External evaluation

Empowering women leadership in higher education towards digitalization and globalization ages

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Agenda

1. About the Project
2. External Evaluation on Project
   - ✓ *Methodology*
   - ✓ *Initial findings*
3. Lessons learnt

About the Project

About the Project – Key stakeholders

Đơn vị tài trợ

Hội đồng Anh

BRITISH COUNCIL

Đơn vị chủ trì:

Đại học Quốc gia Hà Nội

ĐHQGHN VNU ĐẠI HỌC QUỐC GIA HÀ NỘI Vietnam National University, Hanoi

Đơn vị đồng chủ trì:

Đại học Coventry (Anh)

Coventry University

Đối tác chính

Trường Đại học Phenikaa

PHENIKAA UNIVERSITY Hiện thực hóa tiềm năng

Đối tác chính

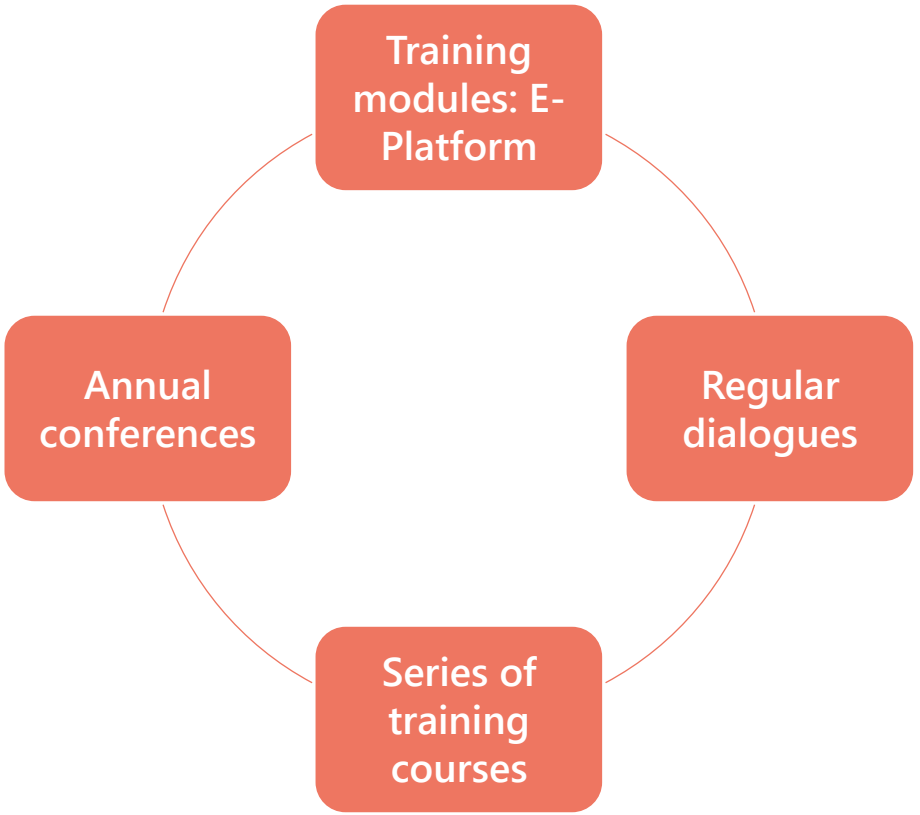
Trường Đại học Kinh tế & Quản trị Kinh doanh, Đại học Thái Nguyên

UEBA

- Funding source: British Council
- Key stakeholders: Vietnam National University; Coventry University; Phenikaa University and School of Economics and Business Administration – Thai Nguyen University.

Key outputs (proposal)

- Project life: 2022-2024;
- Overall objectives: To provide knowledge and skills for female leaders in higher education institutions → empowering women
- Targeted beneficiaries: female leaders of departments, research groups, deans,...
- 4 key activities:

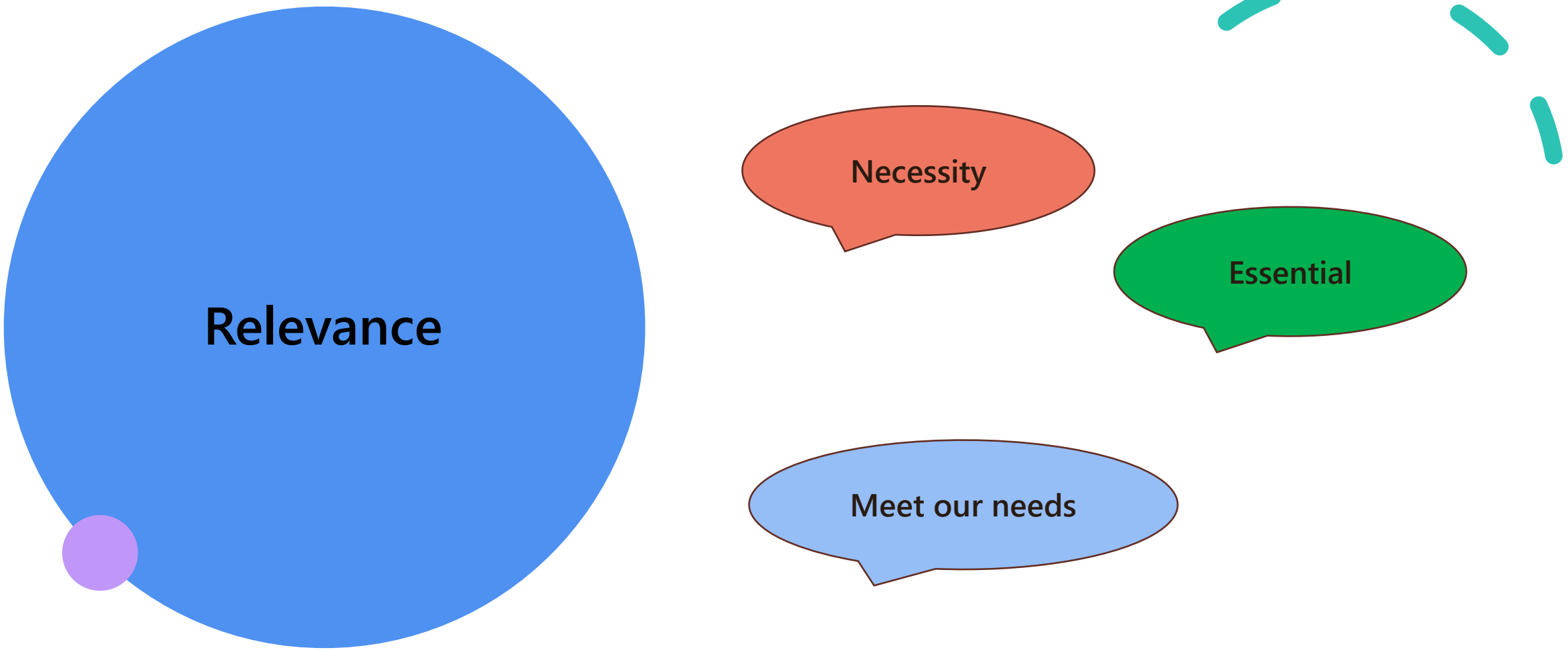


Key findings

Methodology

- Approach: OECD Evaluation criteria:
  - ✓ Relevance → Is the intervention doing the right things?
  - ✓ Effectiveness → Is the intervention achieve its objectives?
  - ✓ Efficiency → How well are resources being used?
  - ✓ Impacts → what difference does the intervention make?
  - ✓ Sustainability → Will the benefits last?

- Methodology:
  - Desk review: reports, documentation on various activities of the project
  - Interviews with various stakeholders;
  - Participated in selected activities of the Project (ToT)


Relevance
Necessity
Essential
Meet our needs

Effectiveness

❶ Networking:

- ✓ 3 MOUs signing between VNU, Phenikaa University, Thai Nguyen University;
- ✓ Network of female leaders: 610 participants of HEIs leaders and academics;
- ✓ Networking linkage between UK, Viet Nam and ASEAN HEIs: AUN-QA, Lincoln University, Manchester University;
- ✓ Replication of scientist club in HEIs

Effectiveness

❷Dialogues:

- ✓ Quarterly meetings among Project Steering Committee: online, offline,...;
- ✓ 2 dialogues: at Phenikaa University and Thai Nguyen University

Effectiveness

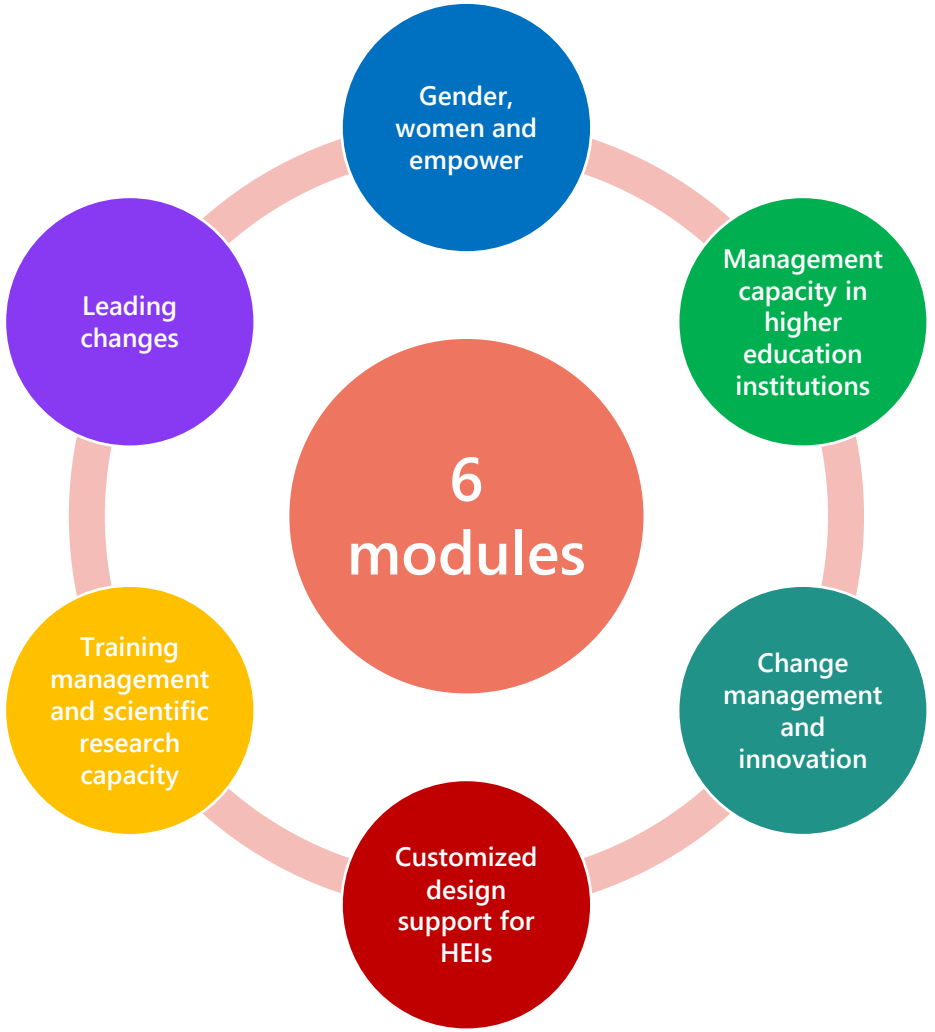
❸Annual conferences:

Effectiveness

❹ Training:

- ✓ E-learning platform: outstanding results
  - ➢ Digital transformation: user-friendly
  - ➢ Better access for female leaders; self-assessment through quiz → certification;
  - ➢ Facilitating the network of female leaders;
  - ➢ Optional design for users: adaptive for learners
- ✓ ToT Trainings: significant for hand-on (key persons: BC certificate)

E-learning platform



Efficiency

- ✓ Resources are being used: limited funding, over-expected outcomes
- ✓ In-kind contribution: notably the development of contents for the 6 modules of e-learning platform, and also … the maintenance for further application

Impact

- ✓ Change management and innovation
- ✓ E-learning platform: significant achievement → free access, certificate gains → more incentives
- ✓ Outreach: out of scope

4-Es model: Envision, Enable, Empower, Energize

New terminology developed during the formulation of contents for trainings

Considering as one of criteria for being appointed to higher positions in HEIs

Sustainability

- ✓ The start for networking of participated universities in general and female leaders in particular → networking and more activities after the Project end;
- ✓ Replication by ToT and e-learning platform: governed and operated by VNU

Major challenges

- ✓ Implementation during the COVID time, change to online/hybrid model;
- ✓ The design of Project: many activities, and requirement of changes during implementation → ToT change.
- ✓ Networking among ASEAN countries: ambitious target, require larger resources;
- ✓ Leaders in policy-making institutions: too busy to participate fully in the Project.

Lessons learnt

Lessons learnt

- “Real” empowering model: participation; rotation of co-chair by all partners involved; contribution by all stakeholders.
- E-learning platform: optional, customized
- Website: advocacy, dissemination, maintenance
- Adaptive and flexible.

Thank you very much!