



ICAEW experience of accelerated professional learning

Mark Billington FCA

Regional Director, South East Asia

16 June, 2016

Agenda

- Who can become an ICAEW Chartered Accountant?
- ICAEW experience:
 - UK
 - Internationally
- Benefits:
 - Attracts students to the CA profession
 - Offers a holistic learning experience at HEI
 - Reduces CA training cost
- Conclusion & Questions

We provide qualifications and career support to over 145,000 chartered accountants and over 24,000 ACA students in more than 160 countries around the world.

- Founded in 1880
- World leader of the accountancy, finance and business profession
- Headquarters at Chartered Accountants' Hall, London



Routes

Higher Apprenticeship

Graduate

School Leaver

Strategic Degree

ICAEW CFAB

AAT-ACA Fast Track



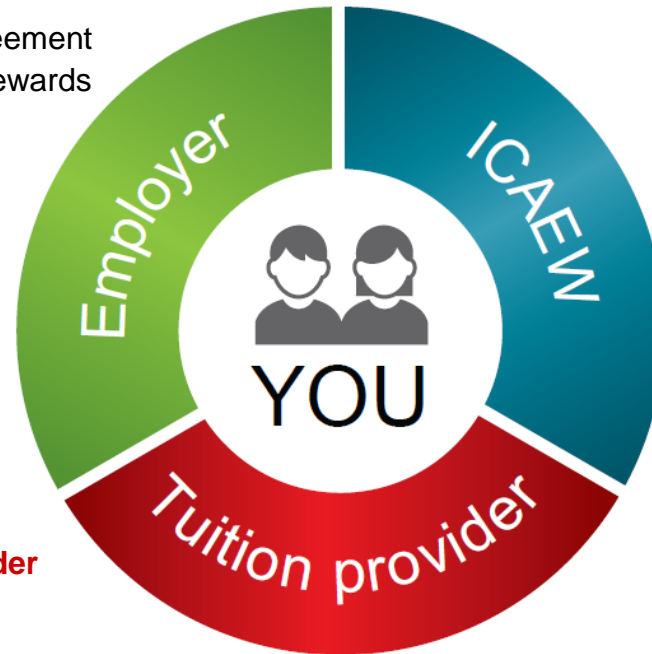
ACA training – who is involved?

Employer

- Training agreement
- Salary and rewards
- Study time
- Reviews

ICAEW

- Syllabus
- Exams
- Study support
- Membership

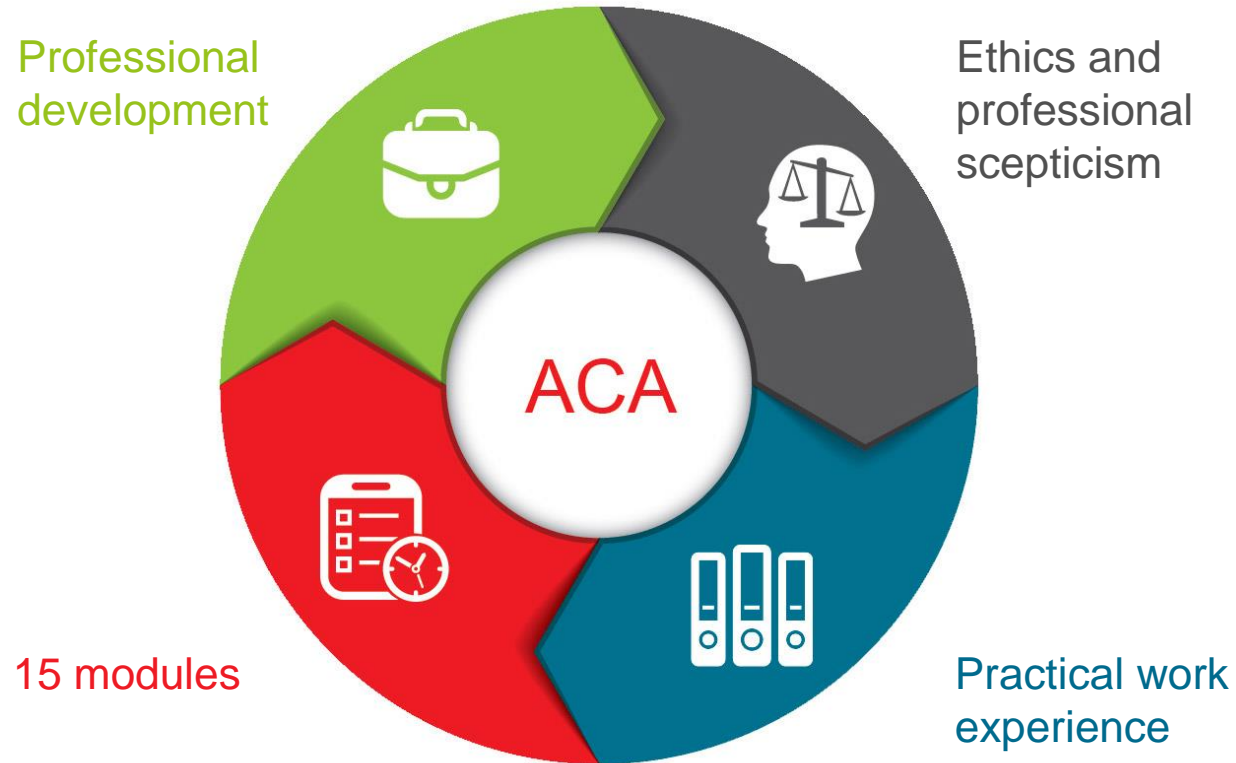


Tuition provider

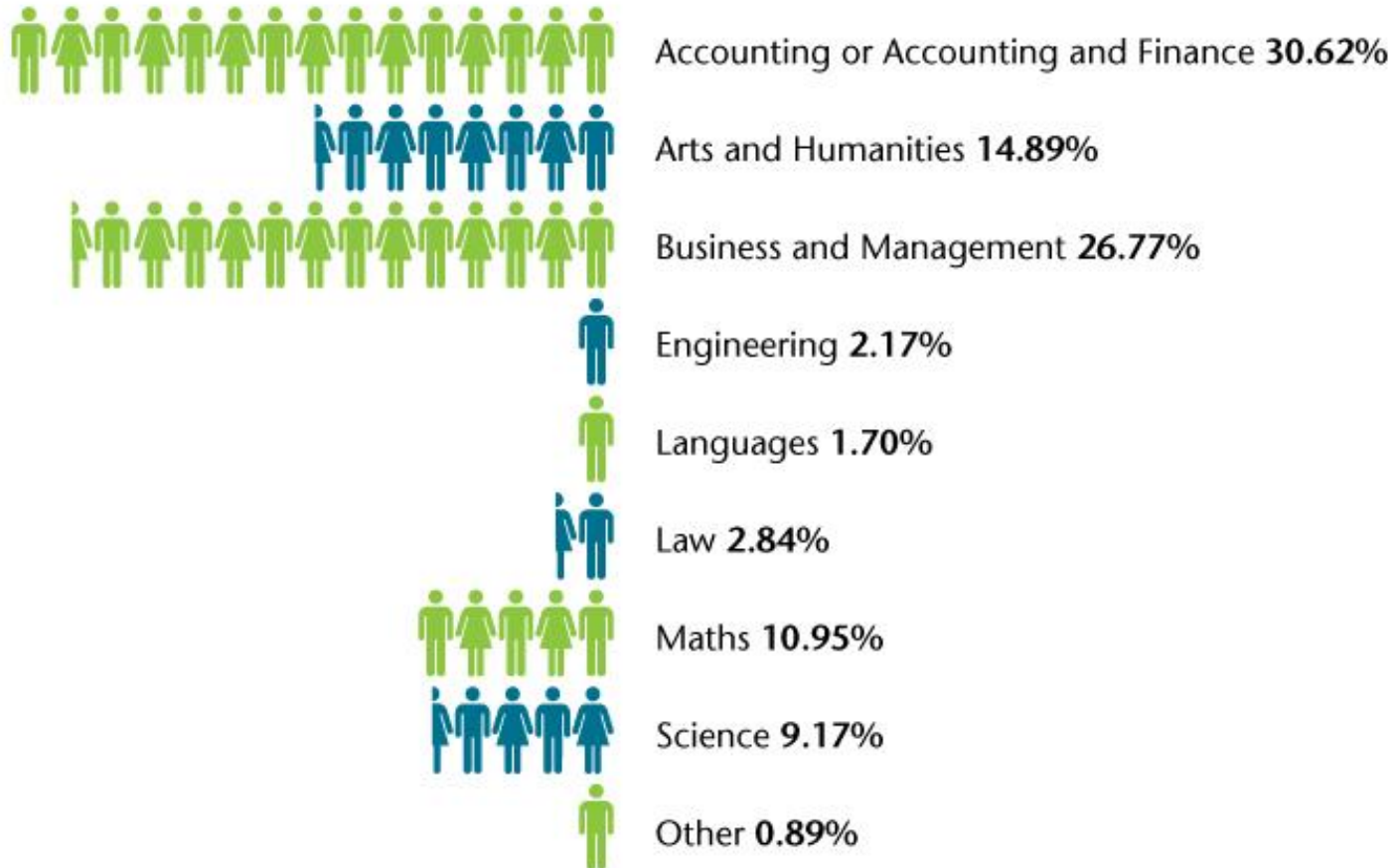
- Tuition
- Revision
- Exam practice



ACA training – the qualification



All are welcome to join profession



Strategic Higher Education partnerships

- Existing Employer Affiliated Programmes e.g.:
 - PwC Flying Start (Newcastle, Nottingham, Henley, Tsinghua Universities)
 - GT & PA College, Cyprus
- Undergraduate Partnership Programmes e.g.:
 - Cardiff, Manchester & Warwick Business Schools
- School Leavers Programmes e.g.:
 - Big 4+2, 2 banks & 2 GLCs - SunwayTES CFAB+
 - KPMG & Durham University

Strategic partnership benefits

- Bridge the CA profession to academia
 - Test students ability to link practical skills to academic learning
 - Reduces culture shock with real world examples
 - Practical support to academics
- Employers
 - Less cost/lost chargeable time allows increased staff investment
 - Greater certainty of CA completion
 - Examples of improved retention rates
 - Job ready with FA&R, A&A passes
- Students
 - Supports work/life balance after graduation
 - Quicker & early indicator of chance of success at CA

Conclusion

- ICAEW exam passes achieved outside of a Training Agreement:
 - Increases attractiveness of CA to firms and students
 - Supports up skilling/future-proofing of graduates
 - Places skills alongside exams
 - Facilitates degree/masters programme development