



PRAXIS AURIL

Tamsin Mann
Head of Policy

Background

- Founded (2002) to provide training in ‘tech transfer’, to share experience and define good practice
- Merged with the Association for University Research & Industry Links (AURIL) in 2017
- Representing Knowledge Exchange professionals in a wide range of roles
- Highly connected to sector stakeholders and policy makers

OUR MISSION

DEVELOP, PROMOTE, CONNECT



KE impact
(demonstrable
socio-economic benefit)

World leading KE practitioners



Equipped
(Develop)

Recognised
(Promote)

Influence
(Connect)



Guiding principles
Professional standards
Professional skills
development

Showcasing success for
individuals, organisations –
and the sector as a whole
National and International Peer
Review and Recognition

Policy and ecosystem
Stakeholder engagement
International and Industry
networks



Engaged members | Expert practitioners | Strong leadership team | Sustainable business model

Volunteer OPPORTUNITIES



WHAT VOLUNTEERS GET

"I find it interesting hearing viewpoints from different parts of the KE landscape and helping them along their journey is very rewarding"

-  International recognition
-  Elevated Profile
-  Global networks
-  Engage with the community
-  Shape the profession

A global membership

- 170+ organisational members, around 5000 individuals from 45 countries
 - Universities, Research councils and institutes, Innovation Hubs, Catapults, Government agencies, Companies and Charities.
 - International alumni network
- 
- Decorative geometric shapes in orange and white, including a large circle with a white network pattern and several triangles, positioned on the right side of the slide.

We are directly connected through ATTP with all major KE associations around the world



ASTP
A World of
Knowledge
Transfer



KNOWLEDGE
COMMERCIALISATION
AUSTRALASIA



Knowledge Exchange in the UK

- Moving away from ‘technology transfer’
- Recognising the importance of collaboration and skills education too
- Research informing innovation, and business informing research
- KE staff in every UK university doing many different roles
- Lots of different organisational models

Develop

- Our core activity is training
- We offer scheduled and ‘responsive’ courses
- 5000+ KE professionals trained to date
- Technical and ‘soft’ skills
- Trainers are volunteer expert practitioners
- RTTP accreditation points offered

Scheduled training courses

- Fundamentals of Technology Transfer
- New Venture Creation 1: First steps towards spin-outs and start-ups
- New Venture Creation 2: Launching a high growth spin out company
- Growing Consultancy Business in a University or Research Institute
- Essentials of Business Development
- Software Commercialisation
- Practical Licensing
- Research Contracts
- Developing Strategic Partnerships

Promote

- Celebrate success at team and individual level
- Highlight best practice
- Acknowledge the challenges and find solutions
- Emphasise the need for professional skills
- Make our members part of policy conversations and decisions

Connect

- It's all about our members
- Sharing challenges and how to resolve them
- Sharing ideas and skills
- Connecting with sector stakeholders to inform and influence new programmes
- This is a global activity involving other national organisations (AUTM, ASTP, KCA etc)

UK Knowledge Exchange policy (1)

- UK Government target for R&D – 2.4% of GDP by 2027 underpinned by an Industrial Strategy
- Target of £12.5 billion public investment in R&D in 2021/22
- 4 Grand Challenges:
 - Artificial Intelligence & Data Economy
 - Clean Growth
 - Future of Mobility
 - Ageing Society

UK Knowledge Exchange policy (2)

- £725m Industrial Strategy Challenge Fund
- Sector deals in: Life Sciences, Construction, AI and Automotive.
- Local Industrial Strategies – helping places across the UK to grow (not just the ‘golden triangle’)
- A central role for Knowledge Exchange, including research commercialisation

Funding for Innovation

- Higher Education Innovation Funding (HEIF) –to create and sustain a KE culture within English universities. Currently £213 million per annum.
- The Connecting Capability Fund (CCF) -£100 million over 2017-18 to 2020-21 to incentivise universities to collaborate in commercialisation.
- Research England Development (RED) fund - £25 million per annum. Innovative, collaborative projects among HEIs and other partners.

Our policy responses

- KE is a diverse activity where no one-size fits all
- Preserving a strong research base is key to successful KE in the future
- Resources invested in KE professionals to *'develop, promote and connect'* do have impact
- KE professionals have a unique skills set to engage in University-Business Collaboration
- We recognise that new funding comes with a need to demonstrate value against investment.

Thank You

Tamsin Mann

Head of Policy

Tamsin.mann@praxisauril.org.uk

@tam2mann

@PraxisAuril

www.Praxisauril.org.uk