

RETHINKING UNIVERSITY DEGREE VALUES:

**Shaping A System That
Prioritizes Skills/Creativity
Over Credentials In Vietnam**

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CONTENTS



- ▶ Vietnam and current HE situation
- ▶ UI cooperative practices and initiatives
- ▶ Towards a comprehensive approach: policy recommendations

VIETNAM: A COUNTRY IN TRANSITION

GDP PER CAPITA =
2019 USD (2015)



23 times increased



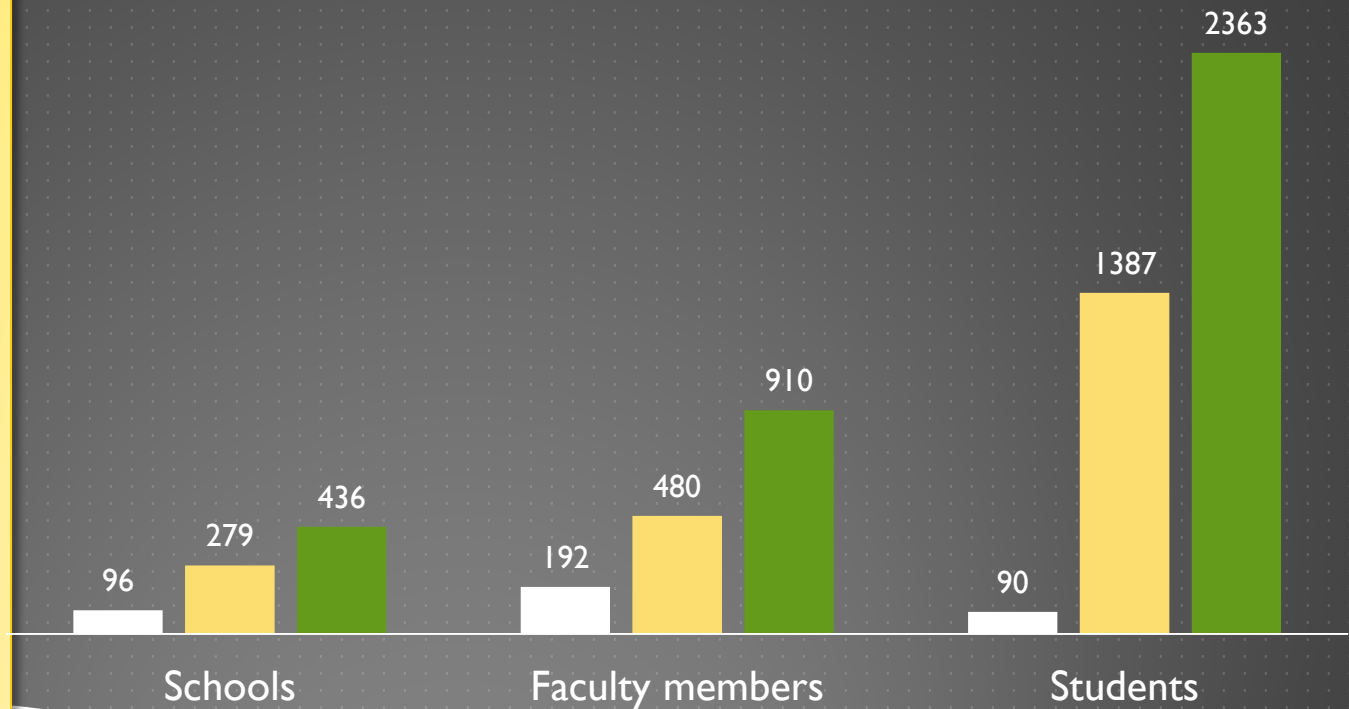
GDP PER CAPITA=
86 USD (1985)

VIETNAM: A SYSTEM IN TRANSITION

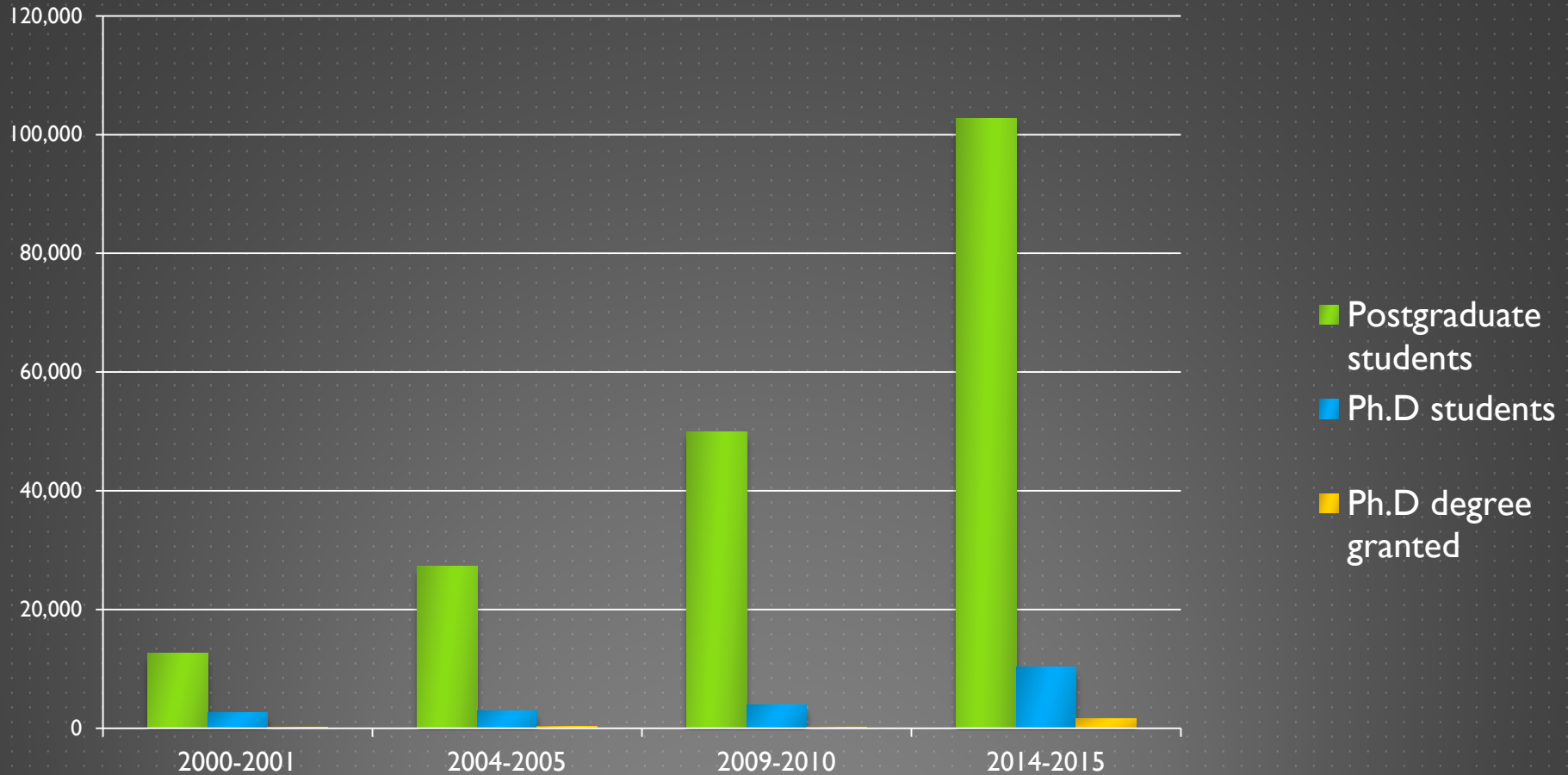
VN Higher Education: Facts and Figures

■ 1986 ■ 2006 ■ 2016

- ▶ Schools:
number of
institutions
(universities &
colleges)
- ▶ Faculty
member:
(100 people)
- ▶ Students:
(1000 people)



POST-GRADUATE STUDENTS

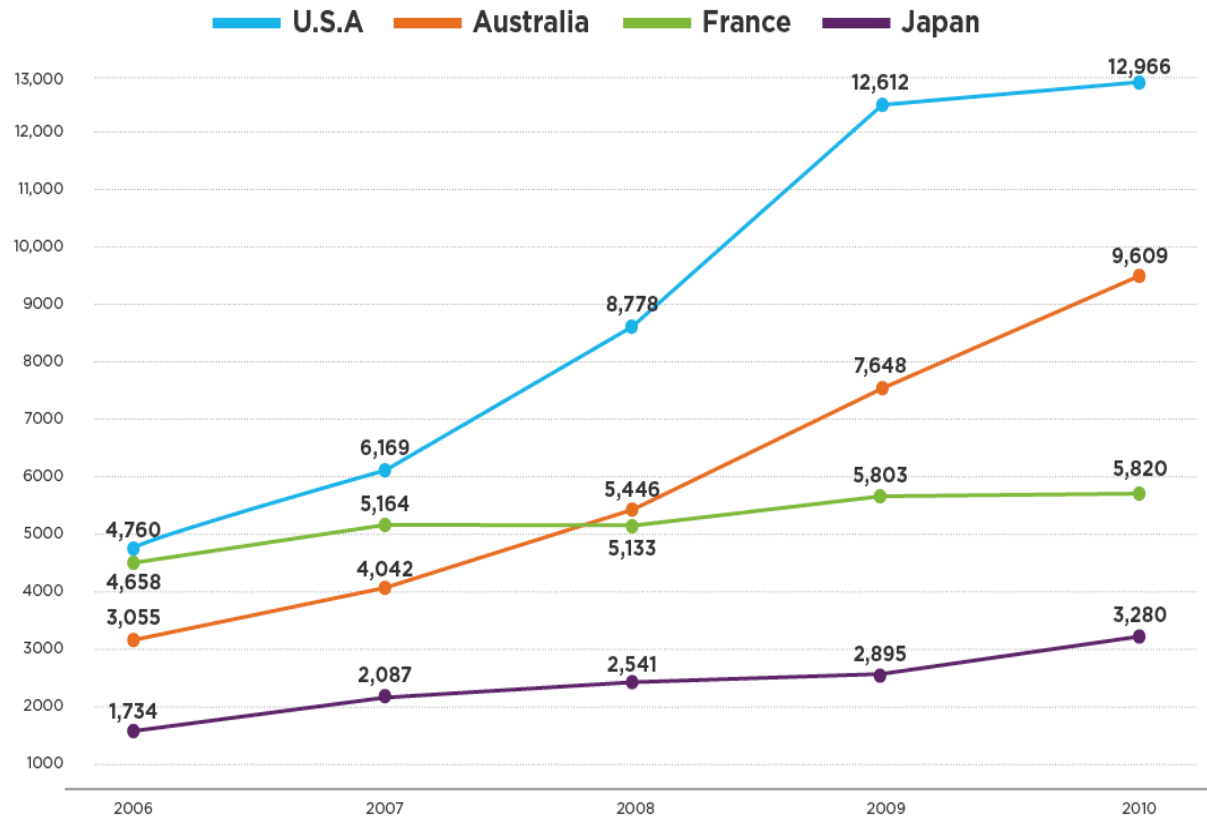


STUDYING ABROAD

Total number of VN students studying abroad (2015):

125,000

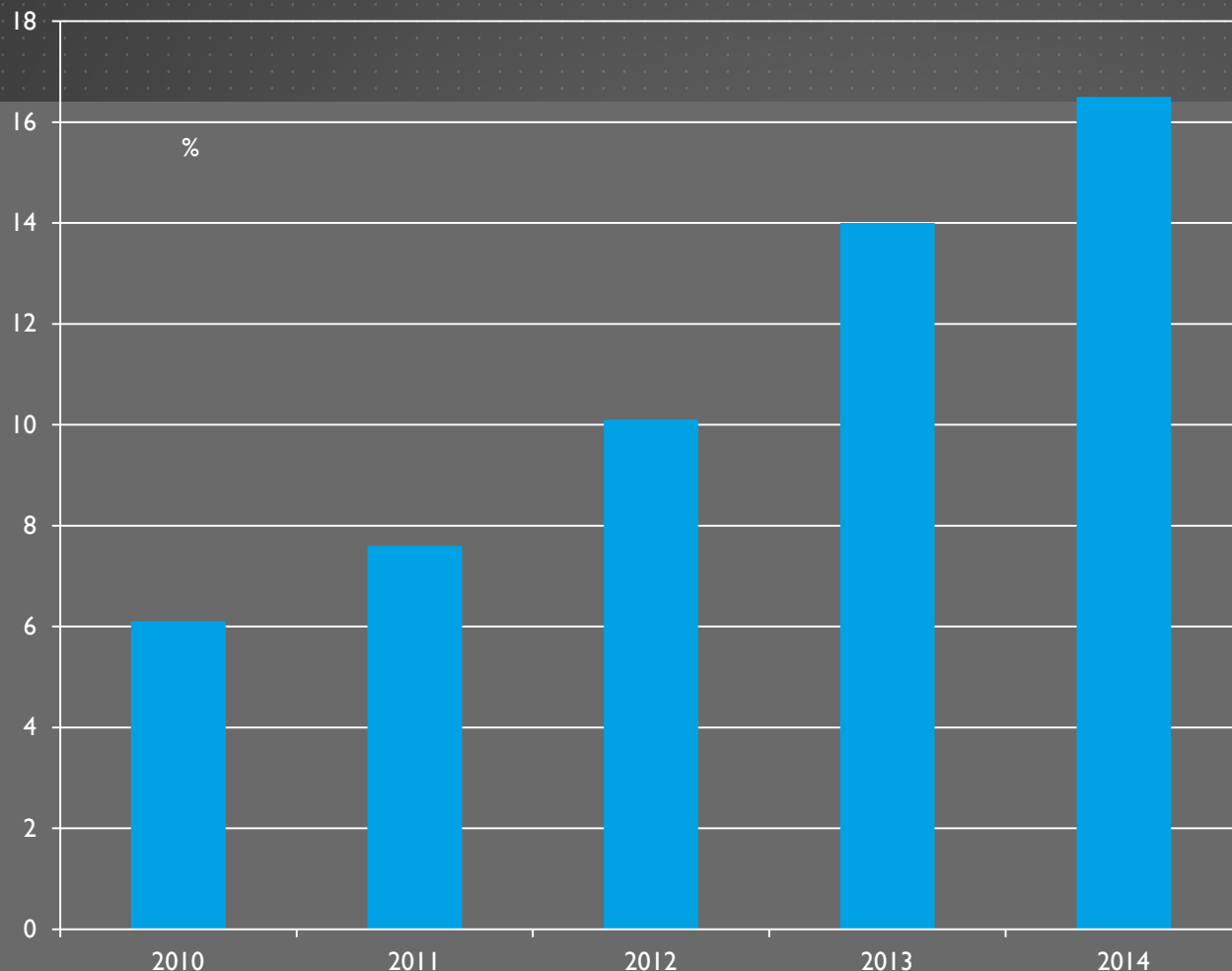
Top 4 Destination Countries for Vietnamese Students at the Tertiary Level



SOURCE: UNESCO Global Education Digest: <http://bit.ly/1luTOcv>

VN Higher Education: Facts and Figures

► Unemployment rates by education attainment (university degree and above)



225,000

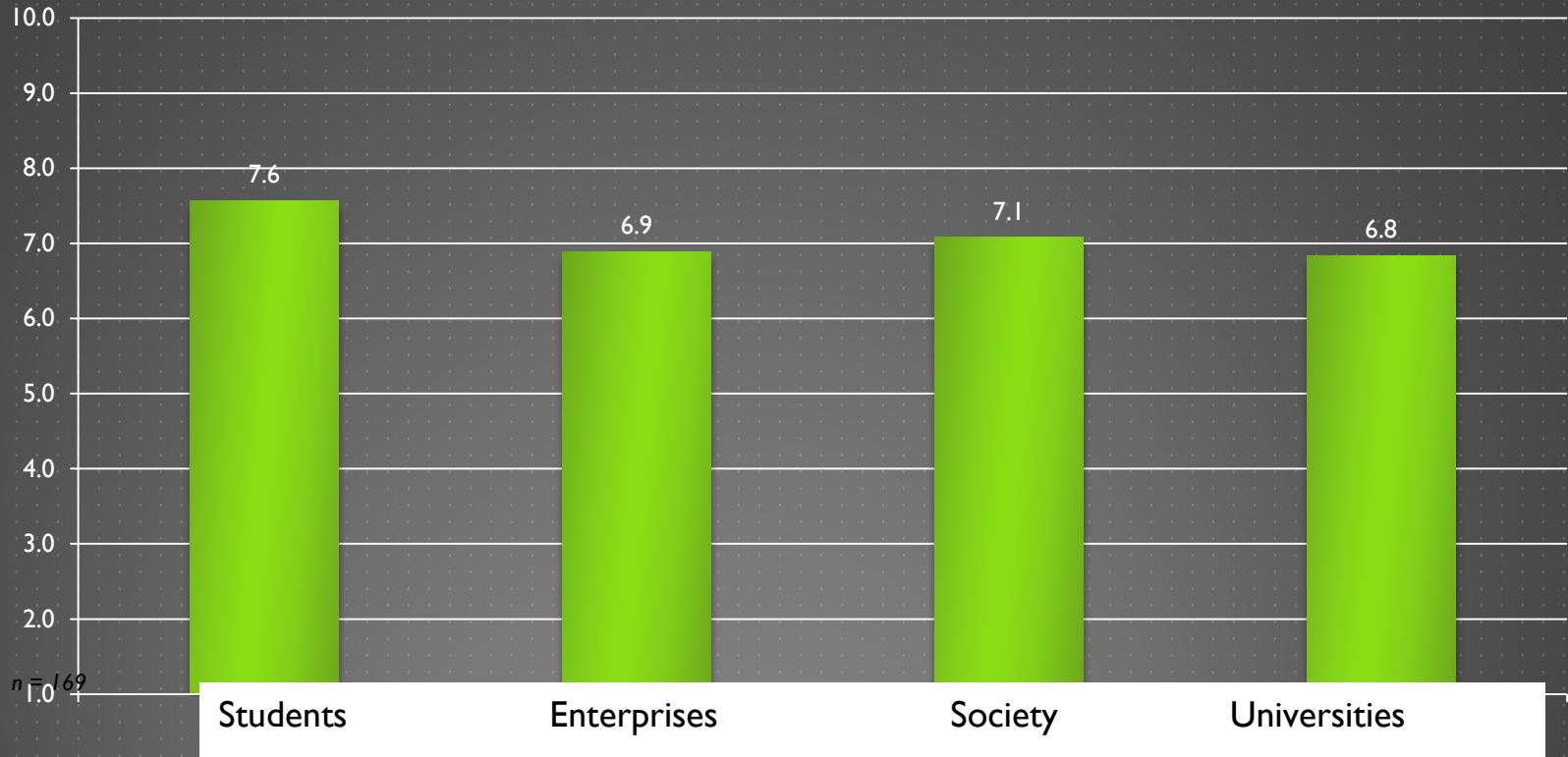
Unemployed graduates in
first quarter 2016

WHAT ARE THE PROBLEMS?

- ▶ Degree-oriented mindset
- ▶ Disconnection between university and industry
- ▶ Gaps between what university do and what society needs

WHAT IS THE REALITY?

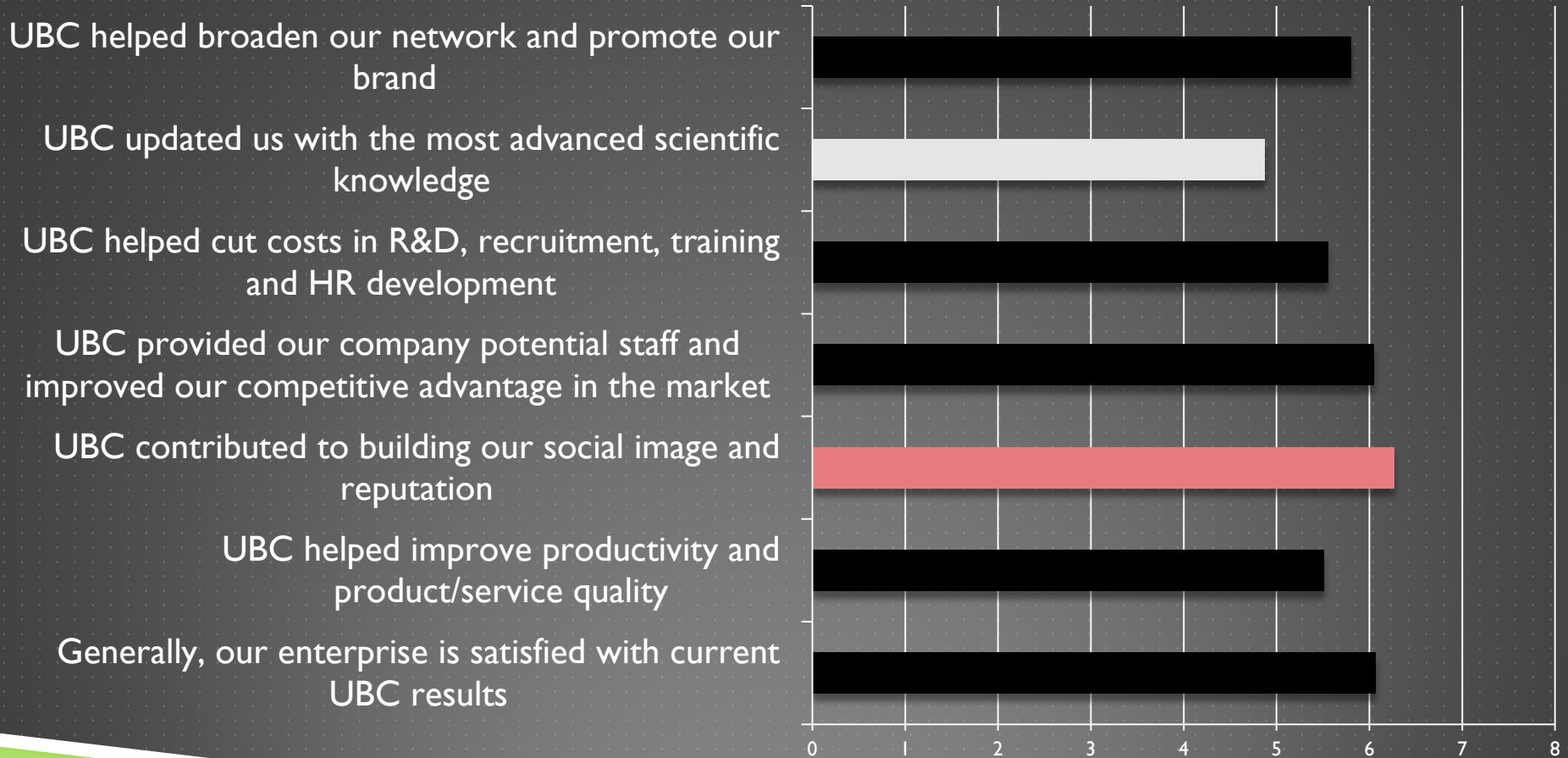
How the stakeholders perceive the benefits of university-industry collaboration?



Source: T&C Consulting, 2013

WHAT IS THE REALITY?

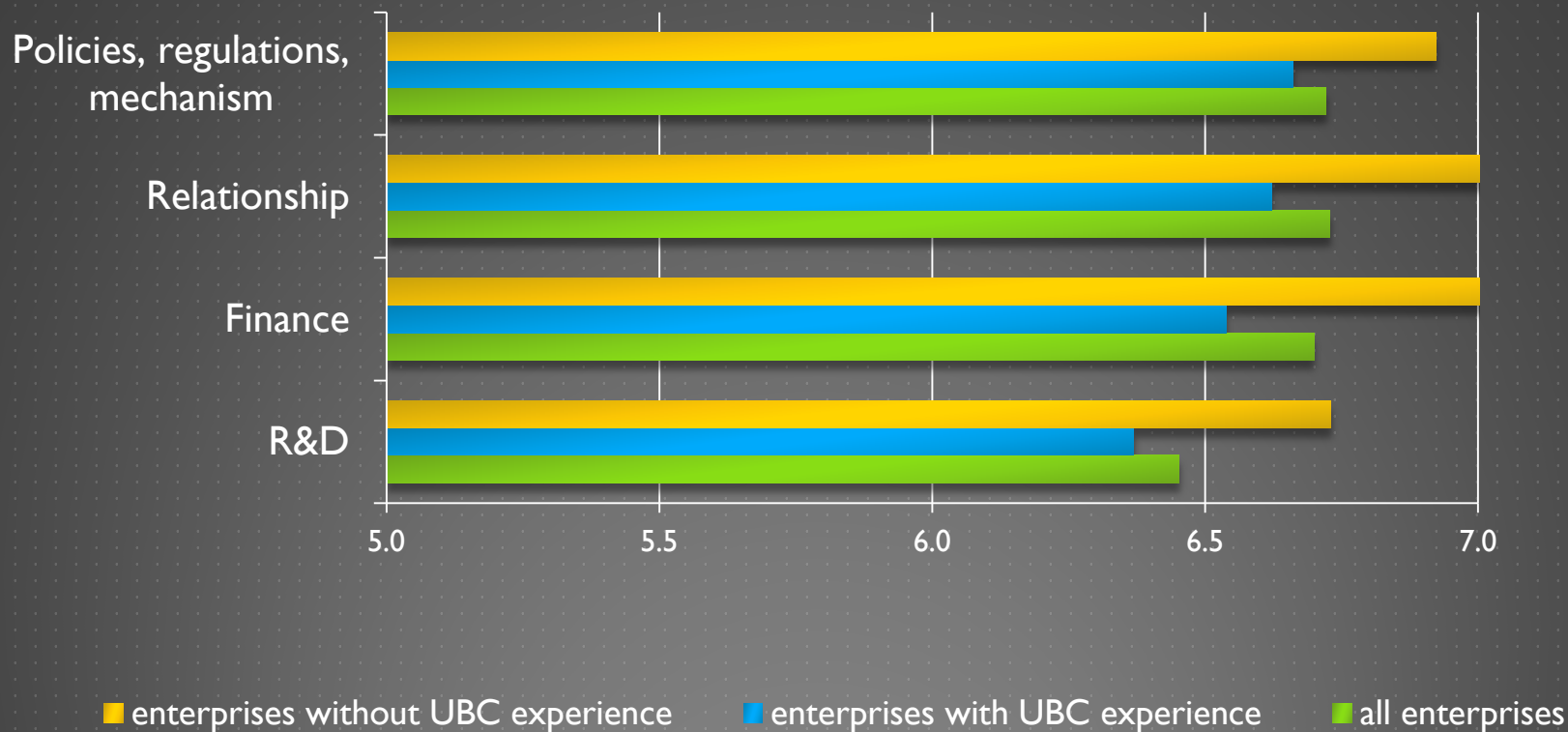
How enterprises satisfied with current university-industry collaborations?



Source:T&C Consulting, 2013

WHAT IS THE REALITY?

Barriers for university-industry collaboration?



INITIATIVES

Working with industry to develop new curriculum

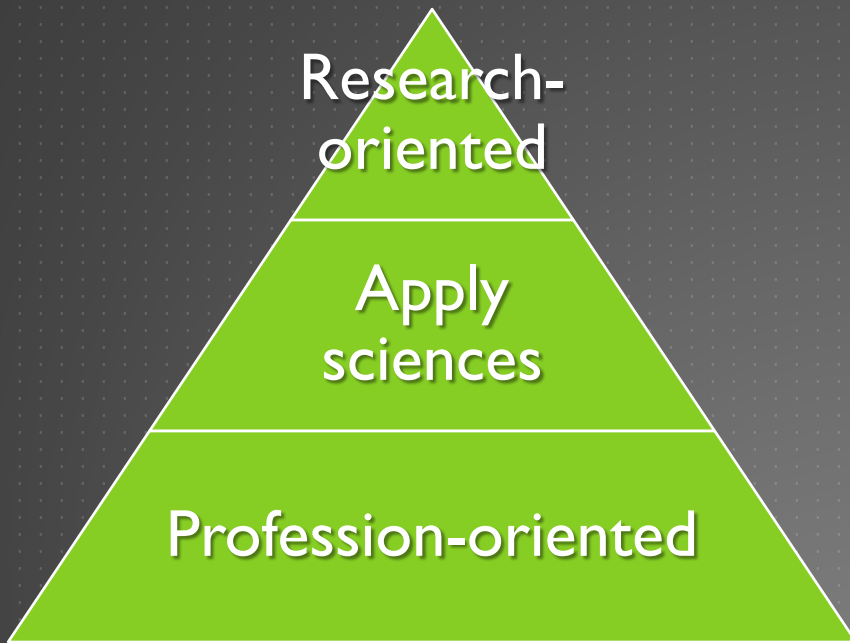
With support of Profession Oriented Higher Education Project (POHE), 8 participating universities have improved their curriculum by working with industry

- ▶ INVESTIGATING diverse demands of the world of work – translate these into curricula
- ▶ Reviewing current curriculum, adding more components and restructuring them
- ▶ Practice-based learning and interactive teaching
- ▶ Increasing exposure to the world of work by various internships



ACHIEVEMENTS & IMPACT

Providing a showcase for restructuring the system



- ▶ POHE students show their satisfaction to individual development, better access to the world of work and more opportunities for employment
- ▶ MOET 's engagement and better awareness of the need for a responsive system
- ▶ HE Law and the Decree 73: stratification the system into 3 tiers

HOWEVER

- ▶ Lack of motivations for HEIs

HOW ARE WE FACING THE CHALLENGES?

- ▶ Leadership, strong leadership, and stronger leadership is needed!!!!!!
- ▶ The values of the university degrees are undermined – need to rethink about it
- ▶ SHAPING the system might not work if the general public' awareness doesn't change



The role of **MEDIA**

Q&A?

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