**Privacy Notice and Consent Form**

The British Council will collect and store all the image, information and personal data contained within the Competition entries, including Applicants names and email addresses as described in sections 2 and 5 of the accompanying Terms and Conditions for this Competition as well as the additional contact details of the winning Applicant. The British Council will use this personal data for the following purposes:

* managing the relationship between the Applicants and the British Council;
* communicating with Applicants to answer their queries about the Competition;
* communicating with the winning Applicant and arranging the prize; and
* marketing and publicity in accordance with the text below.

The British Council intends to publish the winning Applicants name and image, as well as details of their Social Action Project on the British Council’s websites, Facebook pages, Twitter pages, press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the winning Applicants enjoyment of their prize. By providing consent, each Applicant agrees to the use of their name, personal image/likeness and all Competition entry materials and agrees to co-operate with any such publicity or marketing relating to the Active Citizens programme if they win the prize in line with the Terms and Conditions of this Competition.

All Applicants grant the British Council, free of charge, permission, to use the Applicant’s entry material including personal data and the image (including, without limitation, modifying and adapting it for operational and editorial reasons) in countries where the programme has been delivered and any media worldwide relating to the Active Citizens programme.

The British Council will hold the image, information and personal data from the Competition entrants for the life cycle of this Active Citizens programme. After which, we will routinely review the use and retention of this information on annual basis in line with the aims and objectives of the Active Citizens programme.

The British Council complies with data protection law in the UK and laws in other countries that meet internationally accepted standards. Applicants have the right to ask for a copy of the information we hold on them, and the right to ask us to correct any inaccuracies in that information. If Applicants have concerns about how we have used their personal information, they have the right to complain to a privacy regulator.

Applicants have the right to withdraw consent at any time and the British Council will stop any future publication of that material. For material that has already been published, the British Council will, within what is reasonably possible, take down this material and no longer publish the material in the future.

For detailed information, please refer to the privacy section of our website, [www.britishcouncil.org/privacy](http://www.britishcouncil.org/privacy) or contact your local British Council office.

By ticking this box, the Applicant confirms they have read the above provisions and is providing their consent for the use of their personal data in line with those provisions [ ]

**Name:**

**Date:**

If there are any other people clearly visible in the image, the British Council will require their consent to publish and use the image in line with the provisions above. By signing this form, the third parties confirm they have read the above, agreeing to the principles outlined and understand the context with which photo(s) will be used. They understand that they have the right to withdraw their consent to the use of this photo by contacting active.citizens@britishcouncil.org

By ticking this box, the third party provides their consent for the use of their personal data in line with those provisions [ ]

**Name:**

**Date:**

If there is more than one third party in the image, then please copy and paste the underlined text from above and ask each person to complete the tick box, input their name and the date.