



GOVERNMENT - INDUSTRY - ACADEME

Collaboration in the Philippines

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INTRODUCTION

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OUR WORK

SUCCESS
STORIES

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LESSONS
LEARNED

Where do we go
from here?

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OUTLINE

PHILIPPINES: A PERSPECTIVE

7.2% GDP growth (2013)

The WEF Global Competitiveness Survey

PHILIPPINES RANKING:

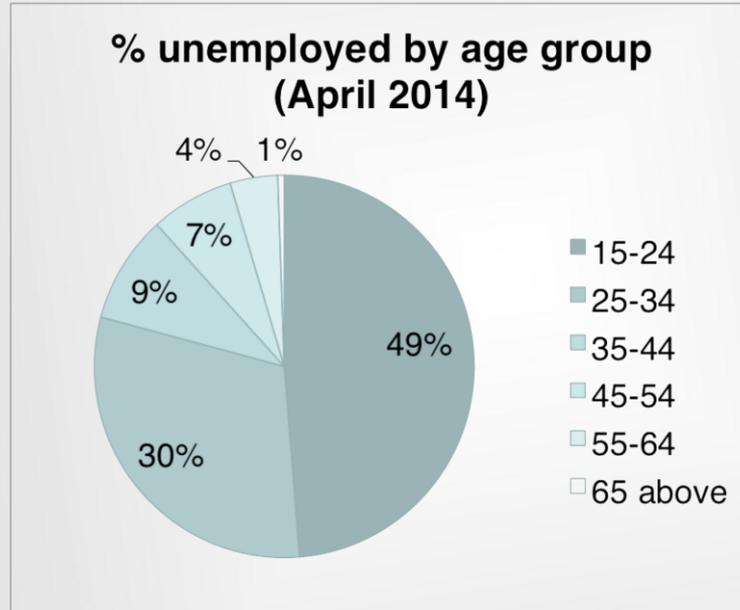
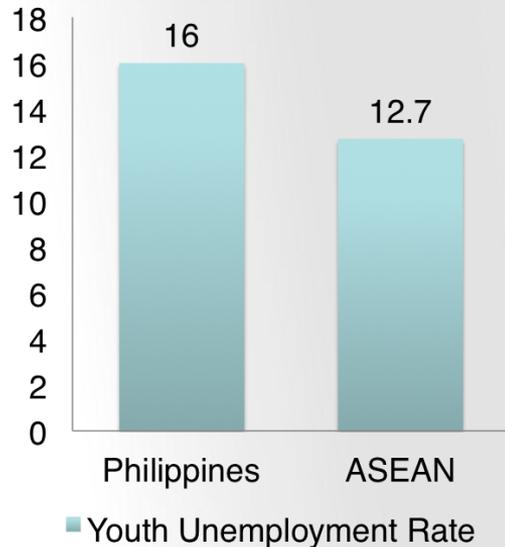
- 59 out of 148 countries
- #6 out of ASEAN 7
 - Singapore (2), Malaysia (24), Brunei (26),
Thailand (37), Indonesia (38), Vietnam (70)
- #6 out of ASEAN 7 in health and primary education
 - Indonesia has the lowest rank
- Global Innovation Index, lower ranked than Malaysia, Thailand, and Indonesia



High and persistent unemployment

Country	2009	2010	2011	2012	2013
Indonesia	7.9	7.1	6.6	6.1	5.9
Malaysia	3.7	3.3	3.1	3.0	3.1
Philippines	7.5	7.3	7.0	7.0	7.1
Singapore	4.1	2.8	2.7	2.6	2.6
Thailand	1.5	1.0	0.7	0.7	0.7

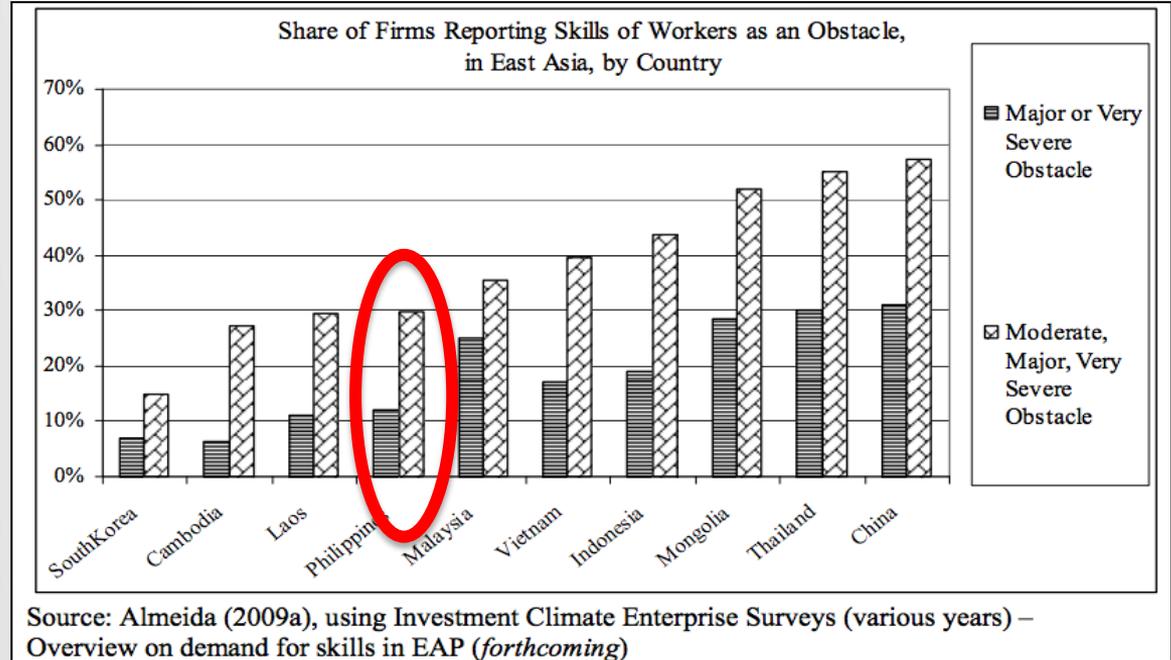
High youth unemployment



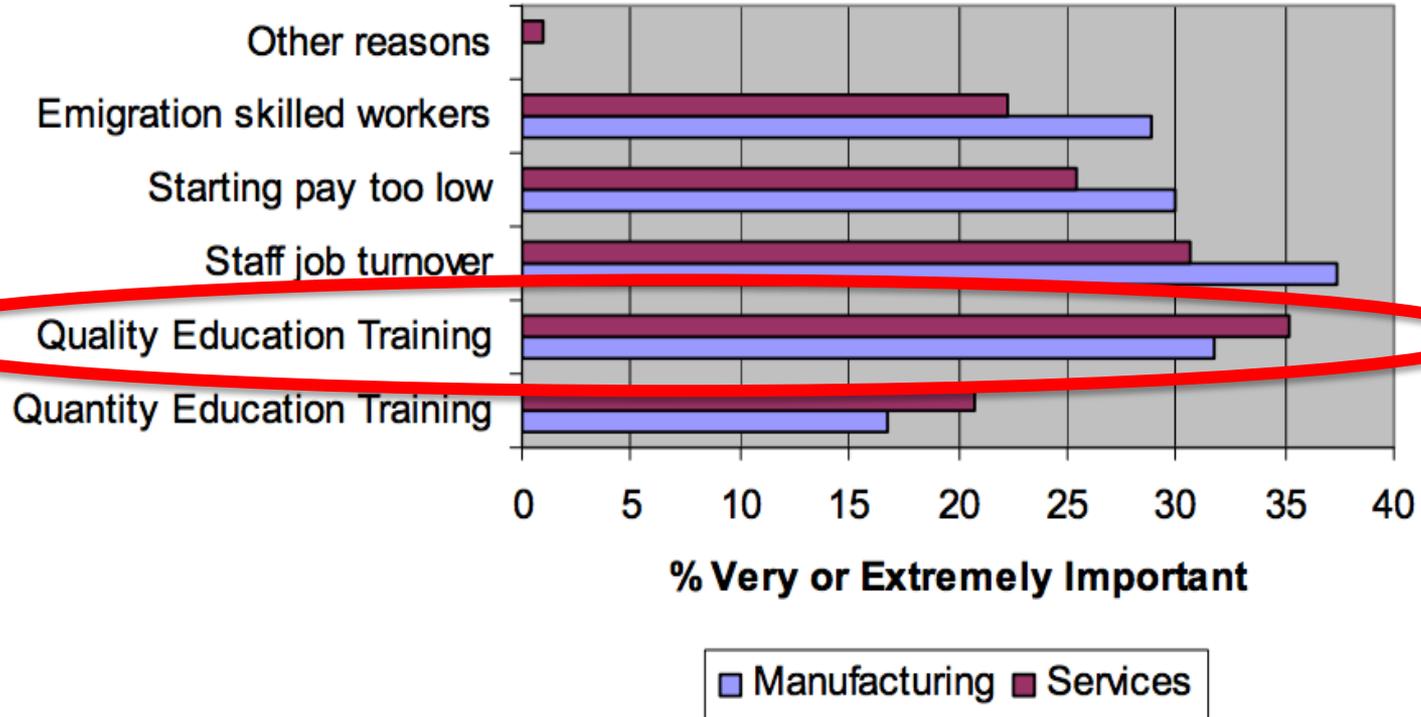
**Total youth unemployed (15 to 24 yrs. old)
as of April 2014 = 1.46M**

The jobs-skills mismatch

A 2011 World Bank Study states that the **skills gap** presents a serious **bottleneck for innovation** and productivity among Filipino companies.



Reasons for Skill Shortages - Sector



WHO WE ARE

- **Philippine Business for Education (PBEEd)** is a non-stock, non-profit organization established in 2006. We are the business community's response to the need for sustained advocacy in education reform.
- We work with **INDUSTRY**, the **ACADEME**, and the **GOVERNMENT** to create solutions to stem the declining quality of graduates entering the workforce.

OUR REFORM AGENDA

Teacher
Quality

1

Basic
Education
Reform

2

Higher
Education
Reform

3

To lead actions towards these key reform areas in education sector



Involving Industry



Improving Market Information



Improved Education Governance



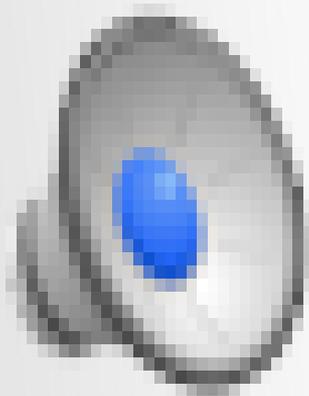
Source: <http://wppandphotos.blogspot.com>

Involving Industry

Completed **Industry-led curriculum review** of selected courses

- Business Administration, Information Technology, Hotel and Restaurant Management, and Electronics Engineering curriculums.
- Ensuring that at least 1 million enrollees from 2014-2016 will have industry-relevant education.

Improving Market Information



Improved Education Governance

INSTITUTIONALIZATION of Government-Industry-Academe Partnerships

Improved Education Governance

National Industry-Academe Council



Improved Education Governance

Unifying Higher Education



Improved Education Governance

Partnerships with government agencies



Improved Education Governance

Local GIA Councils and Partnership



Improved Education Governance

Human Resource Development Plans



1
Getting everyone at the table.

4
Regular consultation and constant dialogue.

2
Initial funding and support.

3
Story-telling.

**LESSONS
LEARNED**

Thank you.