

The world is changing fast ...

- *Universities are training students for jobs that haven't been created yet
- *Knowledge economy demands new ideas & innovation
- *Technology as a facilitator but a challenge
- *Global challenges – social, health, environment



The university – business partnership is key ...

And the relationship between universities
and industry is multifaceted and at a number
of levels

Eg Students – employers
Researchers – industry
Leaders – industry

Universities can help businesses innovate ...

Through research collaboration (espec. SMEs)
and through graduates with new
ideas/approaches

Importance of ...

- ✧ Strategic leadership
- ✧ Change process and mindset
- ✧ Incentives and shared benefit
 - ✧ Location and proximity
- ✧ Diversity and multi-disciplinary



Knowledge exchange ...
share learning
international partnerships
new models

Mechanisms ...

Newton

Scholarships/mobility – staff & students

Open & honest dialogue between University & industry

Innovation **OR** Employability
today we heard that it can be
innovation **AND** Employability
in fact, innovation is **KEY** to
Employability