



CYMRUFYD-EANG GLOBALWALES

UK – Vietnam Higher Education Partnership Project

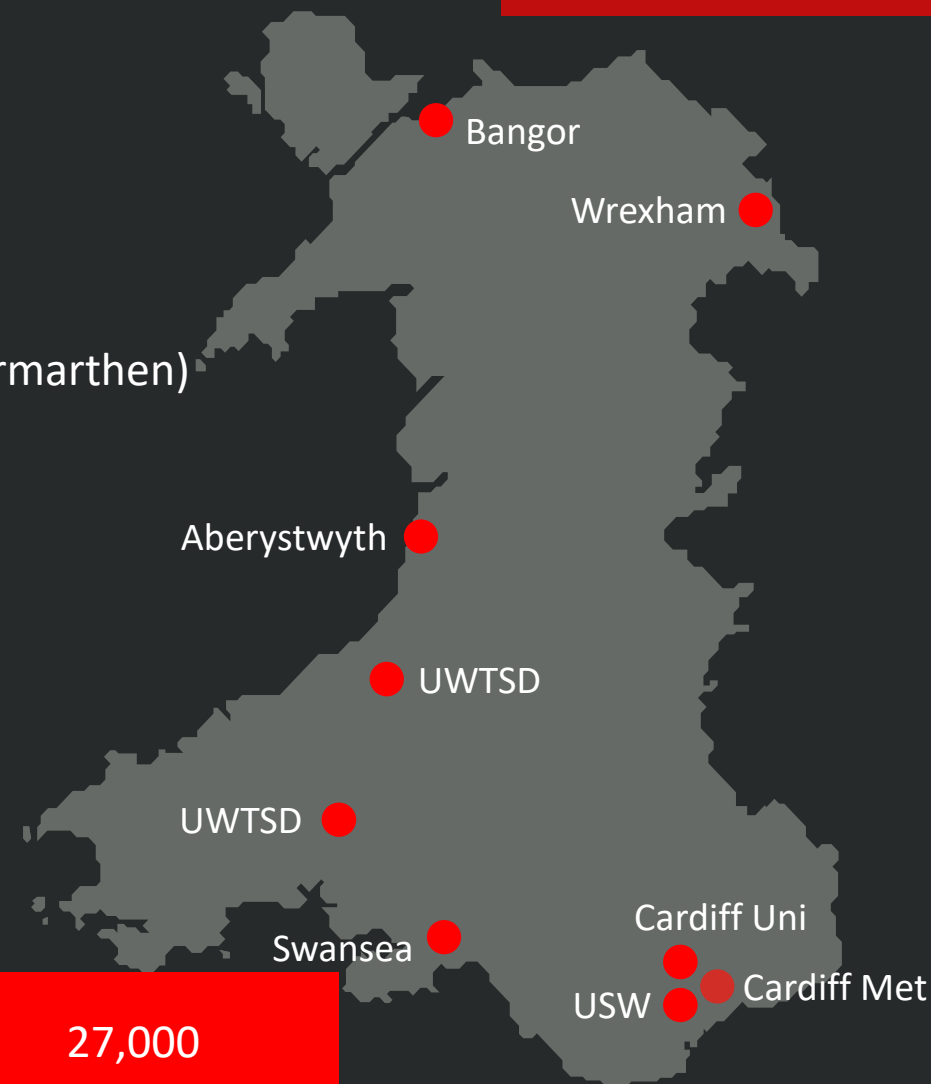
Gwen Williams, Head of Global Wales Programme

Global Wales is a partnership that provides strategic support to international higher education in Wales.

A One Wales approach to combine resources, market knowledge and business, cultural and diplomatic networks to support shared objectives.

The Welsh Higher Education Sector

- Bangor University
- Wrexham Glyndwr University
- Aberystwyth University
- University of Wales Trinity Saint David (Swansea, Lampeter and Carmarthen)
- Swansea University
- Cardiff University
- Cardiff Metropolitan University
- University of South Wales (Cardiff and Pontypridd)
- The Open University in Wales (distance learning)



4 universities in
the top 500

of the Times Higher Education
World University Rankings 2020

REF
More than $\frac{3}{4}$
research world
leading / excellent

20,965
International
students

HESA - 2018/19

27,000
TNE
international

Global Wales Objectives

- To sustain and grow our existing export contribution
- To increase the number of research and commercial exchanges and partnerships with key overseas markets
- To boost Wales' global profile in key overseas markets
- To diversify the existing HE student body
- To have a positive impact on Welsh communities

Wales and Vietnam

- Partnerships
- Research collaboration
- Scholarships
- System support
- Inward and Outward Mobility
- Recruitment



Why Vietnam?

- Multi-level, reciprocal and sustainable
- Government to Government
- System to System
- University to University
- Individual (students and academics)

Global Wales' offer

- A system-to-system approach
- Research and partnership opportunities
- Student mobility and scholarships



Global Wales' partnership with Vietnam



Why HEP?

- Mobilising as a system
- Institutional partners
- British Council support

What was in it for us?

- An 'in'
- Networking
- Partnership opportunities

Year 1 – 2018/19

Leadership & Governance

- One week of Governance training based in Wales, for Vietnamese Higher Education Leaders
- One week of Leadership training in Vietnam (with Advance HE)

University-Industry Links

- One week of best practice sharing and site visits across Wales:
“Successful practices for developing and nurturing effective strategic university-industry partnerships”

All Global Wales partners involved in both programmes – system to system approach

Year 2 – 2019/20

Leadership & Governance only

- Bespoke programme to provide two weeks of customised leadership training for the five partner Vietnamese universities
- Developed and delivered by Cardiff University Business School
- One week of training in Cardiff - strategic level management, centred around university governance, teaching and learning, learning innovation and fundraising and investment
- Second week was due to be delivered in Vietnam, but revised to online course, run over 8 weeks due to pandemic
- The aim was to share their chosen area of strategic focus and work with their institutional colleagues to develop the KPIs into an operational plan.



Benefits and Learning

- Engaged international university partners
- Networking for Welsh universities and additional partnership opportunities
- Reputation and visibility in Vietnam
- Additional learning about in country context



Year 3 – 2020/21...

- Potential to develop and continue bespoke Leadership and Governance work for a further year
- Build and support tangible, sustainable partnerships at institutional level
- Increase research collaboration and partnerships
- Develop and implement mutual learning – particularly in context of management of COVID-19





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