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Introduction



Over the centuries, the UK has built a distinguished legacy of excellence, innovation, and global leadership in education.

As an international academic powerhouse, it is home to four of the world's top ten universities and 25 more in the worldwide top 200. With its diverse subject offerings and deep-rooted tradition of critical thinking, over one in three UK undergraduates earn a first-class degree.

The UK has nurtured many of the world's most celebrated figures in science, politics, art, and literature. One in three Nobel Laureates has studied in the UK, and 91 have been British. The country also produces the third-highest volume of scientific research globally, reflecting its ongoing commitment to academic excellence and innovation.

It offers a world-class range of academic programmes and an environment that supports personal and professional growth.

Studying in the United Kingdom opens doors to more than just a degree. In these pages, discover how students from diverse backgrounds have used their UK education as a springboard to successful careers in arts, finance and banking, technology, business, law, education, and the creative industries. This e-book highlights these fields because they are the most popular choices among Vietnamese students studying in the UK.

Find out what it truly means to earn a UK qualification through expert insights from industry leaders, compelling real-life cases, and reflections from UK alumni. Learn why alumni chose their fields of study, how their UK education shaped their career journeys, and be inspired by their stories of growth and achievement.

Whether you're just starting to plan your study journey or exploring what a UK education has to offer, this e-book serves as a valuable guide to the opportunities, experiences, and global perspectives that can shape your future.

Acknowledgements and Disclaimers

This e-book is the result of a joint effort between the British Council in Viet Nam, education agents, The Vietnamese Student Association in the UK (SVUK) and a dedicated group of experts and UK alumni. We sincerely thank the experts and alumni whose valuable time and insights have shaped this e-book. Their experiences have enriched this resource, making it a meaningful guide for future students.

The information contained in this e-book is for general guidance purposes only. It is particularly useful for education agents and individuals seeking to better understand the academic and professional experiences of Vietnamese students in the UK. Since the case studies are gathered from expert interviews and student surveys, we are not responsible for any errors or omissions, or for the results obtained from the use of this information.

As this is our first attempt, it may not cover every field or area of study, but we will continue to expand future editions to make the information more complete and diverse.



Why study in the UK? Hear it from Alumni

Business

'The UK is a wonderful country in terms of its professional, innovative, modern, and efficient higher education system. The courses are oncise yet in-depth, equipping me with highly applicable, internationally relevant knowledge and life skills that foster independence and a continuous learning mindset.'

Dam Anh Duc - Alumni of Leeds Beckett University.

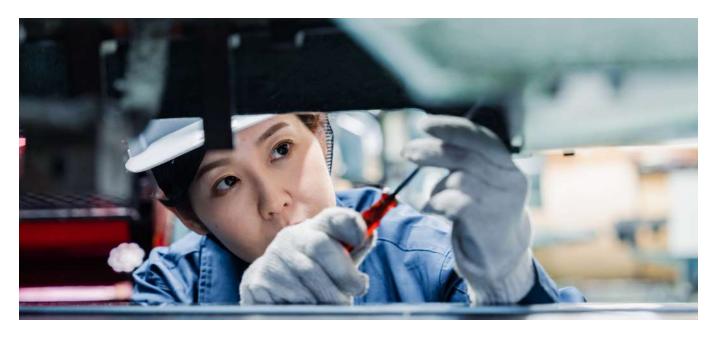
'After two years of studying and living in the UK, I have gained valuable knowledge and essential life and professional skills. The emphasis on teamwork has sharpened my collaboration abilities, strengthened my independence, communication, and presentation skills. These experiences have prepared me to succeed in any organisation or financial institution.'

Dam Hung Thinh – Alumni of Bournemouth University.

Education

'I was drawn to the UK for its strong reputation in research, especially in pure mathematics. What stood out to me was the academic excellence and the wide range of scholarships, grants, and funding opportunities that support research activities.'

Cao Hoang Duc - Alumni of University College London.



Finance and Banking

'Despite the specialised nature of finance, studying it in the UK offers numerous advantages in finance corporate governance and enterprise management.

These benefits reassured me that I was on the right track. Additionally, pursuing this degree provided me with access to many placement opportunities through a mentor.'

Nguyen Thi Mai Trang – Alumni of London Middlesex University.

'The United Kingdom has one of the most advanced and dynamic financial sectors. Studying at respected British institutions gave me strong academic knowledge and a deeper cultural understanding of the UK-an essential foundation for building successful workplace relationships and effectively meeting clients' needs.'

Hoang Tran Tuan Minh – Alumni of University of Bristol.

Media

'Studying in the UK enhanced my media and journalism expertise, strengthened my competitiveness in the job market, and helped me reach my full potential. With its globally recognised journalism programmes, the UK is the ideal destination for academic and professional growth.'

Ngo Thi Uyen - Alumni of Bournemouth University.

Technology

'I wanted to upgrade my knowledge, skill sets, and perspective within the data field. Pursuing a degree in Data Science was the ideal choice to strengthen my foundation in mathematics and programming.

Studying in the UK provided access to high-quality education, diverse perspectives, and global tech and data industry opportunities.'

Le Thu Thao – Alumni of Middlesex University London.



Human resources

'What I appreciated most about studying in the UK was that, alongside its strong academic focus, it also encouraged creativity and personal growth. I had many opportunities to explore topics I was passionate about, express my ideas in class discussions, and learn from guest speakers who brought real-world experience into the classroom. These moments made my learning experience both inspiring and practical.'

Nguyen Ho Quang Ha – Alumni of University of Southampton.

'The one-year master's programme in the UK was especially appealing to me. It allowed me to immerse myself in the subject, accelerate my learning, and return to the workforce equipped with advanced knowledge and global perspectives. Being surrounded by individuals from diverse backgrounds challenged my thinking and understanding and greatly enhanced my personal development.'

Pham Ngoc Thuy Duyen – Alumni of University of Leeds.

Law

'While studying law in the UK, I was deeply appreciative of the comprehensive and detailed guidance that accompanied my educational journey. This guidance, which covered both theory and practical application, provided a strong support system from start to finish, enhancing my understanding and enriching the learning process.'

Nguyen Thi Kim Ngan – Alumni of University of Leicester.

'I chose to study International Corporate, Business, and Finance Law in the UK because of its global legal influence and long-standing tradition of excellence, which have shaped legal systems like Vietnam's. The experience equipped me with solid legal expertise and exposed me to diverse legal cultures and international perspectives, which have been invaluable to my practice back home.'

Le Duc Trung – Alumni of Liverpool John Moores University.



Expert and alumni insights in Arts

Featuring industry professionals and real-life case studies shared by alumni



Student Learning and Career Paths in Arts

Sharing from expert

Nguyen The Son

Visual artist & Lecturer School of Interdisciplinary Sciences and Arts, Vietnam National University, Hanoi

Nguyen The Son is a visual artist, independent curator, and lecturer at the School of Interdisciplinary Sciences and Arts, Vietnam National University, Hanoi. With over 20 years of teaching experience, he currently leads the Art Photography Department in the Visual Arts programme. His work spans contemporary art practice and the curation of public and modern art projects, particularly in Hanoi. Son has recently curated major events such as the Hanoi Creative Design Festival and the Hanoi Photo Biennale. Based on his extensive experience, he provides guidance on how to distinguish oneself in the arts.



In the field of arts, the three most essential skills are:

- Research skills and the ability to apply research to creative practice: To be creative in visual arts, studying
 the history behind a topic and finding new and unique ways to express it through your artwork is essential.
- Self-learning and adaptability skills: The ability to self-learn is crucial; it's also empowering. It helps you stay updated with new trends, technologies, and ways of thinking. It also allows you to adapt to the fast-changing world around you. Most importantly, it gives you control over your learning and your career.
- Project management and communication skills: Project management and communication are the unsung
 heroes of the art world. They are the backbone for developing artwork, art projects, and creative careers.
 They can captivate various interested audiences when managed well and communicated comprehensively
 and creatively.

The current market and promising areas for recent graduates:

The art market in general, and visual arts in particular, is going through a period of change and starting to grow in Vietnam, especially in this modern age where visual expression is everywhere. Art helps people find emotional balance and encourages social connection.

Thus, promising career paths for new graduates include:

- Taking part in art projects at various levels and roles, both in Vietnam and internationally
- Working in private art spaces such as art museums, galleries, or independent art centres
- Taking on communication or content creation roles in media and event companies
- Becoming art teachers in international schools, private schools, or top public schools

To stand out and succeed in the art industry, graduates should:

- Actively develop practical and soft skills: Keep practising regularly and stay open to learning new things. Improve communication, problem-solving, and teamwork skills.
- Take initiative in finding opportunities and gaining experience: Look for internships at art spaces and organisations. Join workshops, exhibitions, and events. Whenever possible, connect with professionals such as artists, curators, and lecturers to expand your network in the art world.
- Keep learning and stay updated with trends: Follow the latest trends and developments in visual arts and contemporary art locally, regionally, and internationally

From campus to career in Arts

Trinh Mai Trang



Pianist, Educator and Arts Leader

Educational Background

- Completed grade 11 in Tran Phu High School (now Tran Phu - Hoan Kiem High School)
- Graduated at collegiate level in piano performance FROM Ha Noi College of Arts

UK Study Path

- A-levels in Music, Business, and Information Technology (AAB) - Warminster School - Warminster.
 Awarded a scholarship for 50 per cent of tuition fees
- Bachelor of Music in Piano Performance with Merit, Royal Academy of Music, London
- Master of Music in Piano Performance (with Distinction), Royal Academy of Music, London Awarded the prestigious Stendale Bennette Scholarship for undergraduate and master's degrees
- Licentiate of Piano Teaching, Royal Academy of Music (LRAM)
- Associate of the Royal Academy of Music (ARAM)

Important skills for current job/ work sector

(1 = least important, 5 = most important)
Self-con

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork

Collaboration/teamwork

Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures) Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience While studying in the UK

- Trained at the Royal Academy of Music
- Collaborated with prestigious institutions such as the London Symphony Orchestra and the Barbican
- Performed publicly through various competitions, both in the UK and internationally
- Served as a volunteer for charity organisations and cooked meals for the homeless
- Served as a volunteer music teacher in the church for young children of Vietnamese heritage

Advice on Work Placements, Internships, and Employment after Graduation

 Get involved as a volunteer to develop essential skills in leadership, collaboration, and community engagement

Useful websites, resources, communities

- Oxfam
- Local community centres
- · Library reading circles





Other skills

• Care is a highly undervalued yet essential lifelong skill that fosters empathy, depth, and meaningful connection

From campus to career in Arts

Nguyen Hoang Anh Trung



COO & Film Producer

Educational Background

• Bachelor's degree in Digital Communication and Media/Multiplemedia, RMIT University, Viet Nam. Awarded the Academic Excellence Scholarship (2019)

UK Study Path

• MA in Producing Film and Television, Bournemouth University. Awarded a £3,500 scholarship for tuition fees

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence Critical thinking **C**ommunication skills **L**eadership **D**igital skills Collaboration/teamwork **Project planning** Intercultural skills (the ability to operate effectively with

people from different backgrounds/cultures) Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Other skills

· Skilled in negotiation to resolve conflicts, build partnerships, and achieve favourable outcomes

Extracurricular and Professional Experience Prior to studying in the UK

- Awarded 2nd prize in film and integrated categories for Young Lions (2019)
- Awarded 3rd prize in best TVC categories, HTV Short Films Awards (2018)

While studying in the UK

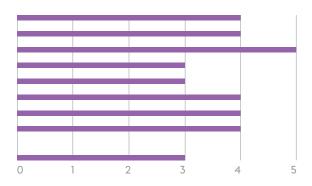
- Joined the football team and a film group
- Networked with talented and passionate people who can offer guidance and support

Advice on Work Placements, Internships, and **Employment after Graduation**

- Reflect on skills and goals to ensure they align with the desired career path
- Understand the industry and how money flows to identify the challenges and strengths employers' value

Useful websites, resources, communities

- IMDB
- Letterboxd
- · Boxoffice Vietnam.
- · Screenskills and Stage32



From campus to career in Arts

Tran Thi Thuy Tien



Lecturer at University

Educational Background

Graduated with a Bachelor's degree in Interior
 Design, University of Architecture, Ho Chi Minh City

UK Study Path

Q

 MA in Interior Design, Birmingham City University

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Extracurricular and Professional Experience While studying in the UK

- Worked as a part-time designer for a Vietnamese restaurant in Birmingham
- Took an internship at an architectural firm after completing the Master's course
- Joined the Vietnamese Society and the English Club at Birmingham City University

Advice on Work Placements, Internships, and Employment after Graduation

Participate in clubs and society to connect with others and build networks

Useful websites, resources, communities

- Vietnam Art Space
- Waldorf Steiner Group



Other skills

- Patience
- Intuition
- Proactiveness



Expert and alumni insights in Business

Featuring industry professionals and real-life case studies shared by alumni



Student Learning and Career Paths in Business

Sharing from expert

Adrienne Lee

Director of Insights, Planning, and Strategy Starbucks Asia Pacific

Adrienne Lee is the Director of Insights, Planning, and Strategy with Starbucks Asia Pacific, where she led the brand's strategic expansion across 15 Asia Pacific Markets. Before this role, she worked in different corporate sectors, including banking, consulting, analytics, and business development. Reflecting on her experience, she gives guidance on what it takes to succeed in Business.



In the field of business, the three most essential skills are:

- logical and critical thinking solving problems of all sizes, such as analysing the potential of a particular market in the next ten years, which drives investment planning and understanding consumer preferences.
- interpersonal skills collaborating closely with many internal and external partners, helping them understand what the data is showing and developing solutions together.
- presentation and influencing skills these are equally important for presenting ideas and delivering a successful strategy to stakeholders.

The current market and promising areas for recent graduates:

The retail market is changing, especially in Asia. On the consumer front, Gen Z purchasing power is rising, but their buying behaviours and considerations differ significantly from those of previous generations. From how they conduct product research (by social media vs. using a search engine) to what influences their purchases (value alignment with a brand vs. product features alone), all these rapid changes in trends are driving retailers to think differently across channels, marketing, product research and development, and store design.

The industry is making significantly greater use of data to understand consumer behaviour, as well as applying Al to improve the customer journey. No matter where graduates start in terms of functional areas, they should always keep consumer needs in mind. A valuable way to stay attuned to these needs is through understanding consumer data.

To stand out and succeed in the business industry, graduates should:

- demonstrate agility, curiosity, and self-drive given all the resources available online, continuous learning has become essential. In a fast-changing technological landscape, standing still is no longer an option.
- take the initiative to develop diverse skills employers are becoming more open to unconventional sources of expertise and demonstrations of individual brilliance that bypass traditional degrees. For example, I once hired a data scientist who had studied economics. He did not have a lot of work experience in the field, but he had used the Bible to train an NLP model to develop a chatbot. After browsing his GitHub we hired him on the same day, as the creativity and code quality were so impressive.

From campus to career in Business

Dang Son Tung



Deputy Director, Customs Duties Department, Viet Nam Customs

Educational Background

- Graduated from high school
- Awarded Prize B, National Physics Olympiad (2005)
- Awarded Second Prize, National Physics Olympiad (2006)
- Awarded Bronze Medallist, Asian Physics Olympiad (2006)
- Received direct entry to the Faculty of International Economics, Foreign Trade University

UK Study Path

Aw O · BS

A-levels, (AAAA), Bosworth Independent College.
 Awarded a scholarship for 70 per cent of tuition fees

 BSc in Economics, (Upper Second Class Honours), Warwick University

 MPA in Public and Economic Policy with Merit, London School of Economics. Awarded a scholarship for 90 per cent of tuition fees

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

 Demonstrated ability to solve problems efficiently through critical thinking and strategic decision-making

Extracurricular and Professional Experience While studying in the UK

- Served as teaching Assistant at LSE: taught macro and microeconomics to first-year undergraduates
- Member of Vietnamese Society and president of TEDx Warwick

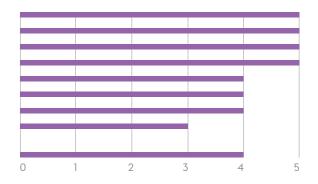
Advice on Work Placements, Internships, and Employment after Graduation

- Join networking events to connect with professionals and alumni
- Take part-time jobs to gain practical

Useful websites, resources, communities

Ted.com





 The ability to stay resilient is essential for overcoming obstacles and thriving in demanding environments

From campus to career in Business

Dinh Thuy Phuong



Business CEO

Educational Background

 Bachelor's degree in Financial Analysis, Accounting, and Accountancy (with Distinction)

UK Study Path

MA in Management (with Merit), University
of Northampton, with a specialisation in
Marketing. Awarded a scholarship for 25 per
cent of tuition fees

Extracurricular and Professional Experience While studying in the UK

- Participated in the Friendship International Students and Hosts (FISH) program at the University of Northampton to learn local customs and build relationships with the community
- Took on the role of a banker while actively participating in social activities

Advice on Work Placements, Internships, and Employment after Graduation

 Connect with motivated and skilled individuals who provide guidance and support, helping to clarify career paths and long-term objectives

Useful websites, resources, communities

- The UK young researchers
- UK Alumni Community



Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

 Practice effective relationship management by developing emotional intelligence and self-control to build strong, trustworthy connections

From campus to career in Business

Duong Hong Ngoc



The profile photo and name have been altered to protect the interviewee's privacy per their request

External Affairs Specialist

Educational Background

- Bachelor's degree in Agricultural Economics (with Distinction), National Economics University
- Awarded a scholarship for being among the top 5 per cent of outstanding students
- Awarded Vingroup Scholarship for Talented Students

UK Study Path

 MSc in Sustainable Innovation (with Distinction), Teesside University
 Awarded the British Council Women in STEM Scholarship, which covered tuition fees and living costs

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

- Acted as a Communications Intern at an NGO focused on coffee sustainability
- Served as Project Manager at a tech startup specializing in STEM education management

While studying in the UK

- Joined the Postgraduate Society at Teesside University to built friendships and participated in social trips
- Developed strong research and academic skills by analysing data and applying critical thinking to support academic projects and coursework

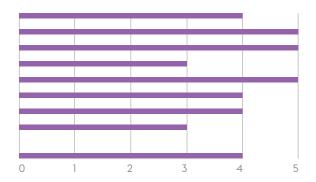
Advice on Work Placements, Internships, and Employment after Graduation

- Build connections with university staff to gain guidance and support for future career opportunities
- Take extra classes or courses to upgrade and strengthen soft skills

Useful websites, resources, communities

- University student unions
- LinkedIn





Other skills

Skilled in innovation, using design thinking to solve user-focused problems, and flexible in adapting to change

From campus to career in Business

Le Quoc Minh



Hedge Fund - Quantitative Analyst

Educational Background

- Graduated from High School for Gifted Students, Viet Nam University of Science
- Received an IELTS score of 8.0, TOEFL iBT 106 and SAT 1500
- Won multiple prizes in Informatics Olympiads at regional and national levels throughout high school

UK Study Path

9

- BSc in Computer Science (with Distinction), University of Oxford
- MSc in Computer Science (Upper Second Class Honours), University of Oxford Awarded Oxford Qatar Thatcher Scholarship, which covered tuition fees and living costs for undergraduate and master's courses

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with

people from different backgrounds/cultures)

lobal Citizenship (knowledge and understanding of global

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

 Embrace continuous learning to stay sharp and adaptable in a fast-changing industry

Extracurricular and Professional Experience Prior to studying in the UK

 Co-author, "Bí kíp luyện rồng" (A specialised algorithms book for students at HSGS-VNU)

While studying in the UK

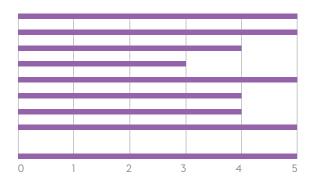
- Served as a Lab Demonstrator for the Artificial Intelligence course at Oxford
- Interned as Software Engineer at Roxar Emerson, an oil and gas company in Oxford
- Interned at VP Bank Viet Nam, and as a Data Scientist at Vega Fintech Viet Nam
- Interned as Software Engineer at Meta London
- Served as Research Assistant at the Oxford-Man Institute of Quantitative Finance
- Acted as President of the Oxford-Vietnamese Society

Advice on Work Placements, Internships, and Employment after Graduation

- Build strong skills in programming (Python/C++), mathematics, statistics, and financial fundamentals
- Gain experience through projects, competitions, internships, and industry networking

Useful websites, resources, communities

- Quantnet: An online community for Quantitative Finance
- Option Volatility and Pricing: Advanced Trading Strategies and Techniques: Studied option pricing methodologies
- LeetCode: Practiced coding interviews for Software Engineering roles



 Stay updated with the latest methodologies, technologies, and industry developments to remain competitive and relevant

From campus to career in Business

Nguyen Hoang Minh



Consulting - Associate

Educational Background

- Graduated from Hanoi-Amsterdam High School
- Received an IELTS score of 8.0

UK Study Path

- A-levels A*A*A*A*, Abbey College,
 Cambridge. Awarded a scholarship for 50 per cent of tuition fees
 - BA in Economics (First Class Honours),
 University of Cambridge
 - Master's in Management, London Business
 School. Received a scholarship for 50 per cent of tuition fees

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

- Worked as an active member of Hanoi-Amsterdam Rock Club
- Participated in Cleopark, a park restoration project focused on community and environmental improvement

While studying in the UK

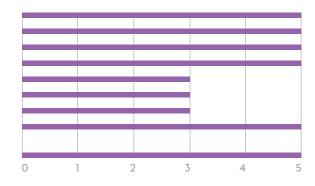
- Took an internship at M&A Advisory department at KPMG
- Worked as a Case Team Assistant at Boston Consulting Group in Viet Nam
- Co-founder of The Project Darts with runs three main activities: Leader Incubator (BootCamp focused on soft skills with a social impact project); Mentoring Bubble (small group, industry-based mentorship sessions); and Industry Skill Lab (technical skill BootCamps)
- Participated in SEO London's programmes, which provide access to a wide network of students

Advice on Work Placements, Internships, and Employment after Graduation

Actively engage with university's finance and consulting societies

Useful websites, resources, communities

- The Project Darts
- SEO London
- Bright Network



Other skills

- Problem-solving
- Stakeholder management

From campus to career in Business

Vu Hoai Minh Huy



Strategy Consulting - Senior Consultant

Educational Background

- · Completed secondary education
- Received an IELTS score of 6.5
- · Interested in Mathematics, English, and Chemistry

UK Study Path

GCSEs and A-levels – Cambridge Tutors
 College. Received a scholarship for 20 per cent
 of tuition fees

• BSC in International Business Management (with Distinction), Coventry University. Funded with £9,000 for 3 years

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with

people from different backgrounds/cultures) **G**lobal Citizenship (knowledge and understanding of global

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

- Time management
- · Working under pressure

Extracurricular and Professional Experience While studying in the UK

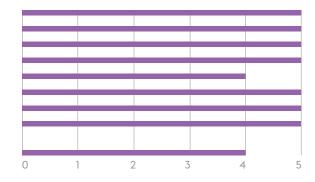
- Took internship at HSBC and Siemens during summer breaks
- Served as a student representative at Coventry University
- Served as President of Vietsoc Coventry, led and organised several events such as Tet Gathering, Christmas Party, Predeparture, and Welcome Orientation
- Served as Vice President of Finance and External Affairs at SVUK

Advice on Work Placements, Internships, and Employment after Graduation

 Pro-actively participate in extra-curricular activities to gain essential soft skills

Useful websites, resources, communities

- Job-search websites: LinkedIn, Vietnamworks, Ybox,
- Professional networks: Vietpro, University career advisor, career fair events



- Curiosity
- Mentoring
- Adaptability

Expert and alumni insights in Education

Featuring industry professionals and real-life case studies shared by alumni



Student Learning and Career Paths in Education

Sharing from expert

Assoc. Prof. Nguyen Phu Khanh

Vice President Phenikaa University

Associate Professor Dr Nguyen Phu Khanh is the Vice President of Phenikaa University. He has nearly 25 years of experience in teaching and higher education management. Before joining Phenikaa, he served as the Head of the International Cooperation Department and the Head of the Aerospace Engineering Department for the PFIEV high-quality Engineering programme at Ha Noi University of Science and Technology. Based on his extensive experience, he provides guidance on how to distinguish oneself in Education.



In the field of education, the three most essential skills are:

- creative thinking and problem-solving education are not just about transmitting knowledge; it also plays a crucial role in developing critical thinking, creativity, and the ability to solve problems for students independently.
- adapting to change and continuous learning education constantly evolves through the arrival of new technologies and teaching methods. To maintain a guiding role and support students, educators must continuously update their knowledge, innovate their teaching, and be flexible in adapting to change.
- management and leadership the labour market in education is changing rapidly with the development of technology and the demand for flexible learning. The trends of digitalisation, personalised education, and lifelong learning are creating many new opportunities.

The current market and promising areas for recent graduates:

The job market in the education sector is undergoing significant changes due to the development of technology and the demand for flexible learning. Digitalisation, personalised education, and lifelong learning are creating new opportunities in the following areas:

- online education and EdTech (educational technology) professionals are needed who can develop digital learning platforms, AI in teaching, and virtual / augmented reality (VR / AR) applications.
- digital skills training and digital transformation in education schools and businesses seek support in building digital capabilities.
- STEM education and digital technology positions need to be filled in AI, data science, and semiconductor engineering.
- vocational training and career counselling there is a growing emphasis on connecting education with real business needs and developing soft skills.
- health education and school psychology it is becoming more important to support students in the modern learning environment.

To stand out and succeed in the education industry, graduates should:

- develop practical and soft skills engage in teaching practice and participate in real educational projects; enhance communication, problem-solving, and teamwork skills.
- seek opportunities and work experience intern at educational organisations, attend workshops and career events, and connect with experts, lecturers, and businesses to find employment opportunities.
- keep learning and stay updated with trends follow trends in digital education, AI, and modern teaching methods; take additional courses in educational technology and management.

From campus to career in Education

Nguyen Viet Anh



Private Tutor Psychotherapy – Therapist

Educational Background

• Completed 11th grade in Viet Nam (GPA: 8.6)

UK Study Path

 A-levels (AAAA in Mathematics, Further Mathematics, Physics, and Chemistry) at Abbey College, Cambridge. Awarded a scholarship for 50 per cent of tuition fees

 Diploma in Mechanical Engineering, University of Bristol

 BA in Psychology (Upper Second Class Honours), Open University

• MSc in Psychology (Upper Second Class Honours), University of Reading

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork

Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures) Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

 Develop an ability to understand others' needs without preconceptions

While studying in the UK

- Participated in the British Council Pre-departure Briefing event
- Provided support to Vietnamese students studying abroad in the UK and other countries
- Volunteered with an NGO supporting ethnic minority students in Ha Giang, working alongside educational specialists to deliver teacher training initiatives

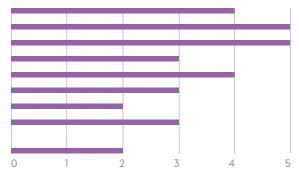
Advice on Work Placements, Internships, and Employment after Graduation

- Volunteer with NGOs to build experience and demonstrate commitment
- Network with talented and passionate people who can offer guidance and support

Useful websites, resources, communities

- Al tools
- Google Office Suite (especially Google Spreadsheet)
- Talented people from your network





 Be proactive and self-directed in both academic and professional contexts

From campus to career in Education

Bui Thi Tu Anh



Education Manager & Associate Partner, Green Transition Training and Consulting Company Limited

Educational Background

 Bachelor's degree in Business Administration, International School of Business, University of Economics, Ho Chi Minh City

UK Study Path

 MSc in Sustainability, Entrepreneurship, and Design, Brunel University London Awarded the British Council Women in STEM scholarship, which covered tuition fees and living costs

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
to operate effectively with

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

- Tackling challenges in sustainability education and consulting with innovative approaches
- Building partnerships with businesses, educators, and policymakers

Extracurricular and Professional Experience Prior to studying in the UK

- Served as Co-founder of Sky Up (Online beauty store, e-commerce, customer engagement)
- Volunteered for Skill Bridge Program (Women's leadership, project for Saigon Children's Charity)
- Served as Standing Committee Member Ho Chi Minh Communist Youth Union (Community projects, volunteering, youth engagement)

While studying in the UK

- Attended industry events and job fairs, connecting with sustainability, entrepreneurship, and manufacturing professionals
- Joined career workshops and development programs to boost industry knowledge and employability
- Took on part-time roles that strengthened communication, adaptability, and problem-solving
- Took part an innovation challenge, developing creative solutions to real-world problems though the 2023 RSA Student Awards
- Engaged in a startup ecosystem tour London Venture Crawl with students from Brunel and other universities, participated in business idea pitching and competitions

Advice on Work Placements, Internships, and Employment after Graduation

- Engage with a startup ecosystem tour and participate in business idea pitching and competitions
- Connect with sustainability professionals, discussing industry trends and opportunities in sustainable transformation through networking events like IEMA Networking Event

Useful websites, resources, communities

 The Institute of Environmental Management and Assessment (IEMA), the global professional organization in environmental and sustainability



 Learning about ESG frameworks and sustainability regulations while strengthening resilience and emotional intelligence

From campus to career in Education

Cao Hoang Duc



Academia (Mathematics) – PhD Candidate and Graduate Teaching Assistant

Educational Background

 Graduated from Le Hong Phong High School for The Gifted, Ho Chi Minh City

UK Study Path

- A-levels (A*A*A), Ashbourne Independent Sixth Form College. Received a scholarship for 100 per cent of tuition fees
- MSc in Mathematics (with Distinction), University College London
- PhD Academia (Mathematics), King's College London. Received a scholarship for 100 per cent of tuition fees and an annual stipend

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with

people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global
issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

 Served as mentor for high school students at a summer program in Ho Chi Minh City

While studying in the UK

- Attended UCL's career workshops and mentor activities
- Participated in research projects from the Mathematics Department at UCL to gain more research skills

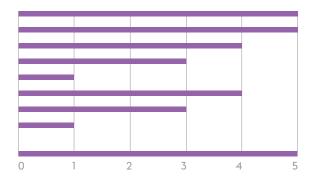
Advice on Work Placements, Internships, and Employment after Graduation

 Gain teaching and communication skills by working as a teaching assistant or tutor to engage students and excel in academic roles

Useful websites, resources, communities

LinkedIn





Other skills

· Cultivate patience and perseverance to overcome challenges and achieve long-term success

From campus to career in Education

Huynh Luu Duc Toan



The profile photo and name have been altered to protect the interviewee's privacy per their request

Associate Professor in Applied Macroeconomic Analysis, Queen Mary University

Educational Background

- Bachelor's degree in Business, Foreign Trade University, Viet Nam
- Master's degree in Economics, Toulouse School of Economics, France
- Master's degree in Finance, Nantes University, France
- PhD in Economics, WHU Otto Beisheim School of Management, Germany

UK Study Path

P

 MSc in Computer Science, University of York, UK

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

- Served as lecturer at the University of Southampton, UK
- Acted as visiting lecturer at the University of Economics, Ho Chi Minh City, Viet Nam
- Received the Postgraduate Certificate in Teaching in Higher Education, Queen Mary University
- Awarded full scholarship for top future leaders (politicians) in ASEAN

While studying in the UK

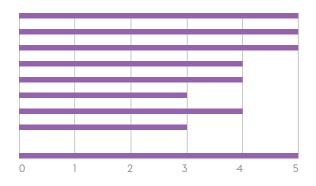
- Served as Teaching and Research Associate at WHU – Otto Beisheim School of Management, Germany
- Engaged in multiple research projects and published papers in peer-reviewed journals

Advice on Work Placements, Internships, and Employment after Graduation

- Proficiency in programming languages such as Python, R, and Stata is essential for empirical research, particularly in economics and computer science
- Tackle problems from multiple angles to contribute to innovative, interdisciplinary solutions

Useful websites, resources, communities

- jobs.ac.uk
- · inomics.com
- Vietphd.com
- · LinkedIn and Twitter



Expert and alumni insights in Finance and Banking

Featuring industry professionals and real-life case studies shared by alumni



Student Learning and Career Paths in Finance and Banking

Sharing from expert

Doan Ngoc Khanh Chi

Country Human Resources Officer (CHRO) Citibank Vietnam

Doan Ngoc Khanh Chi is the Country Human Resources Officer (CHRO) for Citibank Vietnam, where she leads the country's HR agenda and strategies in alignment with business goals. Prior to Citi, Chi served as the Human Resources Relationship Manager at HSBC Vietnam and held roles at Navigos Group Vietnam in Executive Search and Selection and Human Resources Advisory Services at Ernst & Young Vietnam. Through her experience, she provides valuable advice on succeeding in Finance and Banking.



In the field of finance/banking, the three most essential skills are:

- effective communication banks provide financial advisory services and products to corporations or individual customers. Communicating effectively and with impact is essential so bankers can identify and consult customers for the right financial solutions.
- financial analysis bankers must understand their customers' financial performance to provide them with the most suitable financial products and services based on their banks' strategies and priorities.
- risk management banks expect every banker to understand and mitigate risks. Risks can include fraud, violating border or regulatory regulations, and other actions that result in financial loss, reputation damage, or legal consequences.

The current job market and promising areas for recent graduates:

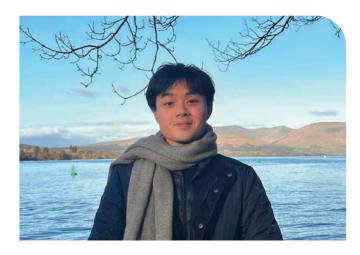
The banking sector in Viet Nam is undergoing a transformation focused on efficiency, growth, and digitalisation. New graduates can explore exciting opportunities in corporate relationship management, retail banking sales, and operations.

To stand out and succeed in the finance / banking industry, graduates should:

- · demonstrate a strong compliance mindset
- · adapt to digital transformation
- show the ability to multitask
- maintain strong customer service orientation
- apply problem-solving skills
- master excellent communication in both English and Vietnamese.

From campus to career in Finance and Banking

Hoang Tran Tuan Minh



Deloitte London - Audit and Assurance Associate

Educational Background

- Graduated from Ha Noi-Amsterdam High School for the Gifted (GPA: 9.0)
- Received an IELTS score of 8.0

UK Study Path

- A-Levels, Oxford Sixth Form College (A*A*A* Economics, Business Studies, Mathematics).
 Awarded a scholarship for 100 per cent of tuition fees
- BSc in International Business Management, University of Bristol. Funded by a £15,000 Think Big Scholarship

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with

people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Other skills

Technically relevant skills within audit/accounting

Extracurricular and Professional Experience Prior to studying in the UK

- Served as Vice President of Ams Baking Club.
 Responsibilities included networking, communication skills, financial management and logistics
- Served as Head of Operations and logistics at six charity events

While studying in the UK

- Served as Student Ambassador for Oxford Sixth Form College
- Represented the University of Bristol as a Student Ambassador
- Served as Vice President of the Bristol Consulting Society
- Received an offer for the HSBC UK Banking Summer Internship
- Completed an internship with Deloitte UK in auditing and insurance
- Accepted a return offer for the Deloitte UK Graduate Scheme in London

Advice on Work Placements, Internships, and Employment after Graduation

- Apply for summer internships and vacation schemes within various industries
- Proactively engage with recruiters via LinkedIn and career fairs
- Keep in touch with past hiring managers via social media
- Participate in various part-time jobs before applying to a full-time job to gain cultural experience

Useful websites, resources, communities

- Job-search website: LinkedIn, Indeed
- Companies' own websites
- Prestigious news forums: The Financial Times, BBC, The Guardian



From campus to career in Finance and Banking

Nguyen Thi Mai Trang



The profile photo and name have been altered to protect the interviewee's privacy per their request

Bank Officer

Educational Background

- Graduated from the joint education programme at the Institute of Finance and Banking, Foreign Trade University (GPA: 8.0)
- Received an IELTS score of 7.0

UK Study Path

- BA in Business with Finance (fast-track entry into the third year), University of Greenwich. Awarded a £1,000 scholarship
- MSc in Financial Management, London Middlesex University. Awarded a scholarship for 70 per cent of tuition fees

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with

people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global
issues and the wider world and your place in it)

Other skills

• Data analysis

Extracurricular and Professional Experience While studying in the UK

- Took a part-time job to improve communication skills
- Participated in a university mentoring scheme with mentors from UK banks to better understand the professional environment

Advice on Work Placements, Internships, and Employment after Graduation

 Network with employees from UK banks through the university mentor scheme to understand working environment, recruitment requirements and basic procedure in banks

Useful websites, resources, communities

- Job-search and experience-sharing Facebook groups like 'Thực tập sinh tại Big 4' or 'Hội những người sắp đi UK'
- The Vietnamese Student Association in the UK (SVUK) forum





- SQL and Python
- · Research and information-gathering skills

From campus to career in Finance and Banking

Dinh Thy Huong



Financial Reporting - Finance Graduate

Educational Background

- Graduated from high school (GPA: 3.99/4.0)
- Graduated with a Bachelor's degree in International Business and Finance (with Distinction), RMIT University, Viet Nam. Awarded a scholarship from RMIT University, Viet Nam
- Received an IELTS score of 8.0

UK Study Path

Q

• MSc in Banking and Finance (with Distinction), King's College London

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

 Worked as a Management Trainee at Nestlé Vietnam

While studying in the UK

- Attended career workshops in university
- Built professional networks with other finance professionals through LinkedIn and events
- Participated in an investment project with HSBC's former Global Head
- Joined King's Investment Fund as an Equity Analyst
- Attended multiple networking and finance events at King's College London

Advice on Work Placements, Internships, and Employment after Graduation

 Utilise professional platforms such as LinkedIn, social media, and career events to expand networks and explore job opportunities

Useful websites, resources, communities

- LinkedIn
- University's career website



Other skills

- Interpersonal skills
- Negotiation/debate skills
- Numerical and verbal reasoning

From campus to career in Finance and Banking

Dao Phuong Dong



The profile photo and name have been altered to protect the interviewee's privacy per their request

Finance - Postdoctoral Research Associate

Educational Background

- Bachelor's degree in Banking and Finance, Viet Nam National University
- CFA Level 1 Certification

UK Study Path

MBA in

• MBA in Finance, Bangor University

 PhD in Finance, Coventry University. Fully funded PhD scholarship (both tuition fees and living expenses)

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

- Resilience and a strong work ethic
- Focused ambition
- · Critical thinking
- Leadership

Extracurricular and Professional Experience Prior to studying in the UK

- Worked as a Finance Lecturer at Viet Nam National University
- Co-authored a research article with a professor from the University of Alberta
- Served as the President and Co-founder of Viet Nam National University's first Investment Club and Student Investment Fund

While studying in the UK

 Advised a Vietnamese company on stock-exchange listings and investment strategies

Advice on Work Placements, Internships, and Employment after Graduation

- Acquire relevant certificates such as CFA
- Take part-time jobs to gain valuable industry insights, learn the detailed processes behind IPOs, monitor market fluctuations, and strengthen investment-analysis skill

Useful websites, resources, communities

VietPhD



From campus to career in Finance and Banking

Duong Minh Anh



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Finance and Banking - Lecturer

Educational Background

- Graduated with a Bachelor's degree in Economics (with Distinction), National Economics University
- Received an IELTS score of 7.5

UK Study Path

9

 MSc in Financial Trading (with Distinction), Coventry University. Awarded for Highest achievers of Coventry University

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures) Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Other skills

- Research skills
- Creativity

Extracurricular and Professional Experience Prior to studying in the UK

- Awarded Consolation Prize in the University-level Student Scientific Research Competition
- Worked as Lecturer assistant of Securities
 Department, Faculty of Banking and Finance,
 Foreign Trade University, Viet Nam

While studying in the UK

- Joined tutoring activities organised by my university library
- Mentored classmates during the exam period
- Won first prize in an academic research competition for finance students, organised by the Project Darts

Advice on Work Placements, Internships, and Employment after Graduation

- Network with talented Vietnamese students around the world in the same specialisation
- Join competitions to gain more hands-on experiences related to the chosen field, like public speaking and equity research

Useful websites, resources, communities

The Project Darts





Expert and alumni insights in Law

Featuring industry professionals and real-life case studies shared by alumni



Student Learning and Career Paths in Law

Sharing from expert

Jeremy Sargent OBE

Founder and Managing Partner JSA

Jeremy Sargent OBE is an experienced business professional and entrepreneur with nearly 20 years of experience as a lawyer. He has advised international clients across various industries, with general corporate, commercial, employment, regulatory, M&A, and commercial contracts expertise. As the founder and managing partner of JSA, a legal consulting firm, he serves clients ranging from individuals to Fortune 500 companies. Reflecting on his career, he discusses the qualities and skills needed to succeed in Law.



In the field of law, the three most essential skills are:

- deep legal knowledge and critical thinking understanding the law is just the start. Great lawyers do not stop at surface-level answers. They ask questions, explore issues from different angles, and think critically to find the best solutions.
- creative and strategic thinking law is not just black and white. Lawyers need to think outside the box, stay flexible, and devise innovative, strategic ways to approach each case. Creativity provides an edge when solving complex challenges.
- empathy and communication it is not just about the law; it is about people. Good lawyers put themselves in their client's shoes, understand their needs, and turn that into a clear plan to solve the problem. Building trust and communicating well is just as important as knowing the law. These soft skills help lawyers connect, collaborate, and make a real impact.

The current job market and promising areas for recent graduates:

Law is one of the essential foundations of society. Lawyers play a vital role – not just in advising clients and reviewing contracts, but also in protecting rights, upholding justice, and ensuring fairness. They are a key part of the system that keeps power in check and society balanced.

Promising areas for law graduates include litigation, where lawyers represent clients in court; employment law, which focuses on workplace rights; and intellectual property, protecting inventions and creative works. With the digital era, data protection and cybersecurity law are increasingly vital, alongside M&A, supporting business growth through deals, and regulatory law, ensuring compliance in complex industries.

To stand out and succeed in the law industry, graduates should:

- be different achieving good grades is essential but not enough. To stand out, graduates need to show a unique quality. Ask: What makes me interesting? What personal strengths or experiences can I bring to a team? Why would clients want to talk to me? Consider how background, personality, and values can add value to a firm.
- seek out experience and network make the most of every opportunity to build experience and connections. Apply for summer placements or internships, volunteer at legal events or with NGOs, or attend networking events and reach out to legal professionals directly.
- be proactive successful graduates introduce themselves to those who could support their career and show them what they can offer. Remember that firms need great people as much as graduates need great opportunities.

From campus to career in Law

Le Duc Trung



Finance & Projects – Associate, Baker McKenzie Vietnam

Educational Background

• Bachelor's degree in Law, University of Economics and Law in Ho Chi Minh City

UK Study Path

 LLM in International Corporate, Business and Finance Law, Liverpool John Moores University.
 Awarded LLM – Hodgson Law Scholarship, which covered tuition fees and living costs
 Diploma in Law, BPP University, Manchester

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience

 Worked at a regional firm in Ho Chi Minh City, Viet Nam

While studying in the UK

- Joined Clinical Legal Education (CLE) Programme and Moot Court and Legal Research Competitions (Part of CLE - UEL programme)
- Took part-time work at a Manchester law firm, gaining exposure to the UK legal system

Advice on Work Placements, Internships, and Employment after Graduation

- Apply legal knowledge in practice while actively developing essential professional skills
- Build strong communication and negotiation abilities to effectively advocate and collaborate in legal settings

Useful websites, resources, communities

- LinkedIn
- Economist
- The lawyer
- Thomson Reuters



Other skills

- Develop commercial awareness and business acumen to understand industry trends and make informed decisions
- Enhance time management and multitasking abilities to efficiently handle multiple responsibilities and meet deadlines

Expert and alumni insights in Media, Comnunication and Marketing

Featuring industry professionals and real-life case studies shared by alumni



Student Learning and Career Paths in Media, Comnunication and Marketing

Sharing from expert

Do Thi Hai Dang

CEO Le Bros and Dep Magazine

Do Thi Hai Dang is a seasoned communication expert with over 15 years of experience advising international and local organisations. She currently leads as CEO of Le Bros and Dep Magazine. Hai Dang specialises in brand strategy, crisis communication, and media relations. She is also a respected lecturer, teaching Public Relations and Advertising at the Academy, where she mentors young professionals and helps prepare the next generation for global opportunities. With her wealth of experience, she offers insights into what it takes to stand out in Communication.



In the field of communication, the three most essential skills are:

- connectivity and networking building strong relationships with communities, media, and industry professionals is essential to creating meaningful impact and influence. Great communicators do not just speak they connect, engage, and inspire trust.
- data-driven creativity in today's digital world, creativity needs to be guided by data. By understanding audience insights, communicators can craft personalised, targeted messages that resonate more deeply and drive better results.
- agility and adaptability the communication landscape changes fast. Success depends on adapting quickly, staying curious, and continuously learning. Embracing new tools and trends helps communicators remain relevant and ahead of the curve.

The current market and promising areas for recent graduates:

Today's communication job market is dynamic and full of opportunities where traditional and digital media come together. With the rise of social platforms, AI, big data, and automation, how we create and share information is evolving fast.

Thus, exciting career paths for new graduates include:

- digital marketing and content creation, especially in social media
- media analytics using big data to improve communication strategies
- integrated communication blending PR, advertising, and events to build strong brand stories.

To stand out and succeed in the communication industry, graduates should:

- develop strategic thinking set clear goals, plan effectively, and build a personal brand.
- improve tech proficiency master digital tools, AI, and data analytics to improve efficiency and stay ahead of the curve.
- strengthen teamwork and interdisciplinary communication collaborate effectively across departments.
- hone core skills writing, research, storytelling, and critical thinking are all central to the job.
- acquire advanced skills become proficient in data analysis, digital media management, Al applications, and cross-platform content optimisation.

From campus to career in Media, Comnunication and Marketing

Vo Tran Tuyet Anh



The profile photo and name have been altered to protect the interviewee's privacy per their request

English Teacher

Educational Background

- Graduated with a BA (Hons) in Business
 Administration, majoring in Marketing (GPA: 3.14/4)
- Awarded a direct scholarship offer from the University of Economics Ho Chi Minh City
- Earned Google Online qualifications such as Google Search Certificate
- Received an IELTS score of 8.0

UK Study Path

 MSc in Advertising and Marketing Communication, Nottingham Trent University, funded by a merit scholarship covering 30 per cent of the tuition fees for one year of study in the UK

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

- Worked as a member of the External Communications Department of CAM Club, UEH-ISB
- Founded the BEAST Football Club at UEH-ISB

While studying in the UK

- Served as Student Ambassador at Nottingham Trent University
- Worked as a Vietnamese interpreter for an agency specialised in helping Vietnamese citizens in the UK
- · Led multiple group projects while at university

Advice on Work Placements, Internships, and Employment after Graduation

 Actively join communities and find mentors to support both personal and professional growth

- Free online courses: Udemy, Coursera
- Facebook groups: University's group and internship and job opportunity groups in Ho Chi Minh City



From campus to career in Media, Comnunication and Marketing

Ngo Thi Uyen



Final-year student at Bournemouth University

Educational Background

- Graduated with a Bachelor's degree in Journalism from the Academy of Journalism and Communication, Viet Nam
- Received an IELTS score of 7.0

UK Study Path

MA in Multimedia Journalism (with Distinction) at Bournemouth University. Funded by a £3,500 scholarship

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Extracurricular and Professional Experience While studying in the UK

- Worked part-time in a busy coffee shop, enhancing language and communication skills
- Volunteered at a museum, improving skills in public engagement

Advice on Work Placements, Internships, and Employment after Graduation

- Complete placements in different organisations, gaining diverse experiences
- Hone journalism skills by writing for an online news site
- Seek advice from lecturers to develop knowledge and career readiness

Useful websites, resources, communities

• Google News, Twitter and LinkedIn for aspiring journalists





Other skills

Reporting, interviewing, writing, SEO

From campus to career in Media, Comnunication and Marketing

Hoang Minh Ngoc



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H&K Group, London – Content and Publishing Manager

Educational Background

- Graduated from the Foreign Language Specialized School for Gifted Students (GPA: 9.3)
- Received an IELTS score of 8.0

UK Study Path

International Year One programme, University of Sussex

 BSc (Hons) in Marketing and Management (with a professional placement year), University of Sussex

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures) Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

 Participated in a student club in a Communications and Media role

While studying in the UK

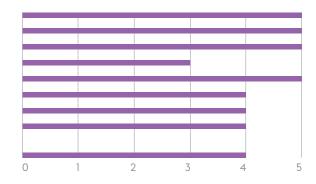
- Served as Student Ambassador of University of Sussex
- Talked at the UK Alumni activities
- Completed a placement year on the Marketing and Communications course at the Social Innovation Centre, Cambridge University Business School
- Worked part-time as a waiter and receptionist at restaurants and hotels

Advice on Work Placements, Internships, and Employment after Graduation

- · Participate in a placement year
- Take various part-time jobs before applying to a full-time job

Useful websites, resources, communities

- · The university's career centre
- Friends' network
- LinkedIn
- Recruitment agency



Other skills

· Organisation and time management

From campus to career in Media, Comnunication and Marketing

Tran Thi Thanh Hien



Head of Marketing & Business Development (Strategy, Student Recruitment and Admissions)

Educational Background

- Graduated with a Bachelor's degree in International Relations (minoring in International Communications) from the Diplomatic Academy of Viet Nam
- Completed a training programme focused on personality traits, behaviours, and career assessments

UK Study Path

 MSc in Marketing Luxury Brands (with Distinction), University of Lincoln. Awarded a scholarship for £5,000 of tuition fees

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

- · Growth mindset
- People skills, e.g. personal initiative, coachability, and emotional intelligence

Extracurricular and Professional Experience While studying in the UK

- Served as a Lincoln Welcome Ambassador
- Worked in multiple part-time roles such as academic assistant, sales assistant, graphic designer, and event collaborator to prepare for full-time employment
- Volunteered at the Student Union, gaining insights into international environments
- Joined various clubs and societies in different roles such as member, team leader, and supervisor

Advice on Work Placements, Internships, and Employment after Graduation

- Attend university courses to better integrate as an international student
- Participate in workshops on job searching, digital skills, CV building, and interview techniques to prepare for a career
- Join workshops and panel discussions with local business leaders to explore various industries
- Attend career fairs and local events to expand networks and gain insight into the business environment

- University Careers and Employability Centres
- · Careers fairs and professional development workshops
- · Local organisations and events supporting employability
- Personal networks, including teachers, friends, and colleagues
- Company websites
- Recruitment agencies and online job market websites such as LinkedIn



From campus to career in Media, Comnunication and Marketing

Bui Thi Kim Anh



Freelance content writer Regional Alumni Ambassador, Southeast Asia, British Council

Educational Background

 Graduated with a Bachelor's degree in Sociology from the University of Social Sciences and **Humanities**

UK Study Path

• MA in International Broadcast Journalism, Birmingham City University

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence Critical thinking **C**ommunication skills Leadership **D**igital skills Collaboration/teamwork Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

Resilience

Extracurricular and Professional Experience Prior to studying in the UK

• Worked for a daily newspaper and a TV production company

While studying in the UK

- Served as Student Ambassador on Birmingham City University Open Day
- Worked as Tiger TV Producer, a station run by the Student Union
- Took a part-time job as contributor for BBC West Midlands
- · Took a part-time job filming for the Library of Birmingham project
- Joined the marketing team of the Birmingham Made Me project

Advice on Work Placements, Internships, and **Employment after Graduation**

- · Take freelance work to gain storytelling, writing and filming skills, along with developing a professional network
- · Join clubs and social organisations in university to gain diverse skills
- Attend networking events

- BBC
- Student Union at the University
- Lecturers





From campus to career in Media, Comnunication and Marketing

Tran The Ban



Marketing Executive

Educational Background

- Graduated from James Busby High School, Sydney, Australia
- Graduated with a Bachelor's degree in Marketing, La Trobe University, Sydney Campus (Upper Second Class Honours)

UK Study Path

MSc i

 MSc in Digital Marketing (with Distinction), De Montfort University

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

- Self-motivation
- Communication
- Programming
- · Problem-solving
- · Advanced writing

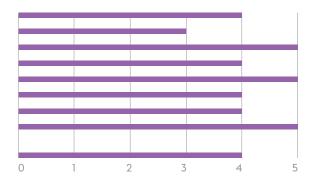
Extracurricular and Professional Experience

- Enrolled in an online digital marketing course at Ho Chi Minh City Polytechnic College
- Attended networking events to connect with professionals like Vietpro and Project Dart
- Volunteered for a startup on a short-term project to gain hands-on experience
- Completed a free bootcamp course in the UK

Advice on Work Placements, Internships, and Employment after Graduation

- Seek volunteer opportunities in the marketing field to build a strong portfolio
- Leverage networking by attending events
- Proactively explore the job market through job search platforms to identify in-demand skills and tools

- Community group: Mar-com in EU, The Project Darts and Vietpro
- Website: Unitemps helps students find jobs right on campus





From campus to career in Media, Comnunication and Marketing

Nguyen Viet Anh



The profile photo and name have been altered to protect the interviewee's privacy per their request

Marketing Coordinator at London School of Hygiene & Tropical Medicine (LSHTM)

Educational Background

 Graduated with a Bachelor's degree in Environmental Science

UK Study Path

9

• MA in Education, Leeds Beckett University

 MA in Public Relations and Strategic Communication, Leeds Beckett University

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures) Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

- Advocacy
- Policy Understanding

Extracurricular and Professional Experience Prior to studying in the UK

- Volunteered and worked on several grassroots environmental education initiatives in Nepal, Viet Nam, Indonesia, and the Philippines
- Collaborated with NGOs and educational institutions to develop content for environmental campaigns and youth capacity-building programmes
- Supported educational outreach and career orientation for young people in rural areas

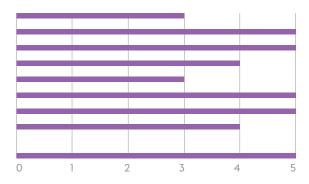
While studying in the UK

- Worked part-time at Leeds Beckett University to support student engagement and international outreach
- Held a 20-hour-per-week contract at Anglia Ruskin University to support various student services and events
- Served as student ambassador at Leeds Beckett University
- Volunteered as a teacher in local community programmes and abroad (Nepal and ASEAN countries)

Advice on Work Placements, Internships, and Employment after Graduation

- Participate in leadership and public speaking workshops
- Organise student conferences and mentoring sessions to support fellow international students





• Emotional Intelligence (EQ)

From campus to career in Media, Comnunication and Marketing

Do Ha Linh



Digital Marketing and CRM at LVMH Beauty / Givenchy London

Educational Background

• Received an IELTS score of 7.5

UK Study Path

Q

• BA in Marketing Management (First Class), Coventry University London

Important skills for current job/ work sector

(1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

- Served as Project Assistant at Boise State University,
- Served as Executive Assistant at the Head Office of Vingroup
- Delivered a TED Talk as a Champion of the TEDxcellence Competition, TEDxFTUHanoi 2023
- Ranked among the Top 20 Finalists in the Marketing On Air 2022 Competition
- Served as Vice Head of Media for the Volunteer Student Team (TNT), National Economics University
- Awarded 2nd Runner-Up in the Speak Out! English Public Speaking Competition 2021

While studying in the UK

- Joined Marketing & Business Case competitions
- Joined various extracurricular activities, clubs, projects and internships

Advice on Work Placements, Internships, and Employment after Graduation

- Get involved in extracurricular activities to gain practical experience (e.g. media, marketing, and design)
- Take on leadership roles to develop transferable skills such as content creation, project management, and team coordination
- Build confidence and expand professional networks, both of which are essential for securing work placements after graduation

Useful websites, resources, communities

• The Vietnamese Students Association in the UK (SVUK)



Other skills

Develop data analytics skills to better understand key metrics and make informed, data-driven decisions

Expert and alumni insights in Technology

Featuring industry professionals and real-life case studies shared by alumni



Student Learning and Career Paths in Technology

Sharing from expert

Tang Cong Hao

CEO DayOne

Tang Cong Hao is a tech founder and engineering leader with a strong product development background. He co-founded his first software agency in college, quadrupling its size before moving on to new ventures. Today, he leads DayOne, a software agency known for its unique technical and business philosophy. Over the years, Hao has built hundreds of products and collaborated with ambitious founders, entrepreneurs, and top-tier technologists. Drawing from his experience, he shares what it takes to stand out in technology.



In the field of technology, the three most essential skills are:

- applying AI in practical contexts while AI is ubiquitous, its true value comes from knowing how to apply it to solve real problems. Whether enhancing customer experiences or improving team productivity, the ability to deploy AI to support business goals is a game-changer.
- designing robust software understanding how to build sound systems enables better decision-making and helps prevent system failures at critical moments.
- integrating software and hardware understanding how software interacts with robots, smart devices, and sensors offers a strong edge in modern tech.

The current market and promising areas for recent graduates:

Al is becoming so advanced that software can be built with fewer engineers – perhaps none in the future for specific tasks. This means many routine coding jobs are at risk, and only top-level, creative engineers will be in high demand.

Thus, new graduates should focus on aligning well with the AI revolution. They could develop expertise in areas such as hardware-software integration (e.g. VR combined with AI, or chip / firmware integration with embedded code), or learn how to apply AI within traditional industries such as healthcare, public services, construction, and agriculture. A narrow focus on software alone may pose significant risks to their careers.

To stand out and succeed in the technology industry, graduates should:

- use a high-quality CV tool creating a clean, modern CV with tools like linkedcv.io makes a real difference.
- find a career coach the guidance of senior professionals can provide clarity and a safer path forward.
- contribute to open source showcasing the ability to work on real-world problems demonstrates initiative and technical competence.
- build strong foundations mastering core principles of programming, algorithms, data structures, and computer systems is essential.
- sharpen their thinking developing critical, design, and problem-solving skills is vital in any technology role.
- pursue what they love a deep passion, boundless curiosity, and a learn-it-all mindset will help graduates thrive in a challenging market.

From campus to career in Technology

Nguyen Tran Phuoc Thinh



Software Engineer

Educational Background

 Bachelor's degree in Computer Science, Ho Chi Minh University of Science (GPA: 3.78/4.00)

UK Study Path

Q

 MSc in Computer Science (with Distinction), Middlesex University, London
 Awarded the British Council Women in STEM scholarship, which covered tuition fees and living costs

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Extracurricular and Professional Experience While studying in the UK

- Participated in both online and offline competitions related to computer science
- Established and led a team to collaborate, share knowledge, and prepare for competitions
- Proactively applied for jobs immediately after relocating to the UK
- Organised hackathons and various webinars to promote women in tech, which attracted more than a hundred female participations

Advice on Work Placements, Internships, and Employment after Graduation

- Develop strong core computer science skills through study and practice
- Participate in coding competitions and projects to build experience
- Network with professionals and stay proactive in applying for jobs

Useful websites, resources, communities

- LinkedIn: get latest news and explore the job market
- University groups to connect with professionals and expand networks for future career opportunities



Other skills

- Applies strong communication skills by effectively sharing ideas and collaborating with others
- Demonstrates proficiency in project management, effectively planning, executing, and delivering tasks

From campus to career in Technology

Le Thu Thao



Ecommerce – Senior Data Analyst and Project Management

Educational Background

- Bachelor's degree in Economics, Foreign Trade University, Ho Chi Minh City
- Received an IELTS score of 7.5

UK Study Path

 MSc in Data Science, Middlesex University London (with Distinction)
 Awarded the British Council Women in STEM scholarship, which covered tuition fees and living costs

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

 Demonstrates persistence in analysing complex datasets to uncover meaningful patterns and solutions

Extracurricular and Professional Experience

Served as a Data Analyst for 4 years in Viet Nam

While studying in the UK

- Served as Student Ambassador at Middlesex University
- Attended BCSWomen Lovelace Colloquium to showcase the research on account takeover and expanded professional networks
- Joined Data Science Toastmasters Club to build connections within the data science community
- · Interned at a FinTech company as Data Analysis

Advice on Work Placements, Internships, and Employment after Graduation

- Build strong skills in data analysis tools like Excel, SQL, and Python, and practice interpreting data to support decision-making
- Gain practical experience through projects, internships, or competitions, and develop effective communication skills to present insights clearly to others

Useful websites, resources, communities

- SEO London
- Fnactus club
- Toastmaster club



 Able to use storytelling to present data insights clearly and engagingly, helping others understand and act

From campus to career in Technology

Luu Tran Minh Anh



Internet of Things - Co-founder and Director of **Business Development**

Educational Background

- Graduated from Le Hong Phong High School (GPA:
- Awarded 2nd prize in the citywide Computer Programming student competition

UK Study Path

- University Foundation year, EF Brittin College, London (A grade). Received a scholarship for 50 per cent of tuition fees
 - · BSc in Computer and Business Studies, University of Warwick
 - · MSc in Information Systems, University of Surrey

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence Critical thinking **C**ommunication skills **L**eadership **D**igital skills Collaboration/teamwork **P**roject planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures) Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Other skills

· Demonstrates entrepreneurial spirit through selflearning and proactive skill development

While studying in the UK

Extracurricular and Professional Experience

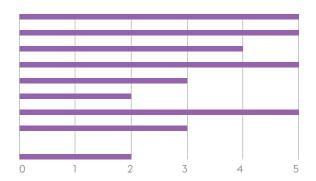
- Took a part-time job in the Food and Beverage field
- Interned at an IT outsourcing company to gain professional skills and insights into a typical IT environment
- Actively participated in job fairs and enterprise events regularly held at the university
- Hosted social campaigns with medium to large audiences while actively involved in university
- · Participated in a non-profit event to expand professional networks

Advice on Work Placements, Internships, and **Employment after Graduation**

- · Build strong technical skills through courses, projects, internships, and certifications
- · Attend industry events, join online tech communities, and connect with professionals to discover opportunities and gain insight

Useful websites, resources, communities

- Vietpro community for pursuing a career in the UK
- UKAV community for advancing a career in Viet Nam



 Applies sales and marketing skills to promote products or ideas effectively and drive business growth

From campus to career in Technology

Nguyen Thi Hong Nhung



Al, Machine Learning, Data Science - Data Scientist

Educational Background

- Bachelor's degree in Electronics and Telecommunications Engineering, Hanoi University of Science and Technology (GPA: 3.41/4.0)
- Received an IELTS score of 7.0

UK Study Path

Q

 MSc in Data Science (with Distinction), Middlesex University, London

Awarded the British Council Women in STEM scholarship which covered tuition fees and living costs

Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Other skills

 Practices strong presentation skills and solid business knowledge to support effective and informed decision-making

Extracurricular and Professional Experience While studying in the UK

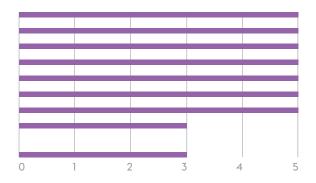
- Served as a Laboratory Research Assistant at university
- Participated in technical contests, conferences, and volunteering activities
- Attended BCSWomen Lovelace Colloquium 2024, organized in Liverpool to gain insights into the latest industry trends, and build connections with professionals
- Joined STEM workshops at Middlesex University to gain practical knowledge, improve problem-solving skills, and connect with industry experts and peers

Advice on Work Placements, Internships, and Employment after Graduation

- Build strong technical skills like Python, data analysis, and machine learning, and work on projects
- Gain practical experience through internships and research projects, and actively network by connecting with professionals on LinkedIn

Useful websites, resources, communities

- Coursera (https://www.coursera.org/)
- edX (https://www.edx.org/)
- LinkedIn Learning (https://www.linkedin.com/learning/)
- Kaggle (https://www.kaggle.com/)
- LeetCode (https://leetcode.com/)
- Reddit Data Science Community (https://www.reddit.com/r/datascience/)



 Embraces continuous learning and adaptability to stay current with industry trends and respond to changing environments

From campus to career in Technology

Nguyen Nguyen Thao



Clinical Management - Research Assistant

Educational Background

- Bachelor's degree in Medical Technology, Da Nang University of Medical Technology and Pharmacy (GPA: 3.6/4.0)
- Received an IELTS score of 7.0

UK Study Path

• MSc ii

 MSc in Global Public Health (with Distinction), Newcastle University

Awarded the British Council Women in STEM scholarship which covered tuition fees and living costs

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Other skills

 Develop adaptability and flexibility to handle change effectively and thrive in dynamic work environments

Extracurricular and Professional Experience

- Served as Ethics and Regulatory Assistant at Oxford University Clinical Research Unit for 2 years 8 months
- Volunteered for Prevention and Control of the COVID-19 Pandemic at the Hospital for Tropical Diseases, Ho Chi Minh City, Viet Nam
- Volunteered as an organiser for charity work and outdoor events in Quang Nam and Da Nang City Viet Nam

While studying in the UK

- Attended online courses through platforms such as Coursera and HarvardX
- Participated in volunteer work to contribute to the community and develop new skills
- Joined networking events to connect with professionals

- ACRP
- SVUK Forum (The Vietnamese Student Association in the UK)
- LinkedIn
- Udemy, Coursera, EdX



From campus to career in Technology

Hua Duc Thien



Research Staff

Educational Background

- Graduated with a Bachelor's degree in Electrical and Electronics Engineering, Ho Chi Minh City University of Technology and Education
- Completed a Master's degree in Computer Science at Chung-Ang University, Seoul, South Korea (GPA: 4.45/4.5)

UK Study Path

• Research-based PhD Programme, Queen's University Belfast. Awarded a Special Research Scholarship – European Research Council (ERC), Queen's University Belfast (2023 – 2026)

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Other skills

- Self-motivation
- Communication
- · Programming skills

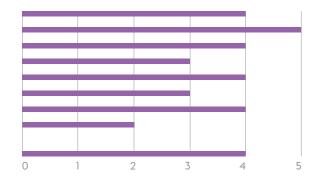
Extracurricular and Professional Experience While studying in the UK

- Worked as Member of the Institute of Electrical and Electronics Engineers (IEEE)
- Received the School Postgraduate Research
 Committee (SPRC) Paper Award from the School of
 Electronics, Electrical Engineering and Computer
 Science, Queen's University Belfast (2025)
- Engaged in several research projects such as End-to-End Ultra-Communication and Networking Technologies, and Reflecting Intelligent Surfaces for Near-field Energy Transfer
- Served as President of the Vietnamese Student Society in Belfast

Advice on Work Placements, Internships, and Employment after Graduation

Participate in student society organisations

- Al and IBM Data Science course on Coursera
- British Council Viet Nam English Facebook page for English skill improvement
- Centre for Wireless Innovation LinkedIn page for research engagement in wireless communications



- Problem-solving
- · Advanced writing

From campus to career in Technology

Tran Vu Quang Vinh



Therapeutic radiographer/Dosimetrist

Educational Background

- Completed grade 10 in Viet Nam
- Received an IELTS score of 7.0
- Academic focus on Chemistry

UK Study Path

P

 A-levels in Math, Chemistry, and Biology, Exeter College



 BSc in Radiotherapy and Oncology, University of Hertfordshire. Received NHS funding of £5,000 per year

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Other skills

- Empathy
- Emotional Resilience
- Adaptability
- Crisis management

Extracurricular and Professional Experience

- Gained valuable hands-on experience through clinical placements at NHS hospitals
- Worked with qualified radiographers, understood the workflow of radiotherapy departments, and directly interacted with patients
- Joined student sessions at Society of Radiographers conferences or webinars with ESTRO (European Society for Radiotherapy & Oncology)
- Volunteered at hospitals or cancer support charities like Macmillan

Advice on Work Placements, Internships, and Employment after Graduation

 Complete e-learning modules on platforms like eLearning for healthcare (e-Ifh) and FutureLearn (e.g., cancer care, patient safety, or communication skills) to gain more skills

- Society of Radiographer (sor.org)
- · Radchat on Instagram



From campus to career in Technology

Yu Huu Bach



The profile photo and name have been altered to protect the interviewee's privacy per their request

Data Analyst

Educational Background

- Graduated from Phan Dinh Phung High School with top grades in Mathematics, Computing, Physics
- Received an IELTS score of 7.0

UK Study Path

• A Levels, Notre Dame Sixth Form College, Leeds

 BSc in Computer Science, MSc in Data Analytics, MSc in Artificial Intelligence, Birmingham City University

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning

Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)

Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience While studying in the UK

- Joined academic projects and internships to gain experience and build professional connections
- Participated in coding challenges and online courses

Advice on Work Placements, Internships, and Employment after Graduation

 Build strong networks and engage with the community to forge valuable connections and create new opportunities

- · Learning Platforms: Coursera, edX
- Facebook group: SJSH





From campus to career in Technology

Bui Dang Toan



The profile photo and name have been altered to protect the interviewee's privacy per their request

Technology - Software Developer

Educational Background

 Graduated from Ha Long High School for Gifted Students

UK Study Path

P · A-L

 A-Levels, Abbey College, Cambridge (A*AB).
 Awarded a scholarship for 50 per cent of tuition fees



BSc in Computer Science (with Distinction),
 Queen Mary University of London

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global

issues and the wider world and your place in it)

Other skills

 Proficiency in Microsoft Excel, PowerPoint, Git, Azure (including working toward certifications to validate tool proficiency)

Extracurricular and Professional Experience While studying in the UK

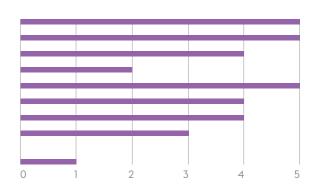
- Participated in a spring week programme during the first year to explore the investment management industry and develop foundational knowledge in finance
- Completed an internship at Barclays as a Technology Developer in the second year, working within the post-trade business analyst team, with a focus on market risk

Advice on Work Placements, Internships, and Employment after Graduation

- Attend external career events to understand more about the job application process
- Join networking events in different industries
- Participate in a mentorship programme to connect with other mentees and gain knowledge about different career paths

Useful websites, resources, communities

 Job-search websites: LinkedIn, Bright Network, Target Jobs



From campus to career in Technology

Nguyen Thanh Huyen



Healthcare – Clinical Pharmacist – Vinmec Healthcare System

Educational Background

 Bachelor's degree in Pharmacy, Pham Ngoc Thach University of Medicine

UK Study Path

Q

 MSc in Applied Statistics in Health Sciences (with Distinction), University of Strathclyde Awarded the British Council Women in STEM scholarship, which covered tuition fees and living costs

Important skills for current job/ work sector (1 = least important, 5 = most important)

Self-confidence
Critical thinking
Communication skills
Leadership
Digital skills
Collaboration/teamwork
Project planning
Intercultural skills (the ability to operate effectively with people from different backgrounds/cultures)
Global Citizenship (knowledge and understanding of global issues and the wider world and your place in it)

Extracurricular and Professional Experience Prior to studying in the UK

 Served as a hospital pharmacist at FV Hospital (Viet Nam), overseeing medication reviews, antibiotic monitoring, oncology preparation, and patient counselling

While studying in the UK

- Served as Student Ambassador at Strathclyde to inspire Science students, especially women in STEM
- Attended Glasgow Tech Week 2024 to explore innovations and investments in Health Tech and Social Care
- Volunteered in the Glasgow Bridges Walk 2024 to raise funds and awareness for kidney disease with TeamKidney
- Joined the EU-Viet Nam Research & Innovation Community Meeting to support global research collaboration between the EU and Viet Nam
- Participated in statistical analysis and scientific writing with Professors from the Department of Mathematics and Statistics and Strathclyde Institute of Pharmacy and Biomedical Sciences (SIPBS)
- Supported pharmacy students in data analysis, visualization, and interpretation

Advice on Work Placements, Internships, and Employment after Graduation

 Work in real healthcare settings to develop essential skills in patient care, medication management, and collaboration with medical teams

Useful websites, resources, communities

- Young Southeast Asian Leaders Initiative (YSEALI)
- The Royal Statistical Society (RSS)
- The Royal Pharmaceutical Society (RPS)
- International Society for Clinical Biostatistics (ISCB)



Other skills

- · Pay close attention to detail to ensure accuracy and quality in healthcare work
- Develop skills in statistical analysis and data management to support evidence-based decisions
- · Gain experience in healthcare consulting to offer valuable insights and improve patient outcomes

Choosing a Major: Students' Top Questions



1. Self-Discovery and Interests

Personal Interests and Hobbies

- What do you find most exciting to read about?
- Which subjects or topics (inside or outside school) truly excite you and why? Which ones do you explore even outside of class?
- Do you have any hobbies or passions that could relate to a future career?
- Can you name three jobs you would like to do? They do not necessarily have to be related to each other.

Life Goals and Visions

- What is your dream company to work for? / Who is your dream employer? Why?
- What are your plans after completing your studies?
- What contribution do you want to make to the world / to society?
- What are the things that make you feel fulfilled?
- Where do you see yourself in 5 or 10 years, both personally and professionally?

2. Career Exploration and Understanding

Career Research and Expectations

- Have you ever worked, interned, or joined any activities that helped you explore a certain career?
- Have you explored the job market or researched growing industries in your field of interest?
 What excites or concerns you about them?
- What is the purpose of studying abroad for you and what is your expectation from that experience?

Industry Insights

- Are you aware of the job opportunities in the field you are interested in?
- What are the current and future needs of the world or the job market?
- If money and skills were not an issue, what job would you be invested in?

3. Strengths and Skills

Skill Confidence and Development

- What skills do you feel confident in, and how do you enjoy using them? What skills would you like to develop further?
- Are you more interested in practical, hands-on work, or research and theoretical learning?
- What steps are you willing to take to gain experience or develop skills in your field of interest (e.g. internships, volunteering, networking)?

Strength Identification

- What strengths or skills do you feel most confident in? What strengths and skills do others recognise in you?
- Are you more of a problem-solver, a creator, a helper, or a leader?
- What do you think your strongest/weakest trait is?

4. Personality and Working Style

Working Preferences

- Do you prefer working independently, or do you thrive in team settings?
- What kind of environment or conditions make you feel most comfortable and motivated?
- What kind of work-life balance do you want in your future career (e.g., flexible hours, standard 9-to-5, work from home etc.)?
- Do you prefer working with people, data, or things (machines, tools, etc.)?
- Would you prefer a job with a high salary but demanding workload or a balanced work-life with moderate pay?

Personal Traits

- Do you consider yourself to be more numerically or verbally inclined?
- Are you willing to sacrifice work-life balance to pursue a long-term career?
- How far can you endure burnout and work-life pressure?
- Are you open to learning new things and adapting to new industries or technologies?

Disclaimer: These questions come from student surveys and reflect what students most want to know when choosing a major.

Further information

Useful links

<u>Scan</u> the QR to read more about studying in the UK, and what opportunities you will find here.



<u>Scan</u> the QR code to access the student guide on choosing an education agent.



Social media

https://www.facebook.com/StudyUK.
BritishCouncil



https://www.instagram.com/studyuk_britishcouncil?igsh=MXRvZjl5MWxsNGZlZQ%3D%3D&utm_source=qr



https://twitter.com/StudyUKBritish



Further information

Useful links





https://www.youtube.com/user/StudyInTheUK



https://www.tiktok.com/@studyuk_britishcouncil?
_t=ZS-8yHmJLRp6ue&_r=1



https://open.spotify.com/user/ fuz79snssaf2ilfqtqbapdent? si=Os-Q4XIISAeNO30fTxjB1A



