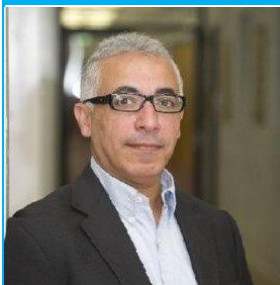
The presentation



The full report



09.20 - 09.40: Effective engagement with industry - UK perspective through University of Salford models



Professor Hisham Elkadi, Dean, School of the Built Environment, University of Salford

Professor Elkadi is currently the Dean of Architecture and the Built Environment at University of Salford in the United Kingdom. In the time he has been at Salford, Professor Elkadi demonstrated a capacity for strong and strategic leadership, relationship-building and creating and implementing a model for Smart Urban Futures. He works closely with industry, local, and national governments and has contributed to regeneration of a number of cities including Geelong, Australia, Rome, Belfast, Salford and Manchester. He has attracted a number of projects amounting to £20 million with funds from ERDF, AHRC, EU FP6 NoE, EU UIA and Peace programme, Australia and UK Government funds, BC Newton programmes and many others.

Prior to his appointment at Salford, he was the Head of School of Architecture & Building at Deakin University in Australia and Chair of the University Academic Board, Head of School

of Architecture and Design in Belfast, and Director of Architecture at the University of Newcastle Upon Tyne in UK. Professor Elkadi has acted as an invited external examiner at many universities including Harvard GSD, University of Toronto, Edinburgh, Newcastle, Beirut, UTM in Malaysia, South Australia, and many others.

Professor Elkadi is also an honorary professor at the University of Karlsruhe, Germany, Taylor University in Kuala Lumpur, and University of Portsmouth UK. He was also appointed a visiting Professor at University College London and Harvard School of Design.

He has a large number of publications (150+), five books and graduated 30 Ph.D. students. One of the main objectives he has set for himself is to build capacity for global engagement and partnerships within the immediate community as well as internationally, with all levels of governments, industries, and relevant professional bodies. To this end, he has been extensively involved in building external relationships and outreach urban regeneration programmes. He has been involved in outreach urban initiatives in England, Italy, Turkey, Vietnam, the Philippines and Australia. He initiated and led community-based projects, such as 'up the wall' in London Derry, a founder member of World Association Towards the Protection of Cultural Heritage (WATCH) in Rome, and Director of VISION2 in Geelong (Aus). His appointment to the Ministry Advisory Group for the Built Environment in Northern Ireland, and a board member of the Greater Manchester of Low Carbon Board are recognitions of his commitment to regeneration of inner cities.



Abstract: Industrial Collaboration Zones for Successful Triple Helix Collaboration

The inception of University of Salford goes back to the time of the industrial revolution in greater Manchester. It is not surprising, therefore, that the university's strategy evolves around collaboration with its industrial partners, building four distinct industrial zones to deliver the university's mission. The presentation examines the Salford ICZ experience and its relevance to achieving a successful industry-university collaboration agenda. The presentation highlights the key role that the national innovation framework plays in strengthening such collaboration. The presentation also discusses the possibility to develop a collaborative industry-university model in South East Asia based on Porter's Diamond model of competitiveness. Professor Elkadi argues that such a model should include active government participation, clear motivation factors for different stakeholders, and emphasis

on impact factors. Examples to support the argument are given from the University of Salford model and outcome of the initial funded project with Vietnamese institutions.



**Professor Zeeshan Aziz, Director Infrastructure Research Group,
School of the Built Environment, University of Salford**

Professor Zeeshan holds Doctorate in Construction Informatics and Process Innovation and is Director of Infrastructure Research Group at University of Professor Zeeshan holds a Doctorate in Construction Informatics and Process Innovation and is Director of Infrastructure Research Group at University of Salford. In the past five years, his research has attracted a research income in excess of £1.3 million, including projects funded by QNRF, Highways England, British Council, NSF, HEA, Royal Academy of Engineering, HEFCE and commercial enterprises (WSP, Jacobs, Costain). Also, as part of Newton programme, Professor Zeeshan has developed international research linkages with institutions in Vietnam, the Philippines, Jordan, Turkey and Pakistan. The key focus of Zeeshan's global engagement has been to share UK best practices in infrastructure development with developing economies. Professor Zeeshan has supervised 17 PhD students as a main supervisor and has led the MSc Construction Management course at University of Salford for eight years. His research focus is in the areas of construction informatics, building information modeling, building energy planning and modeling, sustainable building design, life cycle assessment, mobile computing, process modelling and productivity enhancement.

Dr Zeeshan has more than 15 years' research experience in construction informatics. His areas are intelligent construction collaboration, building information modeling, building energy planning and modeling, sustainable building design, climate mitigation and adaptation, life cycle assessment and mobile computing. His recent work involves use of virtual reality and advanced simulation technologies in disaster planning and response. He has guest edited prestigious academic journals and is on the reviewing panel of major academic journals in the field and has played a key role in organisation of major academic conferences.

Abstract

- Developing an awareness of existing practices in developing university-industry linkages within UK and Vietnamese HEIs
- Sharing of best practices and developing a common vision for building effective university-industry partnerships
- Developing a roadmap with tangible set of actions to achieve the set vision
- Exploring the role of international cooperation in strengthening relations between local industry and universities and creating opportunities for mobility.

09.40 – 10.00: Developing World Class University-Industry Linkages at Cranfield University – Sharing of Best Practices



Dr Rebecca Charles, Cranfield University

I am a lecturer in Human Factors in Aviation at Cranfield University. I specialise in workload measurement and user acceptance of new technologies. Cranfield is extremely successful at building strong relationships with industry, through various different methods. These relationships take different forms such as company sponsorship, specialised courses, as well as entire industry funded research centres with embedded staff. The variety of approaches and different models will be presented during my session.



10.00 – 10.20: Developing an Industry-driven Curricula to support Collaborative R&D, University Industry engagement and open innovation



Amina Helal, Academic Developer, University of Salford

Amina is an Academic Developer with a specialism in learning technologies. She also manages staff digital skills at the University of Salford. Work specialisms include institutional change, most recently an institutional rollout of industry collaboration curriculum design principles and business systems, such as Office 365. Amina is also a member of council, the university's governing body and Student Experience Committee.



10.40 – 11.20: Panel discussion

Activities and approaches to working with industry: Vietnamese HEIs sharing case studies on jointly developed research projects, co-location of facilities and expertise, technology transfers, skills and knowledge development for industry employees



Assoc. Prof. Le Thi Kim Oanh, Vice Rector, University of Technology, University of Danang

Prof. Le Thi Kim Oanh obtained her Bachelor degree from Danang University of Technology (DUT) in 1986, and has taught at the Faculty Project Management of DUT since 1986. She holds a Master in Management of Technology from AIT (Thailand) and a PhD in Environmental Economics from Kyoto University (Japan). She was Deputy Director of Science, Postgraduate, and International Cooperation Department of DUT from 2006 to April, 2012. Since May 2012, she has been Vice-Rector of Danang University of Science and Technology – The University of Danang. Prof. Oanh is an author/co-author of several books, five research projects, and numerous research papers published on domestic and international journals and conferences. Her current research interest is in the area of environmental management and policy, environmental financing, industrial management and operations.





Dr Hoang Ngoc Minh Chau, Deputy Head, Office of Research and Project Management, University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City.

Dr. Hoang Ngoc Minh Chau received a PhD in 2014 at Okayama University, Japan. From 2009 to 2014, she was a lecturer at the Department of Geography; from 2014 up to now, she has been a lecturer in the Department of Tourism (University of Social Sciences and Humanities, Vietnam National University, Ho Chi Minh City). Since 2018, she has been Deputy Head of the Office of Research and Project Management, University of Social Sciences and Humanities, Vietnam National University, Ho Chi Minh City. Her research focuses on the field of rural tourism and sustainable rural development.



Dr Pham Minh Trien, Deputy Head of Department of Science, Technology and International Relation, University of Engineering and Technology, VNU Hanoi

Dr. Trien Minh Pham obtained his Bachelor and Masters degree in Electronics and Telecommunication from VNU University of Engineering and Technology (VNU-UET) in 2003 and 2007 respectively, and a PhD in Electrical Engineering from Chungbuk National University (Korea) in 2012. He has taught control systems, computer architecture from 2012 in VNU-UET. Since 2016, he has functioned as Deputy Head of Science, Technology, and International Cooperation Department of VNU-UET. He is an author/co-author of several books, research projects and numerous research papers published in domestic and international journals and conferences. His current research interest is in the area of mobile robots, UAV.



Dr Le Dinh Vu, Director, Student Counselling and Support Centre, University of Industry Ho Chi Minh City

Dr. Le Dinh Vu obtained his Bachelor and Masters degree in Chemistry from Hanoi National University of Education in 2004. He became a lecturer at the Analytical Chemistry at Chemical Engineering Faculty, Industrial University of Ho Chi Minh City in



2005. He got Ph.D degree in Analytical Chemistry from Hunan University (China) in 2013. After completing the Ph.D. programme, he was Head of Department of Analytical Chemistry, Chemical Engineering Faculty, IUH from 2016 to March 2017. Since April, 2017, Dr. Le Dinh Vu has been promoted as Director, Student Counselling and Support Centre, University of Industry, Ho Chi Minh City. He is an author/co-author of several international journals. His current research interest is in biochemical, food and environmental analysis.



Education and Society in 2019 - 2020

Our purpose in education and society is to promote friendly knowledge and understanding between the UK and East Asia through delivering 'Our Shared Prosperity' through education and society.

Education is a proven way of building relationships and trust between countries. As emerging powers in East Asia gain economic and educational strength, we work with UK sectors to engage in genuine and trusted partnerships bringing mutual benefits.

In Vietnam, the British Council will:

- Work towards internationalising education and promoting science and research partnerships
- Promote creativity, enterprise, and social innovation
- Improve the teaching and learning of English.

In particular:

- Through the UK Government's Newton Fund, continuing to build human capital in science with funding from the Newton Programme Vietnam
- Increasing the number of Higher Education partnerships on research and mobility, university-industry linkages and quality assurance in UK Vietnam joint degrees
- Establishing Higher Education policy forum on university governance, quality assurance and engagement with industry
- Training more than 2,000 university lecturers and school teachers in rural and urban areas
- Working with Vietnamese universities to provide training on business and entrepreneurship skills embedding with social innovation and social enterprises to a network of 200 university master trainers.

UK-EA Higher Education Partnership (HEP) Programme

The British Council UK-EA Higher Education Partnership Programme (HEP) aims to create university level collaboration between UK and East Asia (EA) countries to strengthen the UK's position as a trusted partner in the ambitious education reform in EA countries, driving the move towards a knowledge economy.



The programme will create a framework for development of UK-EA higher education partnerships, based on themes such as collaborative teaching programmes, transnational education, research and innovation, student and academic mobility through policy dialogue, partnership and individual engagement.

The programme's primary stakeholders in the UK and EA include UK and EA tertiary education institutions, leaders, academic and researchers and ministers, policy-makers and officials from UK and EA Higher Education agencies/bodies.

In Vietnam, the two-year UK-Vietnam HEP programme (2018-2020) works to support the Ministry of Education and Training in implementing its internationalisation of the higher education sector. The creation of the UK-Vietnam Higher Education Network under HEP aims to sustain the partnership outcomes and widening the learning and practices to the sector in Vietnam.

This network includes more than 30 UK and Vietnamese higher education institutions, organisations and businesses who implement 10 different higher education partnerships in four main priority areas: university leadership and governance, transnational education and quality assurance, university-industry linkages as well as research and mobility.

Upcoming opportunities

Research Environment Link

Research Environment Link (REL), under the Newton Fund programme, is designed to provide financial support for capacity building and collaboration activities to develop and sustain long-term relationships proposed by applicant institutions in the UK and partner countries. The proposed activities are designed by the lead applicant in the partner country, with support of a UK partner organisation.

REL can be funded in any discipline or cross-discipline. There are no limits to the type of activities that can be delivered, as long as these respond to country needs and meet the following criteria:

- Contribute to the country needs through structural and institutional change (please see Annex 1) and are in line with overall PDE objectives
- Provide the potential for future collaboration and the establishment of long-term relationships
- Focus on capacity building in areas of immediate relevance to Vietnamese academics, researchers and their sector
- Have solid mechanisms for monitoring and evaluation and defined plans for sustainability.

REL grants will provide a maximum of £150,000 and will support projects for a duration of 12 months. This grant will fund up to 50% of the total costs of the project activities. The remaining 50% of funding will come from the applicants' own resources, either as an in-kind contribution, such as staff time allocated for the project or a financial commitment of their institution. Match funding could also include the securing of another source of income – for example, a similar grant, providing the body is not a publicly-funded UK institution, or support from a corporate partner. In-kind contributions from the UK applicants, while welcome to the potential running and success of the project, cannot be included in the projects' match funding budget.

The call will open soon in June, please check the British Council website:

(<https://www.britishcouncil.vn/en/programmes/education/science-innovation>) for the

announcement or contact Giang Nguyen (giang.nguyen@britishcouncil.org.vn) to ensure you are included in the emailing list for news distribution.

Social innovation and social enterprise in higher education landscape mapping study (June-October 2019). Recognising the critical role that education can play in fostering entrepreneurship and social responsibility, the British Council has developed a programme to support the development of social innovation and social entrepreneurship in universities in four countries (Indonesia, Malaysia, the Philippines and Vietnam). Drawing on our extensive experience in international higher education, we help universities to incorporate social enterprise in their curricula, engage with the social enterprise sector and collaborate on joint research. Under this scheme, the British Council is looking for a UK consultant (as a lead researcher) and local researchers from each country to implement mapping studies of social innovation and social enterprise in higher education landscape in each of these nations in the second year of the programme (2019-2020). The deadline for Vietnamese researchers is 27 June 2019. See this link for more details:

<https://bit.ly/2QHzfAA>.

The **International Forum on Higher Education**, with the theme “Innovative Partnership in cross-border Higher Education” for international university leaders, will be held on 1 October 2019 in Hanoi. The event is co-organised by the British Council in Vietnam, the Ministry of Education and Training and Foreign Trade University, under a three-year project by the British Council and the ministry to promote social enterprises in universities. The British Council is looking for a UK speaker on Social Innovation/Social Entrepreneurship to give a keynote speech at the forum. Universities in the UK are invited to send leaders, professors, experts in this field to showcase their respective university’s expertise and networking in Vietnam and ASEAN regions. There will also be an education fair at the same time for foreign universities to introduce programmes and meet potential students in Hanoi.

Training for trainers on embedding social enterprises into university curriculum: To be held on 2-3 October 2019, in Hanoi (tentatively). Participants: lecturers of universities from Indonesia, Malaysia, the Philippines and Vietnam.

National Student Startup event: To be held on 4-5 October 2019 in Hanoi, organised by the Ministry of Education and Training - a strategic partner of the British Council in Vietnam, as part of a three-year project to promote social enterprises in universities. At this event, there will be a range of workshops and competitions for start-ups as well as booths for universities (local and international) to showcase programmes related to start-up incubation and entrepreneurship training. The ministry calls for experts from UK



universities to deliver presentations at the workshop on entrepreneurship training programmes in the UK and experiences in building entrepreneurship ecosystems in universities.

For further details, please contact: Ms. Hai Doan, Programme Manager, Society, British Council at hai.doan@britishcouncil.org.vn



Contact

VanAnh Hoang

Director, Education and Society

British Council

20 Thuy Khue, Tay Ho District, Hanoi,
Vietnam

Tel: +84 4 37281928

Mobile: 84 912006253

Email: vananh.hoang@britishcouncil.org.vn

Gam Tran

Deputy Director, Education and Society

British Council

20 Thuy Khue, Tay Ho District, Hanoi,
Vietnam

Tel: +84 4 37281938

Mobile: 84 904100001

Email: gam.tran@britishcouncil.org.vn

Chi Nguyen

Programme Manager, Higher Education

British Council

20 Thuy Khue, Tay Ho District, Hanoi,
Vietnam

Tel: +84 4 37281937 ; Mobile: 84

912105806

Email: chi.nguyen@britishcouncil.org.vn

Phi Phan

Programme Manager, Higher Education

British Council

1F, Viettel Building, 285 Cach Mang
Thang Tam, District 10, HCMC, Vietnam

Tel: +84 1800 1299 (ext. 2500); Mobile:

84 903 996 841

Email: phi.phan@britishcouncil.org.vn