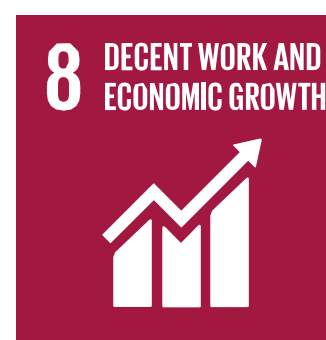
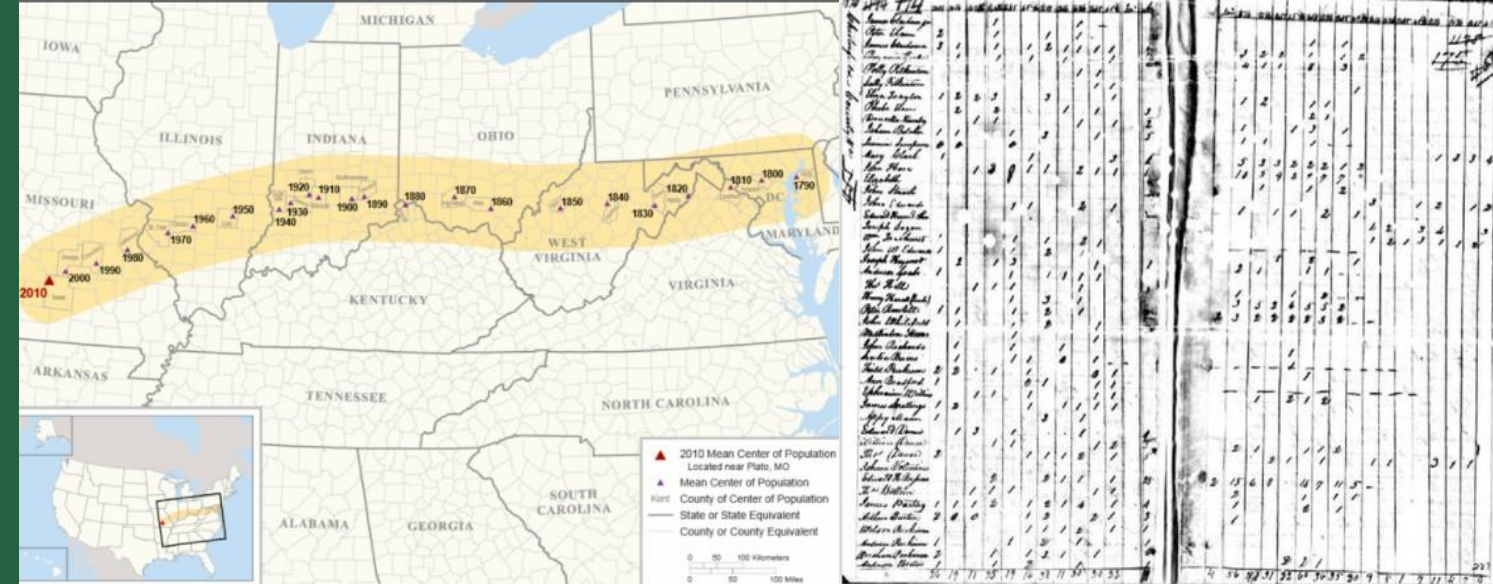


EUNIC Global Project 2022

# Sustainable Community-based Tourism in Tam My Tay Commune



Date | November 2023



# An Overview of the project

- 5 WH-questions
- Key activities
- Current status

## WHERE

in Tam My Tay commune,  
which is of dense biodiversity

The project is a joint  
initiative for sustainable  
community-based  
tourism and cultural  
preservation, as an  
alternative livelihood

## WHAT

Main target group: 60 households living  
on acacia monoculture

Local partners: GreenViet, CAB  
Hoian, Quang Nam  
Tourism Association

## HOW

- advocating for the establishment of the regulation on community-based tourism;
- and creating a digital story-map that reproduces and makes available online stories of biodiversity, conservation and cultural heritage

## WHO

**WHEN** in 2022-  
2024



# ROLES OF THE CLUSTER MEMBERS



The leading cluster, and the GreenViet takes the lead:

- Asking for the approval of the project from the local community (Quang Nam People Committee)
- Coordinating the implementation of the project and working with different stakeholders

- With EUNIC, co-financing the project
- Administration support for the process of asking for the project approval
- Mobilizing the international experts/resources
- Site visits for more insight and discussions

- With the Goethe-Institut, co-financing the project
- Offering support at any time, and especially the reports and documentation

# Key activities

**# 1**

Act 1: Policy advocacy for the regulation on community-based ecotourism in Tam My Tay.

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**# 2**

Act 2: Reproduction of the stories about biodiversity and natural ecosystems in Tam My Tay as an input for the digital story map.

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**# 3**

Act 3: Research on the cultural heritage (protection of heritage of former dynasties; objects and locations of inscriptions in Tam My Tay; mapping spiritual culture, etc.) with input from the Social Science Institute of Middle Highlands Region.

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**# 4**

Act 4: Building up a digital story-map platform

# COMMUNICATION PROCESS





# Status by 2022



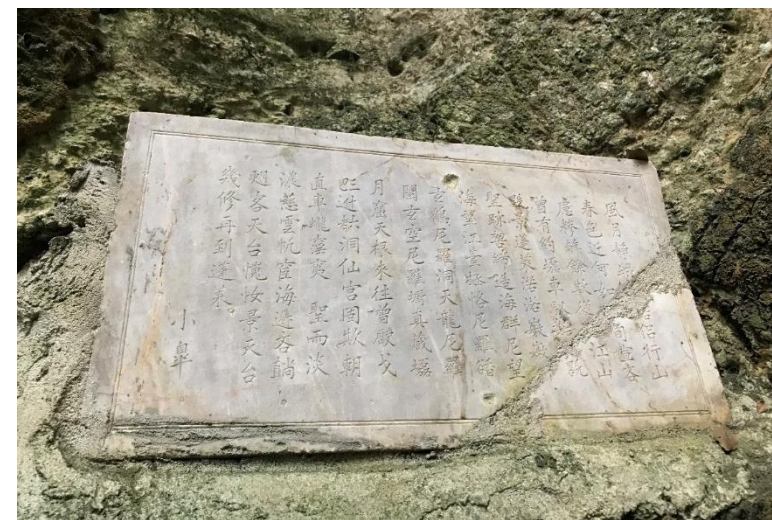
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Act 1: Policy advocacy for the draft regulation on community-based ecotourism in TMT



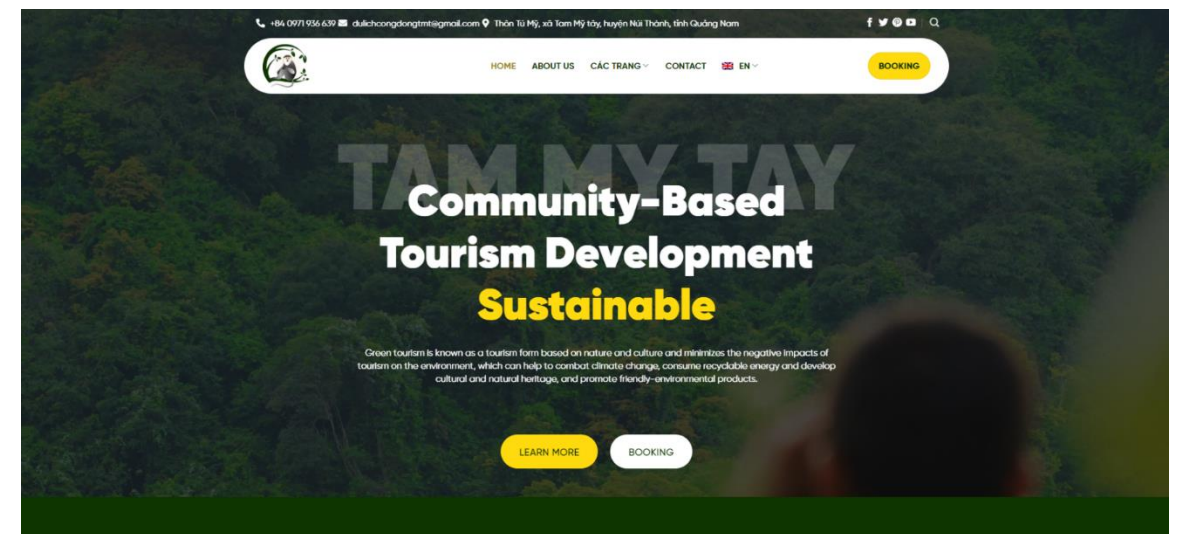
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Act 2: Reproduction of the stories about biodiversity and natural ecosystems in TMT



100%

Act 3: Research on the cultural heritage



60%

Act 4: Building up a digital story-map platform



# COMMUNITY-BASED KEY FACTORS



A group of pioneers at the local



Staff staying with the local community



Regular gatherings/ discussions among local people, authorities, CSOs



Current  
Status by  
2024



  
**SUSTAINABILITY**  
IN DOCUMENTARY FILMS

**DỰ ÁN SẢN XUẤT PHIM TÀI LIỆU  
VỀ PHÁT TRIỂN BỀN VỮNG**

Quản lý Rác thải - Waste management  
Bảo tồn Đa dạng sinh học - Biodiversity Conservation  
Phát triển Đô thị bền vững - Sustainable Urban Development

2023-2024

greenhub  
Enabling Sustainable Communities

GREENVIET

T-HUB PLAYGROUNDS

GOETHE  
INSTITUT



See the project details



Visit the platform

**Do you have a  
question?**

