



University of  
**Salford**  
MANCHESTER

# Introduction to The University of Salford for British Council Vietnam Delegation

November 2019

# University Key facts



University of  
**Salford**  
MANCHESTER



University  
established in  
1967



24 632 Students



2300 staff



3000  
international  
students



“Real world  
learning  
environment”



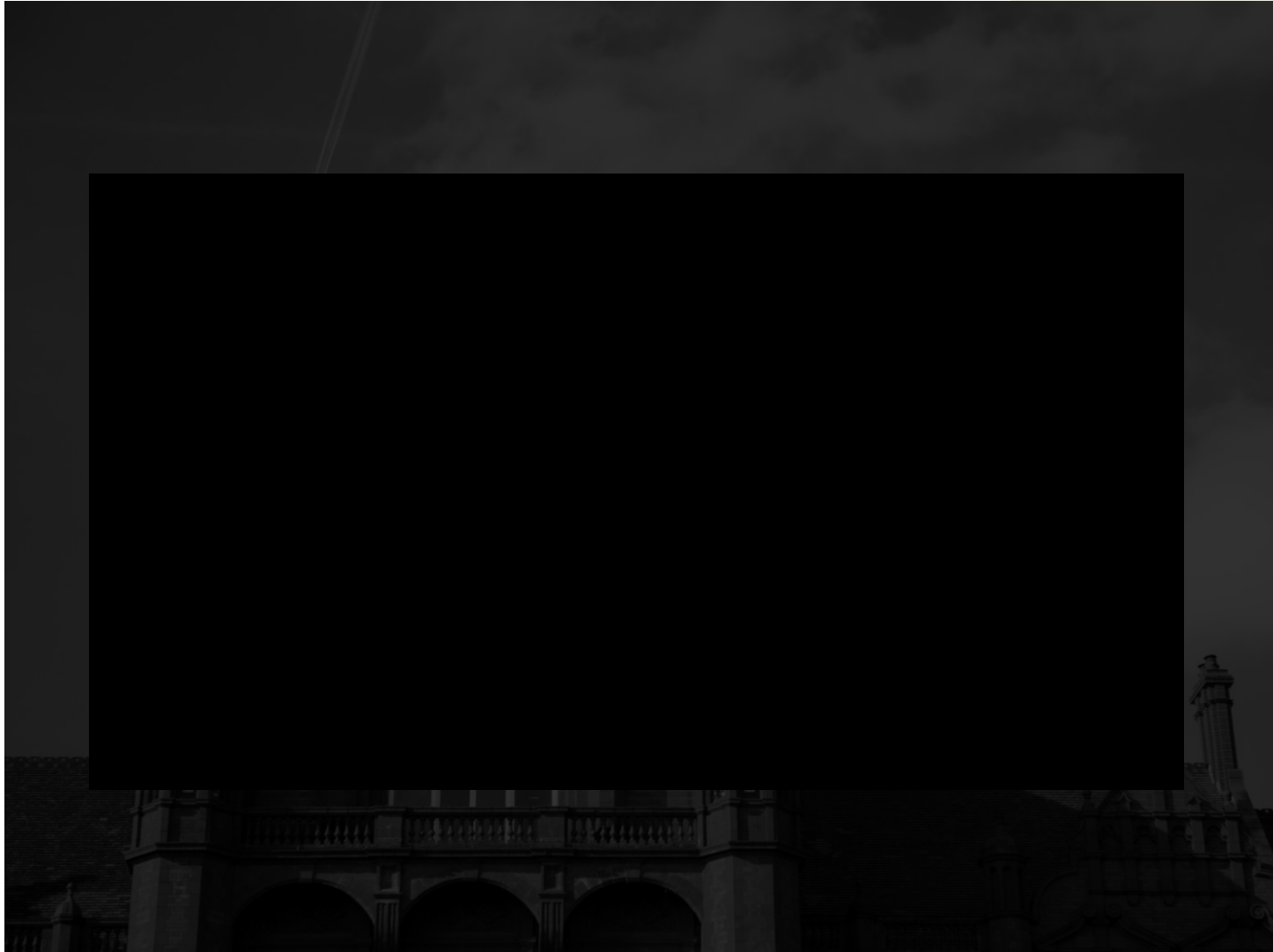
Industry  
Collaboration  
Strategy



International  
Plan 2017/18 to  
2020/21



# University of Salford 50<sup>th</sup> Anniversary Video



# Our Schools



University of  
**Salford**  
MANCHESTER

- School of Arts and Media
- Salford Business School
- School of Health and Society
- School of Science, Engineering and Environment



# Industry Collaboration – Salford's interpretation of the Entrepreneurial University

Uniting staff, students, local community and industry in a multi-disciplinary, technology enabled environment in the pursuit of the shared goals of knowledge, learning and innovation.

Four 'zones':



Engineering & Environments



Health, Wellbeing & Society



Digital & Creative



Sport



# The ICZ Ethos

*'By pioneering exceptional industry partnerships we will lead the way in real world experiences preparing students for life'*

## Stakeholder Benefits

### Students

Enhanced life opportunities through high quality, digitally enabled and industry engaged learning

### Staff

Enhanced professional opportunities through developing and applying skills; recognition and reward from shared success

### Industry Partners

Access to 'work ready' graduates and global thought leadership; opportunities to innovate and experiment

## Industry Collaboration Zones

Engineering & Environments

Digital & Creative

Health Wellbeing & Society

Sport

Business

## Enablers

**21<sup>st</sup> Century Industry Standard Infrastructure**

**Equipping Colleagues for Co-Creation**

**A Network of Exceptional Partnerships**



# The ICZ Ethos

## Education & Student Experience

- Excellent teaching that is relevant and informed by real world practice
- Work experience for students as standard, including work placements, live briefs and collaborative projects with industry
- Co-design of curriculum with industry
- A learning environment that is equipped with industry-standard infrastructure

## Growth & Diversification

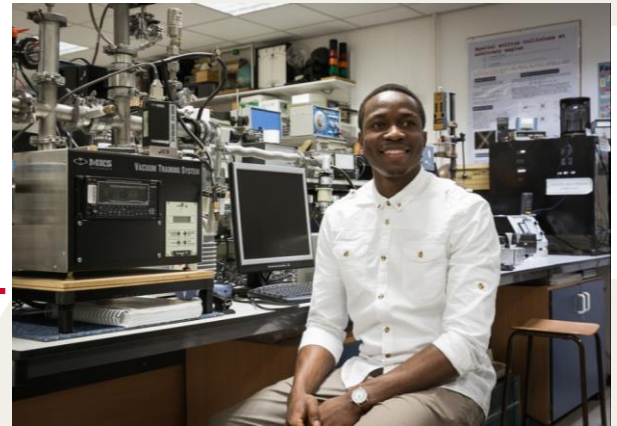
- An attractive course portfolio that is informed by our industry partners and emerging multi-disciplinary, real-world issues
- Diversification of the student body by the offering a of a range of entry routes that respond to local, national and international needs, including degree apprenticeships and accelerated degrees

## Research & Enterprise

- World-leading, high impact research that addresses current and future global challenges, such as those outlined in the Industrial Strategy
- Strategic partnerships on a regional, national and global scale to enable mutually beneficial collaboration opportunities for staff, students and industry

## International

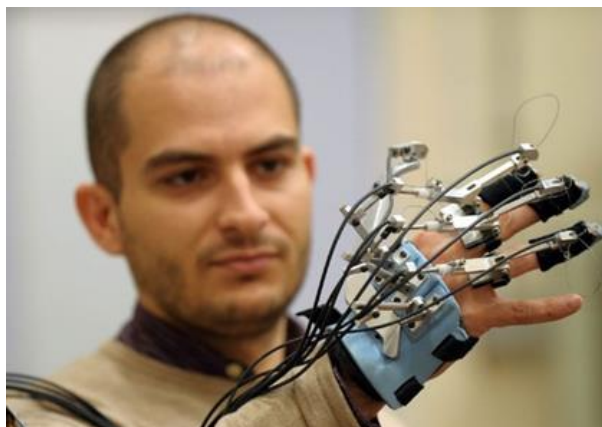
- Diversification of our international recruitment by location and course 'type'
- The promotion of the international student experience alongside a distinctive course offer that embeds an international perspective across the portfolio
- A progression of the international dimension of the ICZ agenda
- International staff recruitment



## World Class Facilities

---





## Innovation and Research

---

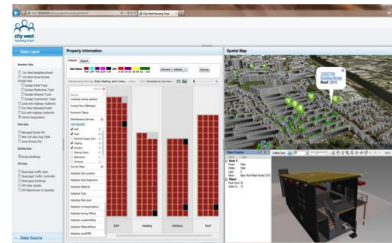
# THINKlab



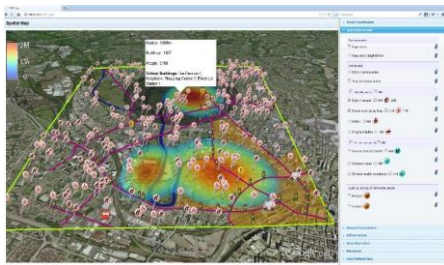
Collaborative Engineering



City Modelling & Simulation



Data analytics + Visual Analytics



## Sectors:

- ✓ Rail,
- ✓ Aerospace,
- ✓ Automotive,
- ✓ Space,
- ✓ Building Construction,
- ✓ Local Government,
- ✓ Environment Agency.



# Our Industry Partners

- Tech Mahindra
- Siemens
- Morgan Sindall
- British Telecom
- BBC
- Network Rail
- Manchester Storm
- Manchester Institute of Health & Performance (MIHP)
- Batelco
- BAE Systems
- Over 1000 SMEs



University of  
**Salford**  
MANCHESTER



# The University of Salford International Plan 2017/18 to 2020/21

---



University of  
**Salford**  
MANCHESTER

## **GROWTH & DIVERSITY**

We will develop sustainable and diverse student recruitment pipelines working with partners where appropriate, by creating a compelling international offer, professionally delivered, that is targeted to selected markets.

## **GLOBAL IMPACT**

Focusing on our chosen Industry Collaboration Zones, we will work alongside partners where appropriate, to align our curriculum, research and enterprise strengths to international industrial strategies, skills shortages and global challenges.

## **GLOBAL CITIZENSHIP**

Using our international understanding and relationships, we will create opportunities for our students and staff to develop their cultural agility and improve their employability and experience.



# Our Research in Vietnam

---



University of  
**Salford**  
MANCHESTER

**Professor Hisham Elkadi**

**Dean & Chair of Architecture and the Built Environment**

- His research is in sustainable urban regeneration and smart communities. He has attracted a number of funded projects amount to £20M with funded projects from ERDF, AHRC, EU FP6 NoE, EU UIA and Peace programme, Australia and UK Government funds, BC Newton programmes.
- Professor Hisham Elkadi has been involved in Smart Cities and urban regeneration research in Vietnam
- Professor Hisham Elkadi and Dr Zeeshan Aziz have been actively involved in the UK Vietnam Higher Education Partnership





# Our Research in Vietnam

---

## Dr. Zeeshan Aziz

### Lecturer in Construction Management/Project Management

- Dr. Zeeshan Aziz has over nine years research experience in the application of advanced IT techniques within integrated construction informatics environments.
- His research interests include information technology support for collaboration in preparedness, response, and recovery during disasters involving critical physical infrastructures. He is also involved in application of novel technologies such as Remote Sensing, Virtual Reality, Building Information Modelling and Geographic Information Systems in major civil engineering projects, infrastructure condition assessment and intelligent automation of construction tasks.
- Dr Zeeshan Aziz has been involved in Smart Cities research in Vietnam
- Professor Hisham Elkadi and Dr Zeeshan Aziz have been actively involved in the UK Vietnam Higher Education Partnership



# Our Partnership Activity in Vietnam



University of  
**Salford**  
MANCHESTER

Country	Institution	Type of Agreement	Type of Activity	Participating School
<b>Vietnam</b>	Hanoi University of Mining and Geology	MoU	Development activities in the delivery of University of Salford programmes Joint teaching and development of new degree and training programmes Visits by and exchange of staff and students for research, teaching and discussions Development of student articulation pathways	Institution wide
<b>Vietnam</b>	Vinmec Research Institute of Stem Cell and Gene Technology	MoU	Internships and placements Training and Guest Lectures Data Sharing Academic output: collaborate on grant applications, joint reports and academic papers in fields of genetics and molecular biology	School of Science, Engineering and Environment
<b>Vietnam</b>	London College for Design & Fashion	Progression Agreement	Cooperation across teaching, research and progression pathways for Fashion Design and Graphic Design	School of Arts and Media
<b>Vietnam</b>	Can Tho University	MoU	Joint research activities Joint teaching and development of new University programmes Visits by and exchange of staff and students for research, teaching and discussions Development of student progression pathways	School of Science, Engineering and Environment

# Alumni Success

---



University of  
**Salford**  
MANCHESTER

**Name:** Ho Thanh Que Anh

**Course:** MSc Marketing

**Awards:** Vice Chancellor's Excellence Scholarship

**Current role:** Ho Chi Minh City Management Centre of Public Transport

**Highlight:** Working as a Student Host welcoming new students.

“The MSc Marketing course was very hands on and practical and had opportunities to run real life campaigns”





# Alumni Success



University of  
**Salford**  
MANCHESTER

**Name:** Lê Tuấn Hùng

**Course:** MBA

**Current role:** Mergers & Acquisitions Manager for Wall Street Securities JSC in Vietnam

“The school has close relationships with businesses in many industries, thus in the second semester of the MBA course we got a chance to work as MBA interns at businesses in Greater Manchester.”





# Enjoy your visit

---

Session 1: Introducing ICZ – Benefits for students, staff and Industry – Mike Brown

Session 2: Curriculum+ - Building a curriculum for the 21st Century and Beyond – Dr Sam Grogan

Interactive facilities tour

Session 3: World Café Session where delegates can talk directly to Salford staff about how to take certain partnerships forward