

# THE QUALITY SOLUTION TO YOUR ENGLISH TRAINING NEEDS



**The British Council is a world authority in meeting English needs, and has over 80 years' experience working in over 100 countries.**

## About myClass

Developed and delivered across East Asia, the British Council's exclusive myClass programme is a modern and innovative model for face-to-face teaching that provides flexibility and choice to best meet the needs of your organisation, no matter how large or small.

myClass recognises that your employees' levels, availability and needs will vary. So, myClass allows your employees to study what they want, when they want, as often as they want.

## What are the benefits of myClass for your organisation?

- **Quality:** Study the same English as British Council students in Seoul, Tokyo, and Hong Kong.

As a global product, myClass provides your employees with the language, skills and confidence to thrive in the global economy. myClass is a quality-assured English programme developed by the British Council in response to the increasing demand in East Asia for flexibility and convenience. It is delivered face-to-face by professional, qualified and experienced teachers, and we are proud of our customers' high levels of satisfaction and sense of progress.

- **Flexibility:** myClass accommodates your operational needs like no other English programme.

Start when you want, for as long as you need, and with the number of employees you really need to train. Whether it's five or fifty employees, myClass allows flexible study at the right level. Be confident that your employees will be able to fit their study to work priorities and obligations, book and cancel classes, or take a break, as needed.

- **Relevance:** Work, Study, Live.

myClass activates and enhances your employees' language, building confidence and fluency in both workplace and general situations. myClass provides relevant language input and practice through themes, topics and tasks, such as meetings, negotiations, presentations, problem solving, discussions, email and business writing, and much more.

- **Effectiveness:** Motivate your employees.

myClass engages students in a way that will maximise your return on investment in training. Traditional learning programmes can often suffer mixed-ability levels, poor attendance, and slow progress. In contrast, one of our major clients achieved 97% attendance with myClass compared to 42% in a previous in-house course.

- **Efficiency:** Minimise waste and maximise investment.

The flexibility of the myClass system allows you, the client, to monitor, manage and make changes to the programme and participants that are typically not possible in a more traditional fixed-class programme: you can replace ex-employees with new, delay start dates, or extend packages when a real need arises.

- **Transparency:** Measure success and support your staff.

Our unique, online class management system means the British Council can provide you with the information you need to see for your own monitoring and evaluation purposes. We can provide you with regular, tailored reports on attendance and absence, progress and performance, and even times and topics chosen by your employees, as needed.



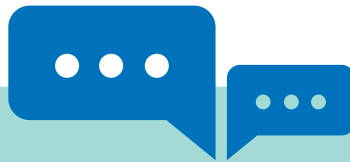
# What are the benefits of myClass for employees?



## **In Control**

Take direction of your learning

You can book and cancel lessons via our online booking system, on days and times that match your busy schedule. Clear, real-life aims are provided for each class, which means you choose lessons and topics that are relevant to you and your needs. During your journey with us, our teachers and the professional student care team will guide you in setting the goals you need to succeed.



## **Activation of language**

Take what you know, learn some more, and start using it

As a myClass learner, you take an active role in your progress with us. In each lesson you will take part in real-life tasks such as discussions, meetings, and presentations. You will activate and improve the language you already have, build upon it by learning new language, and develop your pronunciation to make it effective in communication.

Our teachers observe and guide you, giving constructive feedback on how you can improve. Regular in-class assessments focus on your success in communicating using a range of language accurately and fluently.



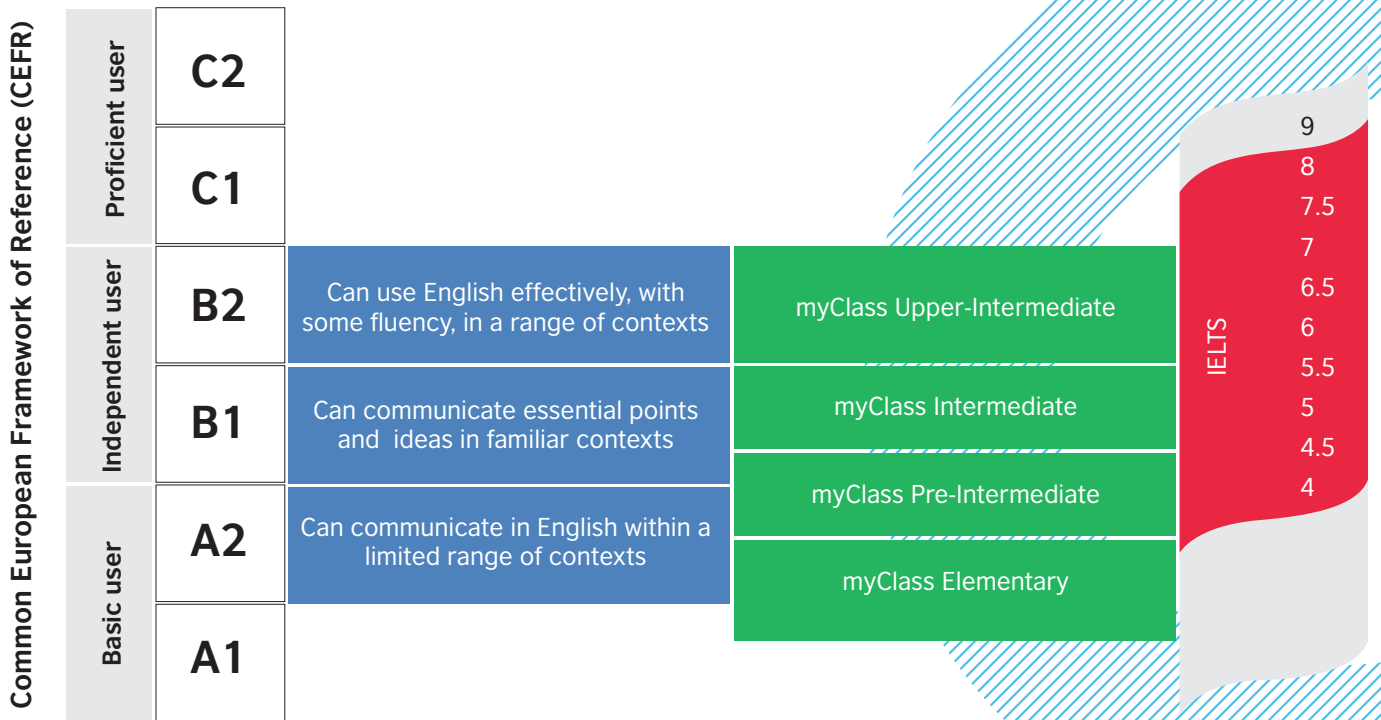
## **Reaching Goals**

Build the confidence you need to reach your goals

By activating your English, you will build the confidence you need to be an effective communicator in English. myClass lessons are 100 per cent face-to-face, delivered by professional, enthusiastic teachers. This creates unique, inclusive and positive learning experiences, and increases the confidence you need in real-life situations. You will also engage with different cultures and ways of life, developing your intercultural awareness and understanding, as well as providing opportunities to network. Online practice and myClub activities complement the lessons, providing you with further practice to help you reach your goals.

# How it works

Our levels are based on the Common European Framework (CEF) for language learners. With myClass starting at Elementary level and moving up to Upper Intermediate level.



## Number of lessons

At each of our levels we have over 120 lessons available for students to choose from, with over 500 lessons available across a wide range of topics in our myClass programme.

We have lessons running from 08.45 until 21.15 from Monday to Sunday so students can study at times that suit them best.

## Student Advisers support

Our Student Advisers team are here to help your employees make the most out of their myClass experience. The Student Advisers will give your employees guidance, support and assistance with their studies and can answer questions about lessons, schedules and our booking system. They can also provide academic and study support or can help to arrange a meeting with one of our academic team.



## myClub

myClub is a free programme which provides our students with additional opportunities to practise their English and develop fluency and confidence. Every week, outside of the main myClass lessons, we run a wide variety of language, topic or fluency-based sessions, including online myClubs which allow British Council students from different countries throughout Asia to talk with each other. This can help students practise English in a friendly, inclusive and stimulating environment to increase their communication skills, meet new friends, and grow their workplace English and networking skills.

## Online resources

As well as our 100 per cent face-to-face teaching in myClass we recognise that online study is a key part of any modern language programme. The British Council provides a wide range of online content for our students including grammar and vocabulary development, business topics and language, IELTS development, and regular MOOCs on a variety of topics.



LearnEnglish Grammar



LearnEnglish Audio and Video



LearnEnglish GREAT Videos

## British Council's corporate clients

- Action Aid Vietnam
- Australian Embassy
- ADB Vietnam
- Alcatel Network System Vietnam
- Ariston Thermo Vietnam
- British Embassy Hanoi
- Caltex Bitumen Vietnam
- Chevron Vietnam
- Childfund in Vietnam
- EC Delegation
- Embassy of Denmark
- Embassy of Finland
- Embassy of France
- Embassy of Ireland
- Embassy of New Zealand
- Embassy of Singapore
- Ericsson Vietnam
- DFS Vietnam
- Ford Vietnam
- HSBC
- Hennessy Vietnam
- Jotun Paints Vietnam
- Maersk Land Vietnam
- Mercedes Benz Vietnam
- Merck Vietnam
- Nippon Paint Vietnam (Hanoi)
- Path Canada
- Roche Vietnam
- Save the Children UK
- World Health Organisation (WHO)
- General Department of Taxation
- General Statistics Office of Vietnam
- Ministry of Education and Training
- Ministry of Culture, Sports and Tourism
- Ministry of National Defence
- Ministry of Finance
- Ministry of Foreign Affairs
- Ministry of Industry and Trade
- Ministry of Information and Communication
- Ministry of Natural Resources and Environment
- Ministry of Labour, Invalid and Social Affairs
- Ministry of Transportation
- State Audit of Vietnam
- Bach Mai Hospital College
- Cuu Long Joint Operating Company
- Mobifone Global
- Noi Bai International Airport Ground Services
- Petro Vietnam University Project
- PetroVietnam Exploration Production Corporation (PVEP)
- Techcombank
- CJ Olivenetworks VietNam
- Shinhan securities
- Sacombank SBR
- Japan International Cooperation Agency

“I am working in the Information Technology industry, which requires daily communication with foreign customers from Singapore, India, and other countries. I used to very be afraid of speaking in English, but this course has gradually developed my confidence in English communication.”

**Vo Huy Phuong, myClass student, Linkbynet**

“The British Council provides us with concise and detailed reports of attendance, progress as well as monthly assessments, which helps us monitor the effectiveness of our investment in the staff development scheme.”

**Bui Minh Kha, HR department, Linkbynet**

# Management Team



## Lisa Okon

Lisa has worked as a teacher and manager at the British Council for over 12 years. In Vietnam, she is Adult Courses Coordinator in Ho Chi Minh City. Lisa has taught English for general purposes, business English and exam preparation courses to students of all levels from beginner to advanced, and has certificate and diploma level qualifications in teaching English to Adults and in teaching English for Business. She is currently working on an MA in Language Education.



## Christine Moritz

Christine is the Adult Courses Coordinator in Hanoi, and has been with the British Council since 2016. She has a wide range of experience delivering English training to corporate clients in several different countries, including work with the public sector, defence, IT and manufacturing sectors.



## Ryan Klaschinsky

Ryan is the Academic Manager of Adult courses in Hanoi. He started teaching in 2001 and has been with the British Council for 11 years in Malaysia, Indonesia and now Vietnam. He has delivered corporate training to a wide variety of clients in the public and private sectors. Ryan has extensive experience designing courses for various governmental agencies and other international organisations.

## Corporate Pricing

We have packages to suit all sizes of companies, from large groups to small.

Number of students per contract	Discount rate
10 to 19	5%
20 to 35	10%
From 36 and above	15%

## Contact us

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