

# HANDBOOK

## Global Education Dialogues: The East Asia Series



**Connecting Asia - preparing higher education to meet  
the demands of the 21st century**

In partnership with the Ministry of Education and Training,  
Vietnam and Aston University, UK

**26-27 November 2013  
InterContinental Asiana Saigon  
Ho Chi Minh City, Vietnam**



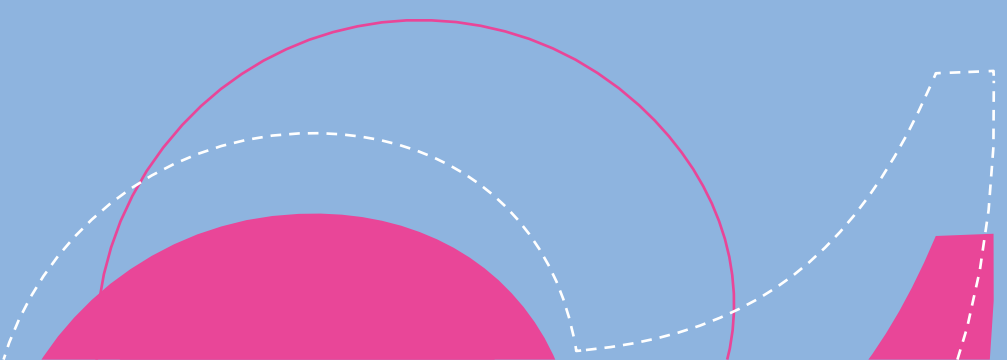
# BACKGROUND

This event is part of a series of East Asia policy dialogues which will be held in China, Vietnam, UEA, Singapore, Thailand, Hong Kong, Indonesia and Japan. Each Education Dialogue has a specific and focused agenda, which frame the debate on the issues affecting higher education in East Asia and the UK.

As global power shifts east towards the Asia-Pacific region, the economies of the East become more central to the world economy. In 2015, ASEAN economic integration means a more coordinated approach and increased competitiveness of the region. This emphasis on higher productivity and competitiveness in an increasingly global market is reliant on investment in human capital, research and development and technological progress. Investing in education-particularly higher education and skills - is a crucial part of East Asia's drive toward greater productivity, growth, and technological development.

This Dialogue in Vietnam will debate how universities can respond to these opportunities and challenges. Universities need to be able to deliver the skills that are needed for productivity and competitiveness. This means that universities have to be connected with business and industry, to each other and to research institutions, both in their own countries and internationally.

Through UK and East Asia case studies, the event will explore:

- Models for universities in the 21<sup>st</sup> century
  - Governance and institutional management for successful future universities
  - Enhancing quality to promote collaboration
  - The role of internationalisation
  - Research and the role of industry in commercialisation of innovation
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# PROGRAMME OVERVIEW

Timing	Session	Chair
Day One - 26 November 2013		
08:30-09:00	Registration of delegates	
09:00-09:15	<b>Welcome</b> <b>Chris Brown</b> , Country Director, British Council Vietnam <b>Douglas Barnes</b> , HM Consul General, British Consulate General <b>Associate Professor Dr Bui Anh Tuan</b> , Director General, Department of Higher Education, Ministry of Education and Training, Vietnam	<b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education
09:15-11:15	<b>Opening plenary - Higher education for the 21<sup>st</sup> century</b> <ul style="list-style-type: none"> <li> <b>A university for the 21<sup>st</sup> century</b>  <i>Bill Rammell, Vice-Chancellor, University of Bedfordshire, UK</i> </li> <li> <b>The future university and international collaboration</b>  <i>Dr Steve Cannon, Executive Vice President, The University of Hong Kong</i> </li> <li> <b>Higher education and the revolution ahead</b>  <i>Saad Rizvi, Executive Director of Efficacy, Pearson, UK</i> </li> <li> <b>Using scenarios - visions for the future of Higher Education</b>  <i>Sam Jones, Head of Communications and Public Relations, University Alliance, UK</i> </li> </ul> Panel discussion (Q&A)	<b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education
11:15-11:30	Coffee break	
11:30-12:30	<b>Round-table discussion - What are the national challenges?</b> <ul style="list-style-type: none"> <li> <b>Vietnam - Associate Professor Dr Tran Anh Tuan</b>, Deputy Director General, Department of Higher Education, Ministry of Education and Training, Vietnam           </li> </ul>	<b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education



	<ul style="list-style-type: none"><li>• <b>UK - Professor Gina Rippon</b>, Pro-Vice Chancellor International, Aston University, UK</li><li>• <b>Myanmar – Professor Dr Mya Oo</b>, Lower House of Parliament/ Secretary of Education Development Committee, Myanmar</li><li>• <b>Laos - Madam Sengdeuane Lachanthaboune</b>, Deputy Minister, Ministry of Education and Sports, Laos</li></ul> <p>Panel discussion (Q&amp;A)</p>	
12:30-13:30	<b>Lunch Ballroom 2</b>	
13:30-15:00	<p><b>Parallel sessions University models for the 21<sup>st</sup> century - Opportunities and Challenges</b></p> <p><b>Group 1: Governance and institutional management (Ballroom 1)</b></p> <ul style="list-style-type: none"><li>• <b>Governance and institutional management: Issues and opportunities from a UK perspective</b> <i>Bill Rammell</i>, Vice-Chancellor, University of Bedfordshire, UK</li><li>• <b>Generation G (Global) - how Higher Education Institutions respond to digital technology in changing patterns of higher education to meet their needs?</b> <i>Professor Dr Renke He</i>, Dean, School of Design, Hunan University, China</li><li>• <b>A model that works - Is being special better than being similar?</b> <i>Professor Alison Halstead</i>, Pro-Vice Chancellor Strategic Academic Developments, Aston University, UK <i>Dr Duong Mong Ha</i>, Director of Educational quality assurance, The University of Danang, Vietnam</li><li>• <b>Internationalisation and cooperation in the view of a Vietnam private university</b> <i>Associate Professor Dr Bui Xuan Lam</i>, Vice Rector, Ho Chi Minh City University of Technology, Vietnam</li><li>• <b>University governance practised at VNU University of Engineering and Technology</b> <i>Associate Professor Dr Nguyen Linh Trung</i>, Head, Division of Academic Affairs, University of Engineering and Technology, Vietnam National University, Hanoi</li><li>• <b>Governance and institutional management - Case study of Laos PDR</b> <i>Dr Phonephet Bouppha</i>, Director General, Department of Higher Education, Ministry of Education and Sports, Laos</li></ul> <p>Panel discussion (Q&amp;A)</p>	<p><b>Dr Steve Cannon</b>, Executive Vice President, The University of Hong Kong</p>

13:30-15:00	<p><b>University models for the 21st century - Opportunities and Challenges</b></p> <p><b>Group 2: Enhancing quality to promote collaboration (Cat Ba Room)</b></p> <ul style="list-style-type: none"> <li>• <b>The quality assurance of higher education: accountability and enhancement</b> <i>Carolyn Campbell, Head of International Affairs, The Quality Assurance Agency for Higher Education, UK</i></li> <li>• <b>Quality assurance in Vietnam</b> <i>Dr Pham Xuan Thanh, Deputy Director General, General Department of Education Testing and Accreditation, Ministry of Education and Training, Vietnam</i></li> <li>• <b>Maintaining relevance and rigor through strong governance</b> <i>Rachel Chee, Head of Education for ASEAN, Association of Chartered Certified Accountants, Malaysia</i></li> <li>• <b>Higher education partnerships to build quality and capacity in teaching and research</b> <i>Dr Fiona M Lacey, Associate Dean, International Provision, School of Life and Health Sciences, Aston University, UK</i></li> <li>• <b>Quality assurance issues in Vietnam - from a public university perspective</b> <i>Associate Professor Dr Ha Thanh Toan, Rector, Can Tho University, Vietnam</i></li> <li>• <b>Enhancing quality to prepare higher education of Myanmar in the 21<sup>st</sup> century</b> <i>Dr Soe Win, Director General, Department of Higher Education, Ministry of Education, Myanmar</i></li> </ul> <p><i>Panel discussion (Q&amp;A)</i></p>	<p><b>Carolyn Campbell,</b> Head of International Affairs, The Quality Assurance Agency for Higher Education, UK</p>
15:00-15:30	<b>Coffee break</b>	
15:30-16:00	<p><b>Plenary feedback from parallel sessions</b></p> <p><b>Panellists</b></p> <ul style="list-style-type: none"> <li>• <i>Dr Steve Cannon, Executive Vice President, The University of Hong Kong</i></li> <li>• <i>Carolyn Campbell, Head of International Affairs, The Quality Assurance Agency for Higher Education, UK</i></li> </ul>	<p><b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education</p>
16:00-17:00	<p><b>‘Using scenarios - visions for the future of higher education’ workshop</b></p> <ul style="list-style-type: none"> <li>• <i>Sam Jones, Head of Communications and Public Affairs, University Alliance, UK</i></li> </ul>	<p><b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education</p>
17:00-17:30	<b>Observations from Day One and closing comments</b>	<p><b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education</p>

	Day Two - 27 November 2013	
09:00-09:15	<b>Reflection of Day One</b> <b>Introduction to Day Two</b>	<b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education
09:15-11:00	<b>Plenary - Research models and the role of industry in commercialisation of innovation</b> <ul style="list-style-type: none"> <li> <b>University research and the growth of innovation in SMEs</b>  <i>Professor David Shepherd, Deputy Vice Chancellor, Bangor University, UK</i> </li> <li> <b>David Priestley</b>, Managing Director, Rolls-Royce International (Vietnam) Ltd.           </li> <li> <b>Building research capacity through partnership the UK - ASEAN Research Hub, Vietnam</b>  <i>Professor Alison Halstead, Pro-Vice Chancellor Strategic Academic Developments, Aston University, UK</i> </li> <li> <b>Commercialisation of research outcomes: The 30 year journey at The University of Queensland</b>  <i>Dr Judy Halliday, Senior Director, Commercial Engagement, UniQuest Pty Ltd., The University of Queensland, Australia</i> </li> <li> <b>Vietnam Science and Technology Country Strategy</b>  <i>Associate Professor Dr Mai Ha, Director General, Department of International Cooperation, Ministry of Science and Technology, Vietnam</i> </li> </ul> <p>Panel discussion (Q&amp;A)</p>	<b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education
11:00-11:15	<b>Coffee break</b>	
11:15-12:15	<b>Round-table discussion - Research models and the role of industry in commercialisation of innovation</b> <ul style="list-style-type: none"> <li> <b>Case study for universities and enterprises R&amp;D collaboration model</b>  <i>Dr Quang D. Bui, Research and Development Director, TMA Solutions, Vietnam</i> </li> <li> <b>Conducting international standard research under resource constraints by engaging with community for research funding</b>  <i>Associate Professor Dr Pham Ngoc Nam, Vice Dean, School of Electronics and Telecommunications, Hanoi University of Science and Technology, Vietnam</i> </li> <li> <b>From academic entrepreneurship to commercialisation of university science: an insight into university-industry collaboration</b>  <i>Dr Anna Grosman, University Lecturer, Aston University, UK</i> </li> </ul>	<b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education

	<ul style="list-style-type: none"> <li>• <b>Vietnam S&amp;T Country Strategy - Roles of research academies leaders</b> <i>Dr Ly Pham, Dean, Research Program, International Education Institute, Vietnam National University, Ho Chi Minh City</i></li> <li>• <b>Higher education in the 21<sup>st</sup> century - connecting to the world of work</b> <i>Professor Gina Rippon, Pro-Vice-Chancellor International, Aston University, UK</i></li> </ul>	
12:15-12:30	<b>Summary of the event and next steps</b> <ul style="list-style-type: none"> <li>• <b>Caroline Chipperfield</b>, Deputy Director, Education (East Asia), British Council</li> <li>• <b>Associate Professor Dr Bui Anh Tuan</b>, Director General, Department of Higher Education, Ministry of Education and Training, Vietnam</li> </ul>	<b>Alison Goddard</b> Editor of Higher Education, Policy and Markets in Higher Education
12:30-14:00	<b>Lunch Ballroom 2</b>	
14:00	<b>Dialogue ends</b>	

# PROGRAMME IN DETAIL

## Day One - 26 November

08:30-09:00      **Registration**

09:00-09:15      **Welcome**

[Chris Brown](#), Country Director, British Council Vietnam

[Douglas Barnes](#), HM Consul General, British Consulate General

[Associate Professor Dr Bui Anh Tuan](#), Director General, Department of Higher Education, Ministry of Education and Training, Vietnam

09:15-11:15      **Opening plenary: Higher education for the 21<sup>st</sup> century**

This session considers the role of higher education in the 21st century and investigates the extent to which the changing economic environments of East Asia and the UK are prompting universities to look internationally and address more directly the needs of employers and the skills of graduates.

**Keynote:**              [A university for the 21<sup>st</sup> century](#)

**Speaker:**           **Bill Rammell**, Vice-Chancellor, University of Bedfordshire, UK

**Keynote:**              [The future university and international collaboration](#)

**Speaker:**           **Dr Steve Cannon**, Executive Vice President, The University of Hong Kong

### *The future university and international collaboration*

*Drawing on almost thirty years' experience in higher education management in the United Kingdom Dr Cannon argues that the models of institutional governance and management that have served universities well over that time frame may be inappropriate for the challenges those institutions face today and in the future. Drawing on recent research he argues that the challenges now facing universities will require them to think and act in very different ways, not least in the way in which they seek to internationalise. This in turn will require new models of management and governance, which he argues, must retain a set of common and shared values if universities are to retain those characteristics that differentiate them from other public and private sector organisations.*

**Keynote:**              [Higher education and the revolution ahead](#)

**Speaker:**           **Saad Rizvi**, Executive Director of Efficacy, Pearson, UK

*This wide-ranging essay aims to provoke creative dialogue and challenge complacency in our traditional higher education institutions.*

*Just as globalisation and technology have transformed other huge sectors of the economy in the past 20 years, in the next 20 years universities face transformation. With a massive diversification in the range of providers, methods and technologies delivering tertiary education worldwide, the assumptions underlying the traditional relationship between universities, students and local and national economies are increasingly under great pressure - a revolution is coming.*



<b>Keynote:</b>	<b><u>Using scenarios - visions for the future of higher education</u></b>
<b>Speaker:</b>	<b>Sam Jones</b> Head of Communications and Public Relations, University Alliance, UK
<p><i>The world is changing fast: how we work; create, share and receive knowledge; deliver value; and connect to people around the world. Higher education systems around the world need to be thinking about how they need to adapt to the rapid pace of change as individuals and economies place new and changing demands on how and what it delivers. While we cannot predict the future it is important for us to create space where we can challenge the concept of what universities are for and the shape that they may need to take in the future. Scenario planning is one of the ways we can do this in a meaningful way.</i></p> <p><i>In this session I will discuss a two-year project we ran at University Alliance called university_vision, and explore how running a similar process may be beneficial in Vietnam and ASEAN countries. As ASEAN nations work towards closer integration and focus on aligning their education offer it may be helpful to consider future scenarios and models.</i></p> <p><i>The aim of university_vision was to use scenario planning to explore the issues and challenges facing universities in the future. To understand the potential future environment universities might face we explored the major drivers of change (social, technological, economic, environmental and political) that could affect them. The two that we saw as having the biggest impact on universities was an economic driver, based on a contracting versus a growing economy, and a social driver, exploring competitive versus collaborative natures. The drivers were then set on two axes upon which four scenarios were created in collaboration with vice-chancellors, academics, think tanks and business leaders.</i></p> <p><i>It is not a process to predict the future; rather it is about identifying credible and challenging, yet extreme portraits of the future that can better inform planning and development.</i></p>	
<b>Chaired by</b>	<b>Alison Goddard</b> , Editor of Higher Education, Policy and Markets in Higher Education
11:15-11:30	Coffee break
11:30-12:30	Round-table discussion: What are the national challenges?
<b>Speaker:</b>	<b>Associate Professor Dr Tran Anh Tuan</b> Deputy Director General, Department of Higher Education, Ministry of Education and Training, Vietnam
<b><u>Higher Education in Vietnam – Challenges and strategies to 2020</u></b>	
<b>Speaker:</b>	<b>Professor Gina Rippon</b> Pro-Vice Chancellor International, Aston University, UK
<b><u>National challenges for higher education</u></b>	
<p><i>A recent policy review report announced ‘An avalanche is coming .... standing still is not an option.’ It is clear that there are many challenges, both nationally and internationally, in the years ahead. This talk briefly identifies some of these under the headings:</i></p> <ul style="list-style-type: none"> <li><i>• the challenges of digital delivery (the impact of technology on how we teach and who we teach);</i></li> <li><i>• the challenges of decentralisation and deregulation ( the impact of unbundling, difficulties for quality assurance, packaging and marketing of degrees) ;</i></li> <li><i>• the challenges of the demographics of demand (where are our students going to come from, what will they expect?).</i></li> </ul>	
<b>Speaker:</b>	<b>Professor Dr Mya Oo</b> Lower House of Parliament/ Secretary of Education Development Committee, Myanmar
<b><u>Educational reforms and challenges of higher education in Myanmar</u></b>	
<p><i>Some issues in current teaching, learning and research situation in Myanmar education system are pointed out and the efforts to reform Myanmar education system in accordance with the change of the political system are discussed. Challenges in the process of education reform especially in the higher education</i></p>	

sector are highlighted. The draft national education law which has never been existed in our country is being prepared and it is hoped that that law will enable our academic community to have more autonomy especially in academic field so that we all have further cooperation with the international community in higher education, in future.

**Speaker:** **Madam Sengdeuane Lachanthaboune**  
Deputy Minister, Ministry of Education and Sports, Laos

**The challenges of education reform in the Laos PDR**

This presentation focuses on the education reform process in the Laos People’s Democratic Republic (Laos PDR). The education sector has been in the process of education reform since 2006. The education system reform strategy was first developed in 2006. It now covers the period from 2006 to 2015. The reform process consists of two phases. The first phase concentrates on general education reform focusing on 2006 -2010 while the second phase covers 2011 to 2015, with an emphasis on technical and vocational education and higher education, including teacher education. Although much progress has been made since the commencement of the education reform strategy, leadership and management of this reform process faces significant complexity. This complexity emerges from the rapid expansion of private and public higher education, low enrolments in technical and vocational education, and a lack of public and students’ parents understanding of the education reform focus and directions. The low quality of higher education has forced the Ministry of Education and Sports to terminate all special undergraduate programs offered at four universities as well as bachelors and post graduate programs at private colleges in 2013. Therefore, higher education quality improvement and skilled labour preparedness have become the heart of the second phase of education as the Laos PDR will be competing with other countries in the region and the integrated ASEAN economic community in 2015. In the meantime, there is a need to have a legitimate regulation to manage higher education and public and private higher education curriculum. The higher education reform also demands a review of student intake in each field so that it is in line with the country socio-economic development.

12:30-13:30	<b>Lunch</b> <b>Ball room 2</b>
13:30-15:00	<b>Parallel sessions</b> <b>University models for the 21<sup>st</sup> century - Opportunities and Challenges</b>
	<b>Group 1: Governance and institutional management</b> <b>Ballroom 1</b>

In this round-table, participants will discuss the national challenges they face. They will highlight institutional initiatives to improve the opportunities and employability of graduates. By discussing these, speakers and participants will seek to identify priorities and direction for future initiatives.

**Speaker:** **Bill Rammell**  
Vice-Chancellor, University of Bedfordshire, UK

*Governance and institutional management: Issues and opportunities from a UK perspective*

*A brief outline of the current issues facing higher education institutions in the UK.*

**Speaker:** **Professor Dr Renke He**  
Dean, School of Design, Hunan University, China

**Generation G (Global) - how Higher Education Institutions respond to digital technology in changing patterns of higher education to meet their needs?**

The thriving of internet and mobile internet has brought a huge impact on higher education. The traditional learning and teaching (L&T) in higher education is based on the “Acquisition” pattern, where students acquire knowledge delivered by teachers in a formal learning environment (typically a classroom). This pattern, however, is fundamentally challenged as digital technologies make information unprecedentedly easy to access and enormous high quality learning resources go free and open online (i.e. MOOC). It seems

*that teachers are losing their individual advantages in collecting, processing and delivering knowledge to students, which is crucial for the 'Acquisition' pattern to sustain.*

*In response to this new challenge in higher education, a 'Participation' pattern is introduced. In this pattern, teachers are putting more efforts on how to assist students to create, collect, represent, share, and reflect learning contents by themselves, rather than direct knowledge delivering. Utilising the power of digital technology, students are playing an important role of generating learning contents, and are able to learn from not only the teacher but also anyone who participate in this sharing activity, online or offline, locally or globally.*

*Our presentation will showcase the efforts we made in School of Design of Hunan University (China) to shift from 'Acquisition' to 'Participation', where students are encouraged to generate learning contents for their own and a content platform (website + app) is built for students to publish, share and reflect course related learning resources. Opportunities and challenges in this shift will also be discussed.*

**Speakers:**           **Professor Alison Halstead**  
Pro-Vice Chancellor Strategic Academic Developments, Aston University, UK  
**Dr Duong Mong Ha**  
Director of Educational quality assurance, The University of Danang, Vietnam

#### **A model that works - Is being special better than being similar?**

*The University of Danang has been working closely with Aston University to develop a new model for university education working in partnership with the Ministry for Education and Training and the British Council in Vietnam to create a new Vietnam-UK State University.*

*This presentation will highlight key aspects of the new approach. The concept is that the institution will start as a research institute and build partnerships between already active researchers within the University of Danang and partners in the UK. Discipline areas will be selected based on local and national employment needs and support. There will be opportunities to study in the UK for higher degrees and for the creation and support of projects that offer research exchanges and co-supervision opportunities. Initially based within the University of Danang the institute will take a national lead on executive education working closely with employers at all levels from the creation of placements, graduate internships, research assistants and doctoral researchers. This embryonic growth will lead to the gradual introduction of PhD and Masters programmes in the chosen discipline areas and longer term plans to build bespoke premises for further development.*

**Speaker:**           **Associate Professor Dr Bui Xuan Lam**  
Vice Rector, Director of the Institute of International Education,  
Ho Chi Minh City University of Technology, Vietnam

#### **Internationalisation and cooperation in the view of a Vietnam private university**

*Internationalisation and cooperation play a vital role in the development of universities in Vietnam. In this presentation, the potentials for development of international collaborations in education were analyzed in the view of a Vietnam private university. The barriers and approaches to internationalisation were investigated with case studies. Models of international collaborations, which are running effectively, at Ho Chi Minh City University of Technology (HUTECH) are presented.*

**Speaker:**           **Associate Professor Dr Nguyen Linh Trung**  
Head, Division of Academic Affairs,  
University of Engineering and Technology, Vietnam National University, Hanoi

#### **University governance practiced at VNU University of Engineering and Technology**

*University governance is a new concept in Vietnamese society, even by the terminology. Observing the present status of university governance at international and regional levels and considering the impact of internationalisation and globalisation on university education, it is highly necessary to understand and practice university governance in Vietnam. This talk will give some practices at the University of Engineering*

and Technology, within Vietnam National University Hanoi, as an attempt to follow some aspects of university governance. For this we take a self-reliance approach that aims to develop a proper university education environment.

**Speaker:** **Dr Phonephet Boupha**  
Director General, Department of Higher Education,  
Ministry of Education and Sports, Laos

**Governance and institutional management - Case study of Laos PDR**

The Government of the Laos PDR seeks to achieve economic growth, reduce poverty, meet the Millennium Development Goals by 2015, and graduate from its least-developed country (LDC) status by 2020. To achieve the Government's goal of graduating from the LDC status by 2020, the country needs to utilise more intermediate and advanced knowledge and technology in all sectors. This creates pressures for the provision of appropriate higher education.

The Government has launched the national education reform strategy since 2006 to improve the quality of the all education level to ensure the quality for human resource development.

Laos PDR 's future socio-economic development will create a demand for higher education for socio-economic development, the questions on the labour market needs and degree satisfaction would be raised to be prepared for the 21st century.

The future directions of higher education development will focus on the development of the strategy and the master plan for the development of higher education and the reform of higher education and respectively curriculum reform in the connection with the national education system reform.

There are tremendous capacity development needs in leadership, university governance and management, financing mechanisms, quality assurance and accreditation systems, research and development, industry collaboration and international cooperation.

It is obvious that there is a need to upgrade the premises of higher education institutions including universities, facilities and curriculum, to improve the quality of higher education institutions by implementing the quality minimum standards, to promote the use of the ICT in the system of teaching and learning, to promote the staff development and to ensure the good governance of the higher education.

**Chaired by** **Dr Steve Cannon**, Executive Vice President, The University of Hong Kong

13:30-15:00	<b>Parallel sessions</b> <b>University models of for the 21<sup>st</sup> century - Opportunities and Challenges</b>
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	<b>Group 2: Enhancing quality to promote collaboration</b> <b>Cat Ba Room</b>
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This workshop will examine in more detail what is meant by employability and the implications for education. It will consider the role of quality and accreditation and attempt to define the skills graduates need, drawing on the views of industry representatives and academic leaders.

**Speaker:** **Carolyn Campbell**  
Head of International Affairs, The Quality Assurance Agency for Higher Education, UK

**The quality assurance of Higher Education: accountability and enhancement**

The Quality Assurance Agency for Higher Education (QAA) is the UK's national agency operating across the four nations in the UK and reviewing all higher education providers. Our role is to safeguard standards and improve the quality of UK higher education wherever and however it is delivered. We fulfil this role by carrying out reviews at institutional level and by managing the development and implementation of the UK Quality Code for Higher Education, the national reference for quality and academic standards.

*The purposes of quality assurance are often stated as accountability and enhancement or improvement of higher education, but more recently a third purpose, that of providing reliable and accurate public information on quality and standards, has become increasingly important. The weight given to these purposes varies between stakeholders with an interest in higher education - the funders (whether public or private), the providers, the students and their parents and employers. Balancing the demands and interests of multiple stakeholders is a challenge facing all quality assurance agencies. This paper explores how this challenge is addressed and met in the UK with a focus on external quality assurance while acknowledging the central importance of higher education institutions developing their own internal quality assurance systems and quality culture supporting enhancement and improvement.*

*A further challenge to national quality assurance is the internationalisation of higher education with the mobility not only of students but programmes and institutions across national borders. National quality assurance agencies are increasingly working in partnerships or networks to develop shared principles for quality assurance and protect the interests of students and graduates who take up cross border study opportunities.*

**Speaker:** **Dr Pham Xuan Thanh**  
Deputy Director General, General Department of Education Testing and Accreditation, Ministry of Education and Training, Vietnam

#### **Quality assurance in Vietnam**

*This paper is to share information of Vietnam higher education quality assurance system and government policy on these issues. Important policies and measures were defined in the Higher Education Act 2012. In detail, this paper, firstly, provides a short overview of Vietnam higher education system, secondly, to describe and explain quality assurance mechanism in Vietnam, thirdly, to share ideas to promote collaboration among Vietnam and other countries in the world.*

*The main idea in this paper is to strengthen collaboration and mutual recognition among countries, especially between Vietnam and the UK, to make people to work closely together, to understand and to collaborate in a team.*

*This paper also seeks common understanding and collaboration among various parties to continuously develop and maintain higher education quality and standards in Vietnam.*

**Speaker:** **Rachel Chee**  
Head of Education for ASEAN,  
Association of Chartered Certified Accountants, Malaysia

#### **Maintaining relevance and rigor through strong governance**

*ACCA is the global body for professional accountants. We recognise education as a key driver and enabler for talent and economic growth. We design and examine a range of qualifications including our professional membership qualification that creates work ready finance professionals. Delivery and support is achieved in conjunction with a number of local and international partners.*

*This presentation will cover an overview of the quality assurance mechanisms embedded in the design, development and delivery of our qualifications, and how this contributes to their relevance and rigour. We will share our experience of how collaboration with education partners, agencies and regulators is mutually supported, and the subsequent creation of public value on a local and global scale.*

*Stakeholder assurance of quality is propagated from within which necessitates a robust examination governance structure. ACCA's approach mirrors this through the governance interaction with the qualification development and delivery cycle. Stakeholder feedback informs the content and process to enable continual improvement. We employ a range of tools from surveys and focus groups to a highly acclaimed research programme that demonstrates our development of the profession and corporate social responsibility simultaneously addressing the educational need to keep pace with industry.*

<p><i>This contributes to our continuing delivery of a qualification that adheres to international standards and equips work ready accountants with the competencies expected of them from employers and regulators. The presentation will be underpinned by examples of our experience with educational regulatory oversight of the quality of our qualifications in a number of markets.</i></p>	
Speaker:	<p><b>Dr Fiona M Lacey</b> Associate Dean, International Provision, School of Life and Health Sciences, Aston University, UK</p>
<p><b><u>Higher education partnerships to build quality and capacity in teaching and research</u></b></p>	
<p><i>This presentation will explore possible models of co-operation which bring the possibility of internationally recognised UK qualifications or experience and training to a wider audience through partnerships in teaching and research with UK HE Institutions. The role of the UK qualifications framework in assuring quality and standards will be discussed, as will the relationship between UK and other European qualifications (the Bologna Process). The importance of partner relationships and mutual understanding will be explored in the context of the UK Quality Code, and indicators for success will be highlighted using examples from Aston's recent collaborative activity.</i></p>	
Speaker:	<p><b>Associate Professor Dr Ha Thanh Toan</b> Rector, Can Tho University, Vietnam</p>
<p><b><u>Quality assurance issues in Vietnam - from a public university perspective</u></b></p>	
Speaker:	<p><b>Professor Dr Soe Win</b> Director General, Department of Higher Education, Ministry of Education, Myanmar</p>
<p><b><u>Enhancing quality to prepare higher education of Myanmar in 21st century</u></b></p>	
Chaired by	<p><b>Carolyn Campbell</b> Head of International Affairs, The Quality Assurance Agency for Higher Education, UK</p>
15:00-15:30	Coffee break
15:30-16:00	Plenary feedback from parallel sessions
Panellists:	<p><b>Dr Steve Cannon</b> Executive Vice President, The University of Hong Kong</p> <p><b>Carolyn Campbell</b> Head of International Affairs, The Quality Assurance Agency for Higher Education, UK</p>
Chaired by	<p><b>Alison Goddard</b>, Editor of Higher Education, Policy and Markets in Higher Education</p>
16:00-17:00	'Using scenarios - visions for the future of Higher Education' workshop
<p>This session considers the use of scenarios in planning successful universities of the future. Although based on the experiences and challenges of UK universities, this workshop will use the framework for Vietnam and ASEAN institutions.</p>	
Speaker:	<p><b>Sam Jones</b> Head of Communications and Public Relations, University Alliance, UK</p>
17:00 -17:30	Observations from Day One and closing comments
Chaired by	<p><b>Alison Goddard</b>, Editor of Higher Education, Policy and Markets in Higher Education</p>

Day Two - 27 November	
09:00-09:15	Reflection of Day One Introduction to Day Two
Chaired by	Alison Goddard, Editor of Higher Education, Policy and Markets in Higher Education
09:15-11:00	Plenary: Research models and the role of industry in commercialisation of innovation
<p>This session looks to share knowledge through case studies of how institutions, research councils and other bodies involved in facilitating research, are meeting the challenges of initiating and growing research capabilities to support wealth creation in an environment of reduced funding and increased competition for resources. It considers the important role of industry in research and commercialisation and asks how this will change the future.</p> <p><b>Speaker:</b>           <b>Professor David Shepherd</b> Deputy Vice Chancellor, Bangor University, UK</p> <p><b><u>University research and the growth of innovation in SMEs</u></b></p> <p><i>At Bangor University we recognise that SMEs will play a vital role in driving economic recovery. Building on this I will review two innovative projects led by Bangor University that use quality research activities with SMEs to support economic regeneration.</i></p> <p><i>The Knowledge Economy Skills Scholarship Programme (KESS) aims to develop higher-level skills through collaborative research scholarships (PhD and Research Masters) to create a knowledge driven economy with a skilled, adaptable workforce and responsive businesses. The Project achieves this by supporting the growth of R&amp;D capacity and skills within regional SMEs through collaborative research projects that focus on priority R&amp;D sectors (Digital Economy, Low Carbon Economy, Health &amp; Bioscience, and Advanced Engineering &amp; Manufacturing). Involvement of SMEs in projects benefits the doctoral candidates with experience of undertaking research relevant to the business community. Research projects are integrated with a higher-level skills training programme, leading to a Postgraduate Skills Award that provides doctoral candidates with enhanced R&amp;D, innovation and business skills.</i></p> <p><i>The second project SEACAMS (Sustainable Expansion of the Applied Coastal and Marine Sectors) aims to use our research capabilities and facilities to promote economic activity, growth of SMEs, and create jobs in the coastal and marine sector. The project prioritizes activities relating to climate change mitigation and adaptation in a Low Carbon Economy, with the aim of increasing the capacity for commercially driven R&amp;D, maximising the economic impact of research and expand the number and capacity of companies working on the coastal zone.</i></p> <p><b>Speaker:</b>           <b>David Priestley</b> Managing Director, Rolls-Royce International, Vietnam Ltd.</p> <p><b><u>Research and technology overview</u></b></p> <p><i>This presentation explains the industry view of research and sets out a vision for successful university-industry collaboration in the future. It looks towards answering the questions: what is the role of industry in the commercialisation of innovation? How do universities and industry work best together? What are the models for success?</i></p> <p><b>Speaker:</b>           <b>Professor Alison Halstead</b> Pro-Vice Chancellor, Strategic Academic Developments, Aston University, UK</p> <p><b><u>Building research capacity through partnership the UK - ASEAN Research Hub, Vietnam</u></b></p> <p><i>This presentation sets out a three year plan to build research capacity in Vietnam and extend opportunities to the surrounding nations of Laos, Cambodia and Thailand. The overall intention is to ensure that the main activity developed within the UK - ASEAN Research Centre, Danang and supported by the University of Danang, Aston University and the British Council will be self-sustaining after 3 years. This will be</i></p>	



achieved through a combination of employer support, government grants and income generation through the research skills development and English language programme it will establish. The hub will work in partnership with the two recently approved Researcher Links programmes in Telecommunications and Biotechnology, who will be running workshops for early career researchers from the UK and ASEAN partners in February 2014. The Research Hub will build on this preliminary work by identifying other discipline areas through both UK and ASEAN partner interests.

**Speaker:** **Dr Judy Halliday**  
Senior Director, Commercial Engagement, UniQuest Pty Ltd.,  
The University of Queensland, Australia

**Commercialisation of research outcomes: The 30 year journey at The University of Queensland**

The successful development of new products and processes in all fields depends on a complex, risky and often lengthy journey from an initial idea through to a useful product. Publically funded research institutions like universities play an important role in the early generation of ideas and the research that underpins the testing of ideas. The process of identifying, protecting and starting the commercialisation journey for those ideas often starts with an interaction between researchers and professionals in the university technology transfer office. There are many challenges in the commercialisation of early stage research and innovation from academic institutions including balancing a research focus with a development focus; balancing protection of the intellectual property with publication; finding funding for early stage innovation which has a high failure rate; access to the necessary skills and expertise. UniQuest was established by The University of Queensland (UQ) in 1984 as its main technology transfer organisation. This presentation will highlight some of the challenges and how UniQuest has managed them and also provide some thoughts on the key factors that contribute to successful commercialisation of university research outcomes.

**Speaker:** **Associate Professor Dr Mai Ha**  
Director General, Department of International Cooperation,  
Ministry of Science and Technology, Vietnam

**Vietnam science and technology country strategy**

**Chaired by** **Alison Goddard**, Editor of Higher Education, Policy and Markets in Higher Education

11:00-11:15	Coffee break
11:15-12:15	Round table discussion - Research models and the role of industry in commercialisation of innovation

**Speaker:** **Dr Quang D. Bui**  
Research and Development Director, TMA Solutions, Vietnam

**Case study for universities and enterprises R&D collaboration model**

Using TMA's R&D activities as a case study, we discuss the importance of R&D in technology companies and the needs of R&D collaboration between universities and enterprises; how we work with universities in promoting R&D, technology transfer and develop high quality resources.

**Speaker:** **Professor Gina Rippon**  
Pro-Vice-Chancellor International, Aston Univeristy, UK

**Higher education in the 21st century - connecting to the world of work**

If higher education is to meet the demands of the 21st century, a key area for development is the connection between HE institutions and industry. This can be at the level of research collaboration, such as Knowledge Transfer Partnership (KTPs), but can also inform curriculum development, with contributions from industrial partners, and support student development, ensuring that graduates are equipped for the world of work. This presentation provides examples from Aston University as to how such links can be initiated and, importantly, sustained.



**Speaker:** Associate Professor Dr Pham Ngoc Nam  
Vice Dean, School of Electronics and Telecommunications  
Hanoi University of Science and Technology, Vietnam

**Conducting international standard research under resource constraints by engaging with community for research funding**

Besides teaching, doing research is an important task of lecturers in Vietnamese leading universities. However, there are two main issues most universities are facing: lack of research funding and lack of human resources. The research funding in Vietnamese university comes mostly from the government which is limited and is getting more and more competitive. From the human resources point of view, the number of full time Master students and PhD students taking part in research projects is generally not sufficient. Meanwhile, full time researchers, the main research manpower, sometimes hold several jobs due to low salaries. In order to have international standard research under many resource constraints, it is important to have a research management model which can make the best use of available resources as well as to have strong research collaboration with industry and international partner universities.

This talk is divided into two parts. In the first part, the research management model at school of Electronics and Telecommunications, Hanoi University of Science and Technology will be presented. This model allows researchers from different departments join together in the same laboratory to form strong research groups which can better compete with other research groups for the limited research fund from the government. In addition, it encourages undergraduate students to join research laboratories to do research with the professors. In the second part of the talk, how to engage with community and international partners for research funding will be discussed. Successful case studies in research partnership with industry like Samsung R&D, Panasonic R&D and with some Korean and Japanese universities will be shared.

**Speaker:** Dr Ly Pham  
Dean of Research Program, International Education Institute  
Vietnam National University, Ho Chi Minh City

**Vietnam S&T Country Strategy - Roles of research academies leaders**

This report documents significant gaps in the core relevant knowledge and skills for effective research leadership/management in Vietnam by addressing: (1) Research leadership at the policy level by government; (2) Leadership/management of research activities and researchers at the institutional level; and (3) Personal behaviors and qualities of research leaders and managers.

Budget allocation arrangements for research and innovation (R&I) in Vietnam are complex and bureaucratic. Processes of accountability for the expenditure of the science and technology (S&T) budget on national priorities are weak because of the absence of a single coordinating authority. Collaboration between different sectors is weak. Vietnam's performance in R&I has been unspectacular.

The main gaps in effective research leadership/management identified include: (i) a lack of awareness of international contexts, the global research environment, and Vietnam's relative position globally (knowledge about international and national legislative frameworks, funding agency operations, intercultural factors, etc.); (ii) deficiencies in policy development and analysis skills (abilities of setting goals and strategic planning, creating criteria and measurement for evaluation and assessment, and making decisions based on evidence and data analysis); (iii) weaknesses in monitoring the implementation of the policies (skills in attracting the best researchers, and in supporting their research goals); and (iv) a general lack of effective communication with all stakeholders.

This situation requires the provision of support for managers, research students, researchers, government officers, other institutional senior officers and business leaders to enable them to make a distinctive contribution to the policy making process, and to expand resources and opportunities.

**Speaker:** Dr Anna Grosman  
University Lecturer, Aston University, UK

**From academic entrepreneurship to commercialisation of university science: an insight into university-industry collaboration**



*Companies no longer rely exclusively on their internal R&D for sourcing the next innovative break-through. Creating external partnerships allows them to access different pools of knowledge and improve R&D productivity. Universities are among the external partners that offer such sources of knowledge, since they allow access to an enormous global pool of talent, skills and resources.*

*This session explores the rich and dynamic taxonomy of university-industry exchanges, generating new insights into the organizational models for university-industry alliances, barriers to university-industry collaboration and the success factors underpinning academic spin-outs. Understanding the contribution that scientific research is making to the economy and learning how best to exploit it may be an important element in revitalizing economies and increasing the productivity and quality.*

*This session seeks to generate insights not just for universities to manage their external partnerships, but also for businesses looking to innovate and attract the best minds to work on creative and innovative problems. In addition the session looks to share knowledge on how to develop policies that promote these alliances and maximise the potential value of university research.*

*The presentation builds upon case studies of university spin-outs, university-industry centers, and the experience of individuals working at the boundaries of industry and academic life.*

12:15-12:30	Summary of the event and next steps
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This session will summarise the key conclusions and recommendations from the dialogue and highlight opportunities to take forward and develop future ideas.

- **Caroline Chipperfield**, Deputy Director, Education (East Asia), British Council
- **Associate Professor Dr Bui Anh Tuan**, Director General, Department of Higher Education, Ministry of Education and Training, Vietnam

Chaired by	Alison Goddard, Editor of Higher Education, Policy and Markets in Higher Education
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12:30-14:00	Networking lunch
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14:00	Dialogue ends
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# SPEAKER BIOGRAPHIES

**Dr Phonephet Boupha**



**Director General, Department of Higher Education,  
Ministry of Education and Sports, Laos**

Dr Phonephet Boupha is Director General of Higher Education, Department Ministry of Education and Sports since 2008 and also a Governing Board Member of the SEAMEO RIHED.

She got her PhD in Sciences of Education at the University in Germany.

She used to be Guest Lecturer at the University of Medicine and Higher Technical School for Electronic and Electrotechnic.

She has been involved in the development of national policy and strategy for the technical and vocational education and higher education.

At present she plans the higher education reform agenda in connection with the national education reform in order to meet the human resource development plan and socio-economic development and prepare for the national and international integration.

She has written many articles on higher education and the technical and vocational education and author, co-author and commentators of a number of publications.

**Associate Professor  
Dr Bui Anh Tuan**



**Director General, Department of Higher Education,  
Ministry of Education and Training, Vietnam**

Associate Professor Dr Bui Anh Tuan was a lecturer in Human Resources Management at Hanoi University of Economics. He was appointed as Vice Rector of Hanoi University of Economics in 2008, and then Director General of Department for Testing and Education Quality Accreditation, Ministry of Education and Training, Vietnam in 2010. He obtained his PhD in Economics in 2003. Dr Tuan was conferred Associate Professor title in 2003.

He has been the Director General, Department of Higher Education, Ministry of Education and Training, Vietnam since 2012.



<b>Dr Quang D Bui</b>	<b>Research and Development Director, TMA Solutions, Vietnam</b>
	<p>Quang D. Bui obtained his BSc. in Telecommunication from University of Communication and Transportation, Vietnam; MSc. in Communication, Networks and Software from University of Surrey, England; and PhD in Electronics and Computer Engineering from RMIT University, Australia. He has been working 14 years for Hanoi Post and Telecommunication, and then for Ministry of Post and Telecommunication in both technical and management positions. He left the Ministry as Deputy Director General of IT Department. Since joining TMA at the end of 2010, he is in charge of TMA's R&amp;D Centre (TMR). He also manages the Student Development Centre (SDC) to foster universities' internship programs, and the Corporate Development Office (CDO).</p>
<b>Associate Professor Dr Bui Xuan Lam</b>	<b>Vice Rector, Ho Chi Minh City University of Technology, Vietnam</b>
	<p>Dr Bui Xuan Lam is an Associate Professor in Mechanical Engineering at Ho Chi Minh City University of Technology (HUTECH). He graduated with Bachelor and Master Degree in Marine Engineering from Vietnam Maritime University in 1994 and 1997, respectively. In 2001, he joined Nanyang Technological University (Singapore) and obtained Ph.D degree in 2005 (development of diamond-like carbon based nanocomposite as protective coatings). From 2007 to 2009, Dr Bui worked as a Postdoctoral Fellow at the Materials Innovation Institute, University of Groningen, the Netherlands. Dr Bui has many publications in diamond-like carbon and nano-structured thin films, coatings for tribological applications. He was conferred the Associate Professor title by the National Council for Professor's title in 2010. Dr Bui also experienced many positions of faculty and university management such as Vice Dean of the Faculty of Marine Engineering and Assistant to Rector (University of Transport in Ho Chi Minh City), Vice Rector (Nguyen Tat Thanh University). Now, he is the Vice Rector and Director of the Institute of International Education, Ho Chi Minh City University of Technology (HUTECH). Dr Bui has successfully developed several international collaborations between HUTECH and foreign partners.</p>
<b>Carolyn Campbell</b>	<b>Head of International Affairs, The Quality Assurance Agency for Higher Education, UK</b>
	<p>Carolyn Campbell is currently Head of International at the Quality Assurance Agency for Higher Education (QAA), UK, with responsibility for managing the agency's strategic partnerships with stakeholder organisations and in leading on international including transnational collaboration activities. Prior to this she was a senior staff member at the Higher Education Quality Council and a policy adviser in the Education Development Centre at the University of Roehampton.</p> <p>Carolyn is a member of the Advisory Board of the Observatory on Borderless Higher Education and represents QAA in a range of international cooperation programmes and activities including UKIERI and UK- China cooperation in higher education.</p>

	<p>Carolyn has contributed articles on transnational education and quality assurance to, European Commission, OECD, UNESCO and Observatory publications and was a member of the expert group that developed the OECD-UNESCO guidelines on quality provision in cross border education.</p> <p>She is an MA LLB graduate of the University of Glasgow.</p>
<p><b>Dr Steve Cannon</b></p>	<p><b>Executive Vice President (Administration &amp; Finance), The University of Hong Kong</b></p>
	<p>Dr Cannon joined the University of Hong Kong its first Executive Vice-President (Administration and Finance) in August 2013. The EVP is the University's principal officer responsible for strategic leadership and administrative oversight for a portfolio that encompasses the management of fiscal affairs, as well as the direction and co-ordination of administrative operations inclusive of budget and finance management, human resources management, facilities management, healthcare and safety management, and information technology services.</p> <p>Prior to joining HKU, Dr Cannon had been Secretary and Director of Operations at the University of Aberdeen, Director of Finance, Strategy and Corporate Affairs at The Scottish Higher Education Funding Council and had held senior management positions at the University of Dundee and the University of Warwick. Dr Cannon is on the Steering Group for Enhancing Learning and Research in Humanitarian Assistance (ELRHA) and was previously on the Steering Group for Delivery Partnership. He has been on the Boards of the Universities and Colleges Admissions Service (UCAS), Higher Education and Research Opportunities in the UK (HERO) and on the Governing Group of the Institutional Management in Higher Education Programme of the Office for Economic Cooperation and Development (OECD). He is a former member of Universities Scotland's International Committee a former adviser to the Ministry of Education in Ethiopia and the Tertiary Council of Mauritius</p>
<p><b>Rachel Chee</b></p>	<p><b>Regional Head of Education for ASEAN Association of Chartered Certified Accountants, Malaysia</b></p>
	<p>Rachel Chee is the Regional Head of Education for ASEAN of the Association of Chartered Certified Accountants. She oversees all education matters, ranging from reviewing education framework, evaluating competency framework and engaging with stakeholders, to establishing support for quality training with the aim of upholding the quality and standard of the ACCA qualification.</p> <p>Ms Chee has more than 10 years' experience in an international accounting firm specialising in audit and corporate exercises for plantation and property development industry. She was seconded to the technical and training department of the same firm and was one of the pioneer members of the firm's technical team, providing support for partners and conducting training for clients and professional staff as well as overseeing risk management policies of the firm.</p>

Ms Chee joined the Malaysian Institute of Accountants as Technical Director in 2007. In that role she represented the institute with regulators, government agencies, academia and accountants on business and technical matters as well as policy issues affecting the accountancy profession. She was appointed as the Technical Adviser to participate in the International Federation of Accountants' Developing Nation Committee and Small-and Medium size Practitioners' Committee.

Ms Chee is a fellow member of ACCA and a member of the Malaysian Institute of Accountants.

**Dr Duong Mong Ha**

**Director of Educational quality assurance,  
The University of Danang, Vietnam**



Dr Duong Mong Ha has held the position of Director of Educational Quality Assurance at the University of Danang since 2011. Before that he was the Director of International Cooperation.

He is responsible for the development of the internal QA Framework and activities for improving educational quality at the University of Danang system. He is also a consultant and an external evaluator for Quality Accreditation to universities in Vietnam under the regulations by the Ministry of Education and Training (MOET).

He graduated with a Bachelor of Engineering from Danang University of Technology, Master of Education (by Research) from The University of Melbourne, and Doctor of Education from La Trobe University. His teaching and research experiences include assessment and evaluation, project management, educational administration and quality assurance.

He has participated in developing international collaborative programs between the University of Danang and overseas institutions and has been responsible for designing and implementing major projects at the University of Danang such as World Bank Higher Education Projects, NGO projects. Since 2010, he has worked closely with the British Council Vietnam and UK universities, especially with Aston University, to develop academic activities and joint projects at the University of Danang. Currently, the VN-UK University project is the most significant one.

**Dr Anna Grosman**

**University Lecturer, Aston University, UK**



I joined the Economics and Strategy Group at Aston Business School in September 2013, as a Lecturer (UK)/ Assistant Professor (US) in Strategy, upon the completion of my PhD at Imperial College London.

My areas of research include theoretical and empirical perspectives on governance, investment behaviour, business networks, entrepreneurship and social capital. In my papers, I am analysing, both conceptually and empirically, how firms' behaviour is influenced by organisational transparency; by the effects of firm networks; and by ownership and board structures. I am also interested in how long term managerial incentives influence decision making regarding dividend policy and share

	<p>buy backs. Being a native Russian speaker, I also have a particular interest in Russia and CIS, and comparative studies with Vietnam and India.</p> <p>I combine my academic activities with an industry background, as prior to my PhD, I worked for Georgia-Pacific/ Koch Industries (revenues of US\$98bn, second largest private US firm) as a Director of Strategy, Corporate Development and M&amp;A in the international division for four years. Prior to that, I worked for over six years in investment banking and corporate finance for CIBC World Markets, Citigroup and Close Brothers. In addition to Russian, I am fluent in French, Ukrainian and have a conversational level in German.</p>
<b>Alison Goddard</b>	<b>Editor of Higher Education, Policy and Markets in Higher Education</b>
	<p>Alison is Editor of HE, a new title from Research Fortnight that covers policy and markets in higher education. The online journal launched on 21st May 2013 with a reception at the British Academy that was addressed by David Willetts, the universities and science minister.</p> <p>Alison is also a writer, former correspondent on the Economist and author of a forthcoming biography of Luc Hoffmann, a green philanthropist who co-founded the World Wildlife Fund, oversaw the creation of the Ramsar Convention on Wetlands and established numerous nature reserves across Europe and West Africa.</p> <p>Her writing career began after a stint at CERN, the European particle physics laboratory in Geneva. Initially a freelance journalist, she wrote for New Scientist, Nature and the Independent. She was appointed assistant editor then news editor of Physics World magazine, from where she joined the staff of the Times Higher Education Supplement. In 2005, she became science correspondent on the Economist before landing the role of launch editor for the paper's online science section. Alison then spent two-and-a-half years as education correspondent on the Britain section, where she also edited the online version, blogged as Blighty and tweeted as EconBritain.</p> <p>Alison's first degree was in physics, which she studied at Imperial College London, she then took a masters degree in science communication at the same institution. Later she enrolled for evening classes at Birkbeck College, London, where she gained another degree in politics, philosophy and history. After she had graduated, she joined the college's governing body and is currently a member of its ethics committee.</p>



**Dr Judy Halliday**

**Senior Director, Commercial Engagement, Science UniQuest Pty Limited, The University of Queensland, Australia**



Dr Halliday has more than 20 years experience in the biotechnology field as both an academic and industry professional. After a career as an academic scientist she joined a Biotech company, Alchemia, in 2001 as part of the senior management team. During the six years that Judy was at the company it went from being a start-up to a public company after a successful listing on the Australian Stock Exchange. Whilst at Alchemia Dr Halliday moved through several management roles from drug discovery through to clinical development. Dr Halliday joined UniQuest in April 2007 and is currently a Senior Director in the IP Commercialisation division. She is an inventor on granted patents and has been involved in multiple projects leading to the commercialisation of university technologies through licenses and Start-up companies. She is currently a Director of a number of unlisted companies in Australia and the US and a member of the Medical Research Commercialisation Fund and Uniseed investment committees.

**Professor  
Alison Halstead**

**Pro-Vice-Chancellor Strategic Academic Developments  
Aston University, UK**



Professor Alison Halstead has a physics degree and materials engineering PhD from Imperial College. She started her career in industry with Tube Investments before moving back to higher education. She has held academic posts at Brunel University, Coventry University, the Open University, and University of Wolverhampton, before taking up her current post as the Pro-Vice-Chancellor for Strategic Academic Developments at Aston University. In 2005 she received a National Teaching Fellowship for her innovative curriculum development and in 2008 she became one of the first Senior Fellows of the Higher Education Academy.

At Aston Professor Halstead is responsible for learning and teaching innovation, the quality of the academic learning experience, the professional development of academic staff and widening participation. She is leading the development of the Aston University Engineering Academy, one of the first University Technical Colleges in the UK, and has recently been seconded half time to the Baker Dearing Trust, as the Director for University Engagement, to promote UTCs.

Professor Halstead is Trustee and Board Member of the Open College Network West Midlands, the Aston University Engineering Academy Board Trust and the Birmingham Children's University. She is a Board Member of EU Skills.



<b>Professor Dr Renke He</b>	<b>Dean, School of Design, Hunan University, China</b>
	<p>Professor Renke He was educated at Hunan University in civil engineering and architecture. From 1987 to 1988, he was a visiting scholar at the Industrial Design Department of the Royal Danish Academy of Fine Arts in Copenhagen, Denmark, and from 1998 to 1999, at North Carolina State University's School of Design. Renke He is Dean and Professor of the School of Design at Hunan University in China, which is one of the 60 best design schools worldwide ranked by Business Week in 2006, and he is also director of the Chinese Industrial Design Education Committee. Currently he holds the position of Vice-chair of the China Industrial Design Association. He has been a jury of Red Dot (since 2009), Red Star (Since 2006), Lotus Prize (since 2008) and IF (since 2013). Now he is in charge of China - Italy Design Innovation Centre.</p>
<b>Sam Jones</b>	<b>Head of Communications and Public Affairs, University Alliance, UK</b>
	<p>Sam Jones is Head of Communications and International for University Alliance. University Alliance brings together innovative and entrepreneurial universities from across the UK to tackle the big issues facing universities, people and the economy. Its aim is to help build a strong future for UK universities by creating a constructive and positive space for debate and new ideas.</p> <p>At University Alliance, Sam has led on work to build a coherent narrative about the innovative approach Alliance universities are taking to create entrepreneurial learning and research environments in partnership with industry and the professions. Sam also led University Alliance's futures work, <i>university_vision</i>, which will be the focus of Sam's presentation at the Global Education Dialogues session in Vietnam.</p> <p>Before joining University Alliance Sam worked at the Department for Business, Innovation and Skills where he oversaw communications for the Secretary of State, Vince Cable, and Peter Mandelson before him. Prior to this Sam held various communications roles across UK Government (DIUS, Defra and the Environment Agency), and the private sector, including Harrods.</p> <p>Sam studied a double major in Australian Indigenous Studies and Communications at Monash University in Melbourne, Australia and moved to London in 2002 for further study. Sam has also completed the CIM Postgraduate Diploma in Marketing and is a member of CIM and CIPR.</p>

**Dr Fiona M Lacey**

**Associate Dean, International Provision, School of Life and Health Sciences Aston University, UK**



Dr Fiona Lacey is a UK registered pharmacist with PhD in pharmacology who has been involved in research and teaching in academia and the pharmaceutical industry in the areas of pharmacology, endocrinology, neuroscience, microbiology and immunology. She has been an academic at Aston University since 1997 supporting the Master of Pharmacy course as a pharmacist, lecturer in pharmacology and practice, and as Course Director until 2010. She serves on many School and University Committees at Aston relating to quality and standards in learning, teaching and course design, and in national and international collaborations and partnerships.

Since becoming Associate Dean of the School of Life and Health Sciences (LHS) in 2011 her role has expanded to encompass internationalization of teaching and research in LHS and she has overseen the development of partnerships between Aston and institutions in Europe, Malaysia, Singapore and, of course, Vietnam. Her passion is to work with our partners to address joint priorities and aims, and to develop lasting relationships of benefit to both. Her personal expertise is course design and quality, but she works with colleagues in Aston's research community to support our many research collaborations.

**Madam Sengdeuane Lachanthaboune**

**Deputy Minister, Ministry of Education and Sports, Laos**



Mme Sengdeuane Lachanthaboune is a Deputy Minister of Education and Sports in the Laos PDR. She has been an active educational leader and policy maker. Mme Sengdeuane was a mathematics lecturer from 1977 to 1990 at Pedagogy Institute in Vientiane, which is currently known as the National University of Laos. She obtained her Master's Degree in Education Administration in Australia. From 1990 to 2005 she worked for Teacher Education Department at the Ministry of Education. She became a Director General of Teacher Education Department in 1999. In 2006 she was promoted to be the Deputy of Minister and has stayed in this position until now. Mme Sengdeuane has played many significant leadership roles in education development at national and regional levels. Mme Sengdeuane is a vice chair of the national education system reform committee and used to be a vice chair of SEAMEO RECSAM. Recently, she has been appointed as a vice chair of the national human resources development committee.

**Associate Professor  
Dr Nguyen Linh Trung**



**Head, Division of Academic Affairs, University of Engineering  
and Technology, Vietnam National University, Hanoi**

Nguyen Linh Trung received both the B.Eng. and Ph.D degrees in Electrical Engineering from Queensland University of Technology, Brisbane, Australia. From 2003 to 2005, he had been a postdoctoral research fellow at the French National Space Agency (CNES). He joined the University of Engineering and Technology within Vietnam National University, Hanoi, in 2006 and is currently an associate professor at its Faculty of Electronics and Telecommunications. He has held visiting positions at Telecom ParisTech, Vanderbilt University, Ecole Supérieure d'Electricité (Supelec) and the Université Paris 13 Sorbonne Paris Cité. His research focuses on methods and algorithms for data dimensionality reduction, with applications to biomedical engineering and wireless communications. The methods of interest include time-frequency analysis, blind source separation, compressed sensing, and network coding. He was co-chair of the technical program committee of the annual International Conference on Advanced Technologies for Communications (ATC) in 2011 and 2012. He is a senior member of the IEEE.

**Bill Rammell**

**Vice Chancellor, University of Bedfordshire, UK**



Bill Rammell took office as Vice Chancellor at the University of Bedfordshire in September 2012. Prior to that he was Deputy Vice Chancellor at Plymouth University where he was responsible for the student experience and internationalisation.

Bill was MP for Harlow from 1997 to 2010. He was Minister of State for Further and Higher Education in the Labour Government and also served as Minister of State for the Foreign Office and Minister of State for the Armed Forces.

With a commitment to widening access to higher education that is rooted in personal, academic and government experience, Bill leads the University's mission to deliver the best possible student experience for an international learning community. He is passionate about the University's record and role in transforming lives, promoting employability and world-leading research.

**Professor Gina Rippon**

**Pro-Vice-Chancellor International, Aston University, UK**



Professor Gina Rippon is Pro-Vice Chancellor (International) at Aston University, and is a member of the University Executive. She has also served as Associate Dean Postgraduate Programmes and International Relations in the School of Life and Health Sciences, where she was a member of the Senior Management Team. Her role encompasses international strategic developments at Aston, including the expansion of collaborative partnerships and the internationalisation of research, as well as the international showcasing of key aspects of Aston's activities, including university-industry engagement.

Her academic background is as a cognitive neuroscientist and she is the Professor of Cognitive Neuroimaging in the School of Life and Health Sciences, where she has an active research and teaching role. Her research interests concern the application of

	<p>brain imaging techniques to the study of cognitive processes, particularly in developmental disorders such as dyslexia and Autistic Spectrum Disorders (ASD). She has served as President of the British Psychophysiology Society (now the British Association of Cognitive Neuroscience). She also has a long-standing interest in the potential misuse of advances in brain imaging techniques. She has served on 2 Government Advisory bodies on the use of polygraph for 'lie detection' and has also spoken and written on the misapplication of psychobiological explanations to support gender stereotypes.</p>
<b>Saad Rizvi</b>	<b>Executive Director of Efficacy, Pearson, UK</b>
	<p>Saad Rizvi is Pearson's Executive Director of Efficacy where he leads a global team to improve and deliver educational outcomes and performance from the company's suite of products, services, investments and acquisitions. He also advises systems on delivery, education policy and large-scale reform across Asia, Europe, Africa and North America. Saad has authored several leading publications on the future of education and delivered keynotes at major global conferences. Previously, Saad was a consultant at McKinsey &amp; Company, where he led innovation and transformation work for Fortune 100 companies and governments in the technology, education, media and finance spaces. He graduated with distinction from Yale University and currently serves as a non-executive director and adviser for several companies in the education and technology fields.</p>
<b>Professor Dr Mya Oo</b>	<b>Lower House of Parliament/ Secretary of Education, Development Committee, Myanmar</b>
	<p>Dr Mya Oo is currently a parliament member and the secretary of Education Development Committee, Pyithu Hluttaw, Republic of the Union of Myanmar. Formerly he served as the Director General of Department of Higher Education (Upper Myanmar) from 2005 to 2009 and as the Rector of Yangon University of Distance Education from 2001 to 2005. He was also a Governing Board Member of SEAMEO SEAMOLEC from 2001 to 2007.</p> <p>His early life was spent as the University teaching staff member and he served at various posts from tutor to professor under the Ministry of Education. He obtained his master degree in Mathematics from Mandalay University and he later studied for his PhD degree in Kyushu University, Japan from 1980 to 1984. He has been supervising many researches in the field of Applied Mathematics in the country PhD programme.</p>

**Professor  
David Shepherd**

**Deputy Vice Chancellor, Bangor University, UK**



Professor David Shepherd was appointed as Pro-Vice Chancellor (Research and Enterprise) at Bangor University in September 2010 and then Deputy Vice Chancellor in December 2011. He was appointed Professor of Developmental Neurobiology in the School of Biological Sciences at Bangor University in October 2009. He is a graduate of Manchester University (Zoology) and obtained his PhD at UMIST (Biochemistry). After completing his PhD he spent 7 years working as a postdoctoral researcher at the State University of New York Albany and Cambridge University. He was appointed as a lecturer at the University of Southampton in 1991. In 2003 became the Head of the School of Biological Sciences at Southampton and managed the School through a major transformation of its research and teaching and played a major role in the design and construction of a new building for the School.

For most of his career his research interests have focused on the cellular and molecular mechanism of nervous system development and disease. His research has used the fruit fly *Drosophila* as a model genetic organism to understand and address problems with direct relevance to human health. He was a pioneer in showing that *Drosophila* can be a powerful experimental system for studying the molecular mechanisms that cause the onset and progression of neurodegenerative diseases such as Alzheimer's Disease. He has collaborations with researchers in the UK, Europe and the USA. He is a visiting scientist at the Howard Hughes Medical Institute at Janelia Farm in the USA.

**Dr Ly Pham**

**Dean, Research Program, International Education Institute,  
Vietnam National University, Ho Chi Minh City, Vietnam**



Ly Pham holds a Ph. D in comparative linguistics from the Vietnam National University of Ho Chi Minh City. During the past decade, she has been interested in educational research. With a background in linguistics and qualitative research skills, she has conducted a number of research projects in educational issues. She has translated thousands of pages from overseas works in educational research to serve the need of the Vietnamese research community. Her Fulbright scholarship has enabled her to broaden her perspectives in politics, culture and societal issues, especially the evolution of civil society in Vietnam. Apart from being a researcher and national consultant for international projects, Dr Ly also has experience in project management and leadership. She was a vice-president of Hoa Sen University in Ho Chi Minh City, and subsequently became a Dean of the Research Program, International Education Institute, Vietnam National University - Ho Chi Minh City. She has authored or coauthored several peer reviewed papers and conference proceedings. She also actively participates in discussions on educational issues through commentaries and interviews in national newspapers. For more information, please visit her personal website <http://lypham.net>

**Associate Professor  
Dr Pham Ngoc Nam**



**Vice Dean, School of Electronics and Telecommunications,  
Hanoi University of Science and Technology, Vietnam**

Pham Ngoc Nam received B. Eng. degree In Electronics and Telecommunications from Hanoi University of Science and Technology (Vietnam) and M.Sc. degree in Artificial Intelligence from K.U.Leuven (Belgium) in 1997 and 1999, respectively. He was awarded a Ph.D. degree in Electrical Engineering from K.U.Leuven in 2004. From 2004 until now he has been working at Hanoi University of Science and Technology, Vietnam where he is currently serving as Vice Dean of School of Electronics and Telecommunications and head of embedded systems and reconfigurable computing lab. His research interests include QoS management at end-systems for multimedia applications, reconfigurable embedded systems and low-power embedded system design.

**Dr Pham Xuan Thanh**



**Deputy Director General, General Department for Education  
Testing and Accreditation, Ministry of Education and Training,  
Vietnam**

Dr Pham Xuan Thanh is Deputy Director General, General Department of Education Testing and Accreditation (GDETA), Ministry of Education and Training (MoET), Vietnam. He had been appointed as the head of division of education accreditation in Higher Education Department, MoET since 2002; then as head of division of education accreditation, GDETA. Since 2007, he has been the Deputy Director General of GDETA. He used to join SEAMEO Quality Assurance official Group in 2002-2003 and had participated in development of Regional Framework for Higher education Quality Assurance for South East Asian countries.

In his country, he has led the development of education accreditation procedures, development of institutional and program accreditation standards, supervised accreditation process to all universities, colleges, professional secondary schools, primary, lower secondary and upper secondary schools in the whole country. During 2006 to 2009 he coordinated external reviews to 40 universities in Vietnam.

He is also interested in higher education performance indicators, performance indicators of general school, large scale evaluation, institutional and program accreditation and university ranking. He involved in implementation of the Primary Teacher Development Project, Higher education project No 1, 2; and has involved in development of the higher education project No 3, School Education Quality assurance project, lent by World Bank. He also involves in Lower Secondary Teacher education Project, Project of upper secondary and professional school teacher developments, lent by ADB, Programme for Secondary Education Development, lent by ADB.



<b>David Priestley</b>	<b>Managing Director, Rolls-Royce International (Vietnam) Ltd.</b>
	<p>David is Managing Director of Rolls-Royce International (Vietnam) Ltd based in Hanoi responsible for the company's corporate representation in the region. In addition, David is also legal representative and board member of Rolls-Royce Vietnam Ltd in Vung Tau, a manufacturing facility which is part of Rolls-Royce's global supply chain. David has extensive international experience through a series of increasingly senior roles in the Middle East leading to positions as Director of Service Strategy &amp; Business Development M.E and Regional Director - Saudi Arabia. Married to Carmel with two sons in education in the UK.</p>
<b>Professor Dr Soe Win</b>	<b>Director General, Department of Higher Education, Ministry of Education, Myanmar</b>
	<p>Dr Soe Win is the Director General for Higher Education Department, the leader in educating and managing of higher education institutions. He is responsible for administration of Universities in upper part of Myanmar. He previously served as Pro-Rector of Monywa Institute of Economics. Before doing the administrative carrier, he has served for over twenty years of teaching experiences specialised in Statistics as faculty member of different positions.</p> <p>Dr Win earned bachelor's degree and master's degree in Statistics from Yangon Institute of Economics in 1982 and 1993 respectively. He was appointed as a faculty member of Department of Statistics, Yangon Institute of Economics. In 1999, he was honoured to receive a scholarship to study abroad. In 2004, he earned a PhD degree from University of Hyderabad, India. In 1999, he participated in 'Applied Bayesian Workshop in Statistics Econometrics' in Bangalore, India. He took part in a course on 'Human Resource Development Strategy for Effective Regional Cooperation' in Mekong Institute, KhonKane, Thailand in 2007. Then, he was posted as professor at Meiktila Institute of Economics. He was promoted as administrative leader in Higher Education Institution.</p>



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