Youth Connect

Youth Community Resilience to Climate Change in the Mekong Delta (Y-CoRe)

Effect – A documentary video

Project background

Climate change has become one of the greatest challenges facing humanity. Its impact on vulnerable populations is especially severe, as they are often disproportionately affected by environmental changes, particularly in developing countries. With the aim of fostering positive changes in public awareness of climate change, the documentary film Effect was created. This project tells real-life stories of people living under the impacts of climate change while also highlighting the actions needed to mitigate its effects.

Project objectives

The team produced a short documentary film illustrating how climate change negatively affects vulnerable groups. The filming process lasted three months with a budget of 30 million VND.

The film targets high school students, aiming to raise awareness about the adverse impacts of climate change on vulnerable communities and encourage active participation in environmental protection and support for vulnerable groups.

Project overview

Link to the Effect project team's video: https://www.youtube.com/watch?v=7Ckw9sMYww8

Outstanding outcome

The project team received positive feedback following a live communication event held on September 17, 2023, in My Tu District, Soc Trang Province. The event welcomed more than 60

high school students and representatives of the Youth Union of My Tu District.

Following the event, the team collected 50 responses using a Likert scale to evaluate the results. These were the key outcomes:

- On the urgency of climate change, 90 per cent of participants considered the issue very important, while 10 per cent deemed it important.
- On the impact of the video on participants' thoughts about climate change, 52 per cent said the film had a very strong impact, and 44 per cent reported that it had an impact on them.
- On the willingness to participate in climate change-related projects, 50 per cent of participants were very willing, and 44 per cent were willing to join such initiatives.
- On the importance of implementing a climate response programme, 92 per cent of participants considered it very necessary, and 8 per cent deemed it necessary.
- On the satisfaction with the communication session's organisation and management, 60 per cent of participants were very satisfied, and 30 per cent were satisfied.

Team member's information

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